

Attitudes of Europeans towards tobacco and related products

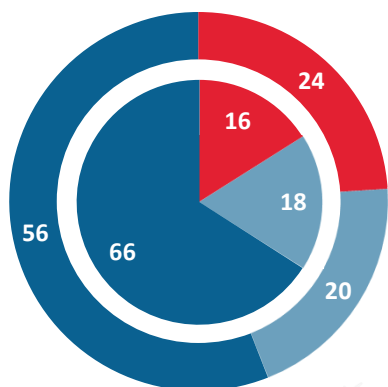
TOTAL EU27 26,358 interviews | Fieldwork: 10 May - 5 June 2023

Ireland 1,006 interviews | Fieldwork: 11 May - 30 May 2023

Methodology (IE): Face-to-face

1. TRADITIONAL TOBACCO PRODUCTS CONSUMPTION IN IRELAND

QD1 Regarding smoking cigarettes, cigars, cigarillos or a pipe, which of the following applies to you? (%)



EU27 Outer pie

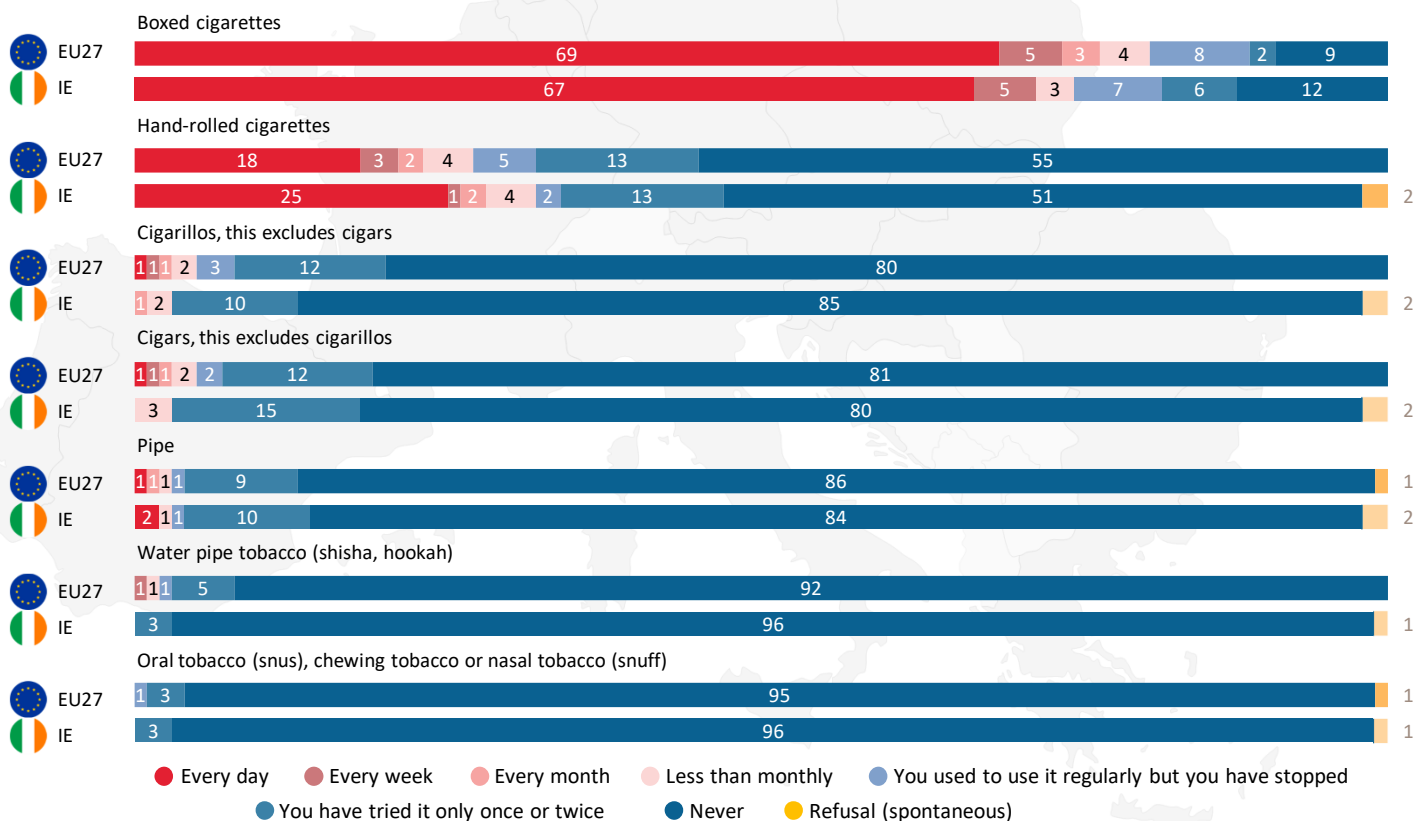
IE Inner pie

- You currently smoke
- You used to smoke but you have stopped
- You have never smoked
- Don't know

QD1 Regarding smoking cigarettes, cigars, cigarillos or a pipe, which of the following applies to you? (% - You currently smoke)

	EU27	IE
Gender		
Male	28	16
Female	21	16
Age		
15-24	22	16
25-39	32	16
40-54	28	18
55+	19	14
Difficulties paying bills		
Most of the time	38	27
From time to time	30	20
Almost never/ Never	21	11

