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25 February 2025

Deputy Thomas Gould Leinster House Kildare Street Dublin 2

Re: PQ Ref 4835/25 Public Health (Alcohol) Act 2018

Dear Deputy Gould

I refer to your recent Parliamentary Question below:

To ask the Minister for Health if she is aware of the level of alcohol brand advertising broadcast on terrestrial television during the Six Nations Rugby Championship game between Ireland and England; if this contravenes the daytime broadcasting watershed under Section 19 of the Public Health (Alcohol) Act 2018; and if she will make a statement on the matter.

Response:

The HSE National Environmental Health Service enforces the Public Health (Alcohol) Act 2018 including Section 19 relating to the broadcast watershed which was commenced on 10th January 2025.

The HSE National Environmental Health Service is aware of alleged breaches of this provision during the recent Six Nations Rugby match between Ireland and England and is investigating the matter.

I trust this answers your query.

Yours sincerely

Dr. Maurice Mulcahy Regional Chief Environmental Health Officer