



Deputy Colm Burke,
Dáil Éireann,
Leinster House,
Kildare Street,
Dublin 2

By email to colm.burke@oireachtas.ie

10th March 2026

Ref: PQ 14793/26

To ask the Minister for Health the level of funding provided for tobacco cessation services from 2015 to 2025, and to date in 2026; and if she will make a statement on the matter.

Dear Deputy Burke,

The Health Service Executive has been requested to reply directly to your above referenced Parliamentary Question, which you submitted to the Minister for Health. The question concerned was referred to HSE Health and Wellbeing for review and direct response as the work of the Tobacco Free Ireland Programme (TFIP) is part of that function.

Tobacco cessation measures include smoking cessation medications provided to clients accessing stop smoking services (either via the Primary Care Reimbursement Scheme or the HSE free stop smoking medicines scheme), frontline HSE intensive smoking cessation services (staff costs, IT patient management system costs), the National Quitline and mass media (QUIT) campaign.

The QUIT Campaign aims to increase the demand for QUIT support services and National Quitline and medication costs subsequently vary and are demand led.

Year	Item	€ Cost
2015	NRT/Smoking Cessation Medications (PCRS)	8,475,125
	Social Marketing (QUIT Campaign)	1,500,000
	National Quitline (new provider & new service options)	284,206
	Smoking Cessation Staff Costs	1,000,252
		<u>11,259,583</u>
2016	NRT/Smoking Cessation Medications (PCRS)	8,718,785
	Social Marketing (QUIT Campaign)	1,650,000
	National Quitline	262,500
	Smoking Cessation Staff Costs	1,000,252
		<u>11,631,537</u>

2017	NRT/Smoking Cessation Medications (PCRS)	8,504,801
	Social Marketing (QUIT Campaign)	1,668,000
	National Quitline	259,724
	Smoking Cessation Staff Costs	1,371,129
		<u>11,803,654</u>
2018	NRT/Smoking Cessation Medications (PCRS)	8,640,775
	Social Marketing (QUIT Campaign)	1,500,000
	National Quitline	231,746
	Smoking Cessation Staff Costs	1,485,000
	Quitmanager (IT Capital Development Cost)	73,918
	Quitmanager (Patient Management System Licensing)	24,182
		<u>11,955,621</u>
2019	NRT/Smoking Cessation Medications (PCRS)	9,492,877
	Social Marketing (QUIT Campaign)	1,800,000
	National Quitline	258,453
	Smoking Cessation Staff Costs	1,425,530
	Quitmanager Patient Management System	24,182
		<u>13,001,042</u>
2020	NRT/Smoking Cessation Medications (PCRS)	9,365,383
	Social Marketing (QUIT Campaign)	1,688,719
	National Quitline	267,588
	Smoking Cessation Staff Costs	1,425,530
	Quitmanager Patient Management System	24,182
	Sláintecare Integration Fund (2 x Maternity Stop Smoking Services)	139,194
		<u>12,910,596</u>
2021	NRT/Smoking Cessation Medications (PCRS)	9,213,130
	Social Marketing (QUIT Campaign)	1,660,000
	National Quitline	289,813
	Smoking Cessation Staff Costs	1,784,635
	Quitmanager Patient Management System	24,182
	We Can Quit Programme Delivery ¹	244,620
		<u>13,216,380</u>
2022	NRT/Smoking Cessation Medications (PCRS)	9,134,767
	NRT/Smoking Cessation Medications via Stop Smoking Services	276,681
	Social Marketing (QUIT Campaign)	2,153,992
	National Quitline	377,388
	Smoking Cessation Staff Costs	3,179,160 ²
	Quitmanager Patient Management System	33,629
	We Can Quit Programme Delivery	599,604
		<u>15,755,221</u>
2023	Smoking Cessation Medications (PCRS)	10,043,199
	NRT/Stop Smoking Medications via Stop Smoking Services	1,240,539

¹ The *We Can Quit* Programme is a peer led, 12-week stop smoking group support programme for disadvantaged communities.

² The development of the Sláintecare Healthy Communities and Enhanced Community Care Chronic Disease Programmes saw investment in new stop smoking services in disadvantaged areas where smoking prevalence continues to be high. Investment continued in 2023, 2024 and 2025.

	Social Marketing (QUIT Campaign)	1,721,315
	National Quitline	429,152
	Smoking Cessation Staff Costs	4,722,818
	Quitmanager Patient Management System	37,257
	We Can Quit Programme Delivery	558,252
		<u>18,752,532</u>
2024	Smoking Cessation Medications (PCRS)	11,039,128
	NRT/Stop Smoking Medications via Stop Smoking Services	2,378,793
	Social Marketing (QUIT Campaign)	1,600,000
	National Quitline	449,275
	Smoking Cessation Staff Costs	4,887,653
	Quitmanager Patient Management System	126,870 ³
	We Can Quit Programme Delivery	475,548
		<u>20,957,267</u>
2025	Smoking Cessation Medications (PCRS)	10,128,738
	NRT/Stop Smoking Medications via Stop Smoking Services	2,526,614
	Social Marketing (QUIT Campaign)	1,189,909
	National Quitline	655,596
	Smoking Cessation Staff Costs	5,085,663
	Quitmanager Patient Management System	143,035
	We Can Quit Programme Delivery	421,386
		<u>20,150,941</u>
2026	Smoking Cessation Medications (PCRS)	Not yet available
	NRT/Stop Smoking Medications via Stop Smoking Services	320,094 ⁴
	Social Marketing (QUIT Campaign)	241,105
	National Quitline	82,024 ⁵
	Smoking Cessation Staff Costs	903,562
	Quitmanager Patient Management System	-
	We Can Quit Programme Delivery	76,188
		<u>1,622,973</u>

I hope this information is of assistance to you. If you have any questions, please do not hesitate to contact me.

Yours sincerely,

Martina Blake

National Lead
HSE Tobacco Free Ireland Programme

³ Investment in 2024 for improved reporting and integration with other IT systems (e.g. GP systems).

⁴ Billing available for January and February 2026 only. New contract with a National Pharmacy Provider for provision of stop smoking medicines to clients engaging with HSE QUIT services in place for 2026 to ensure best value for money.

⁵ Billing available for January 2026 only.