QD2 & QD5. How often do you use the following tobacco products? (%)



- Every day
- Every week
- Every month
- Less than monthly
- You used to use it regularly but you have stopped
- You have tried it only once or twice
- Never
- Refusal (spontaneous)

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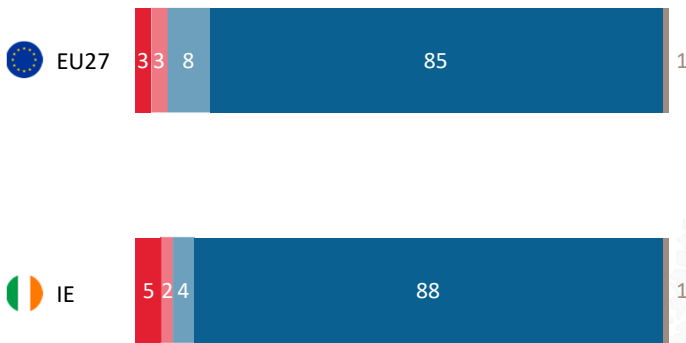
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Methodology (IE): Face-to-face

2. TOBACCO RELATED AND EMERGING PRODUCTS CONSUMPTION IN IRELAND

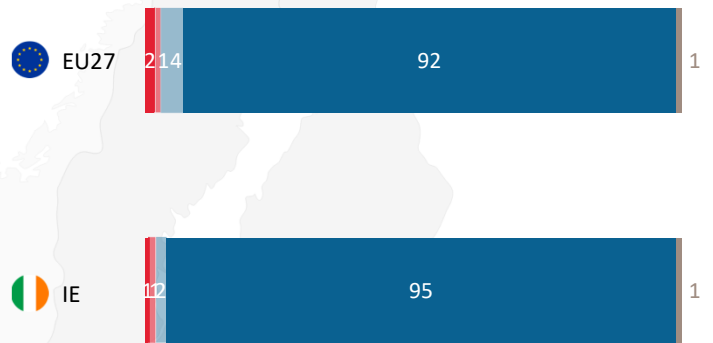
QD3.1. Thinking about the following products, which of the following applies to you? (%)

E-cigarettes



QD3.2. Thinking about the following products, which of the following applies to you? (%)

Heated tobacco products



- You currently use it
- You have tried it only once or twice
- Don't know
- You used to use it but you have stopped
- You have never used it

QD7A. How often do you use the following devices for e-cigarettes? (%)

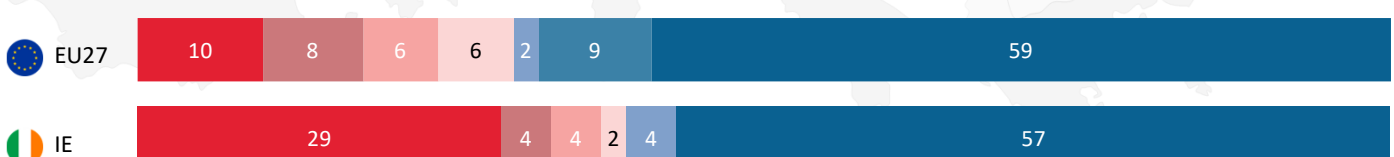
A refillable device which contains a tank that is refilled with an e-liquid from a separate container



A reusable device that can be recharged with a single-use cartridge that is thrown away after use (pod-system)



A disposable device which is thrown away after use



- Every day
- Every week
- Every month
- Less than monthly
- You used to use it regularly but you have stopped
- You have tried it only once or twice
- Never
- Refusal (spontaneous)

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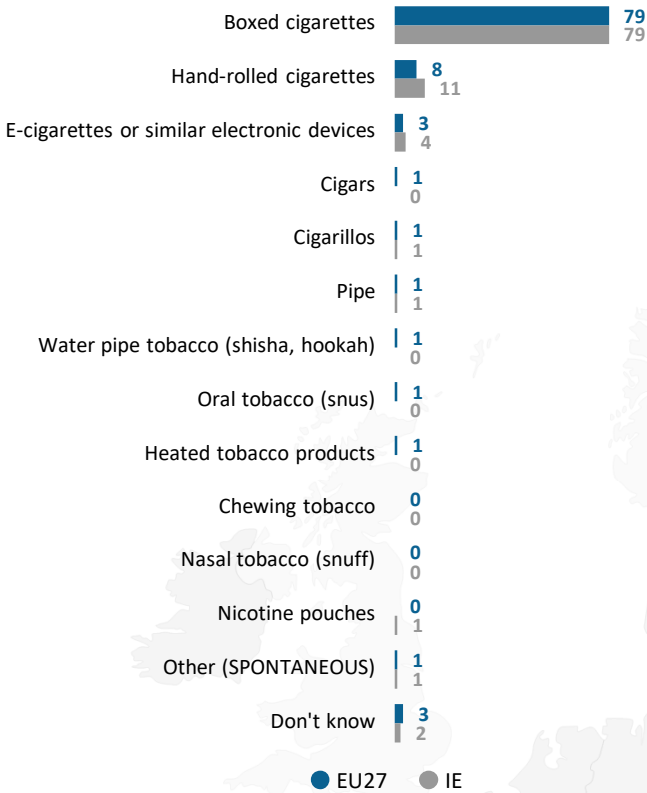
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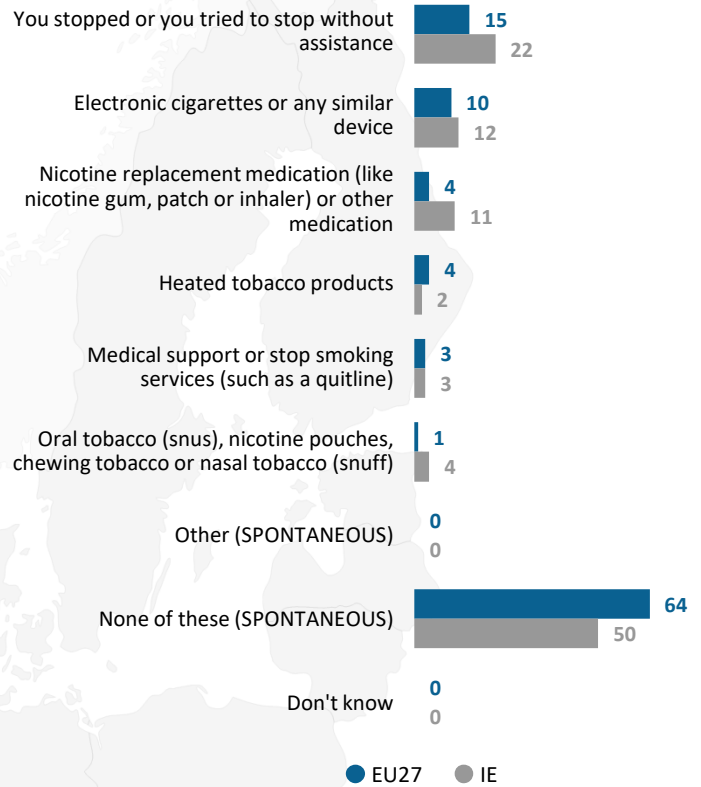
Methodology (IE): Face-to-face

3. STARTING, LIMITING AND STOPPING SMOKING TOBACCO OR USING RELATED PRODUCTS

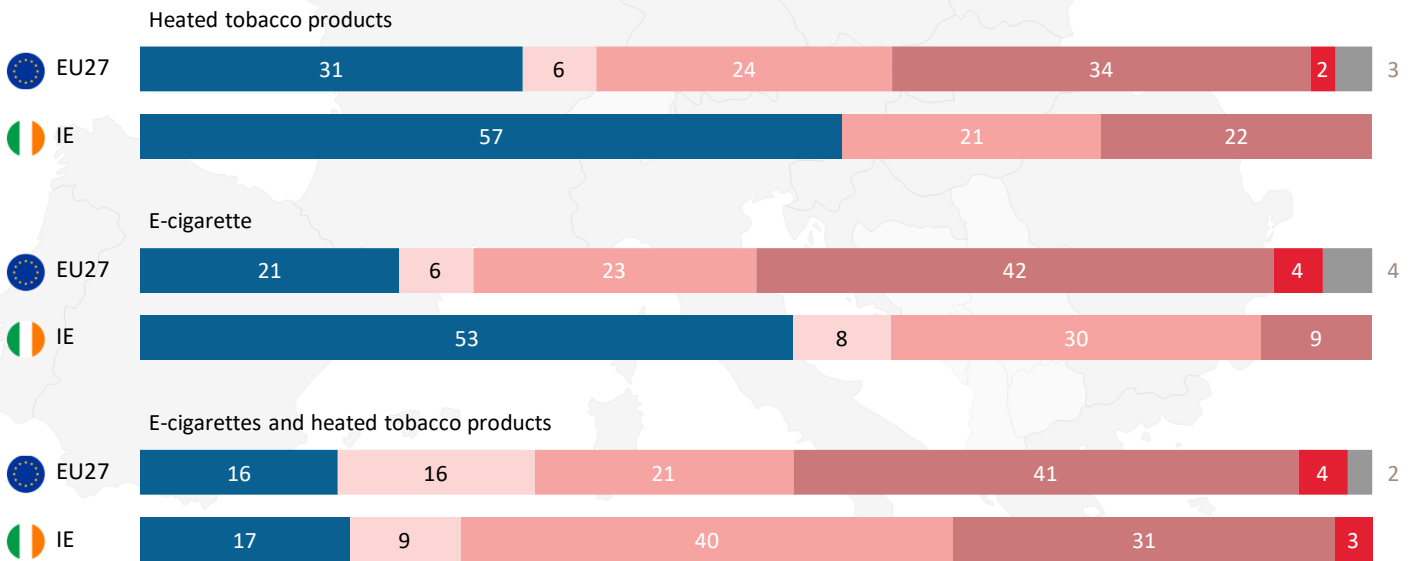
QD11a. Which of the following products was the first one you started using regularly? (%)



QD13a. Have you ever tried any of the following products in order to stop or to try to stop smoking in the last 12 months? (MULTIPLE ANSWERS POSSIBLE) (%)



QD10. You said that you smoke or used to smoke tobacco but also use, used or tried electronic cigarettes or a similar device. Did the use of electronic cigarettes or any similar device help you to stop or reduce your tobacco consumption? (%)



- Yes, you stopped smoking tobacco completely
- Yes, you reduced your tobacco consumption but you did not stop
- Yes, you stopped smoking tobacco for a while but then you started again
- No, you did not reduce your tobacco consumption at all
- No, and you actually increased your tobacco consumption
- Don't know

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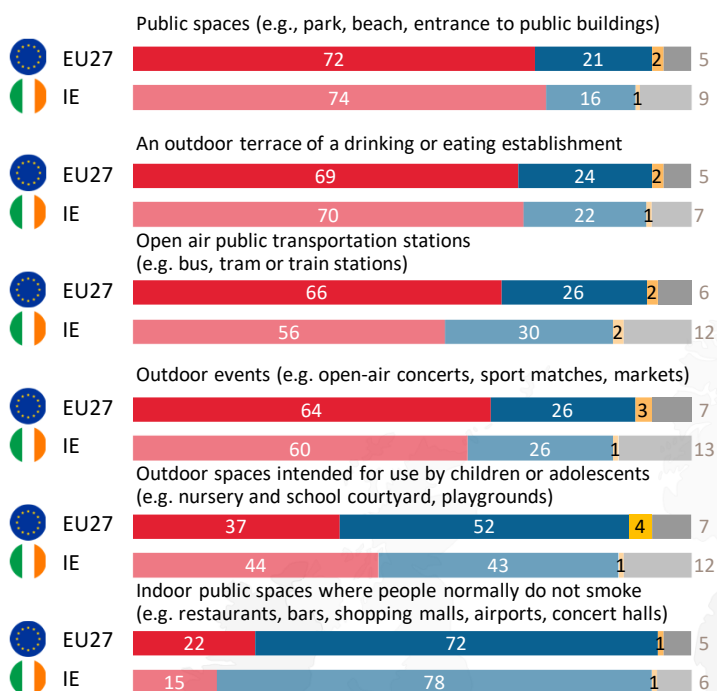
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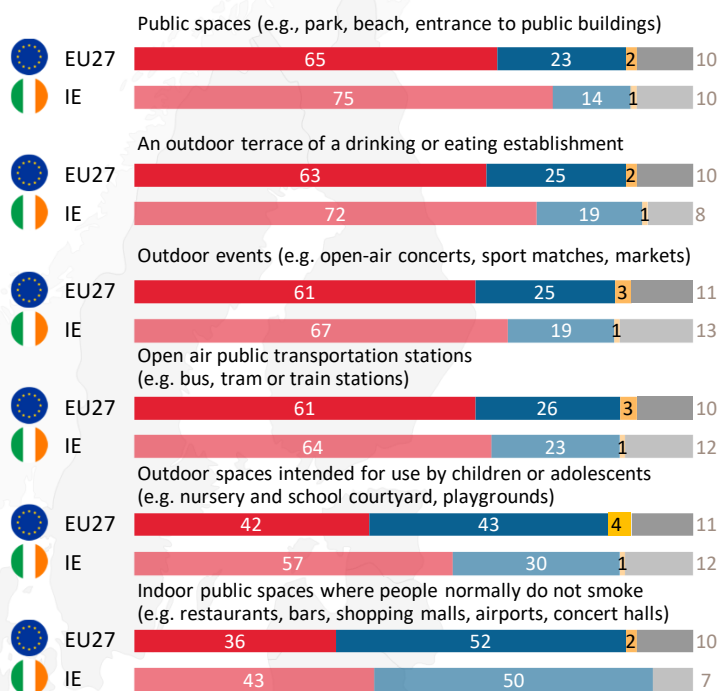
Methodology (IE): Face-to-face

4. EXPOSURE TO SECOND-HAND SMOKE AND AEROSOLS IN PUBLIC PLACES

QD14. In (OUR COUNTRY) and in the last six months, were people smoking in ...? (%)

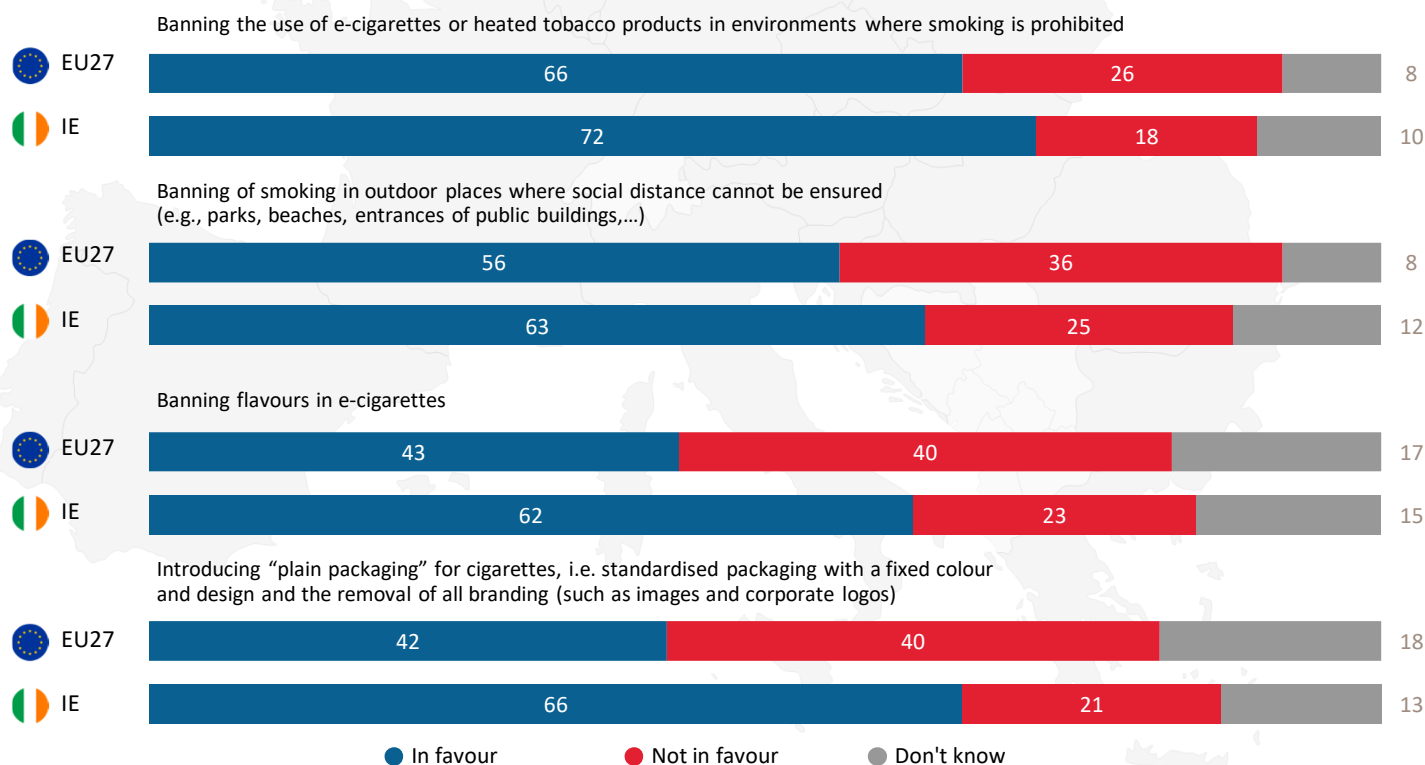


QD15. In (OUR COUNTRY) and in the last six months, were people using e-cigarettes or heated tobacco products in ...? (%)



● Yes ● No ● Have not visited in the past 6 months (spontaneous) ● Don't know

QD16. Would you be in favour or not in favour of any of the following measures? (%)



● In favour ● Not in favour ● Don't know