Ireland Thinks.

Poll on Late Licensing

Fieldwork: December 1-3, 2023

Delivery: SMS Messaging

Methodology: Propensity score matching & weighting

Sample size: 1,305

Margin of Error: +/- 2.8 per cent

Polling Methodology Explained

Stage 1: Where do your participants come from?

Using random digit dialling and online ads Ireland Thinks has built a panel of approximately 25,000 people, the equivalent of Thomond Park Stadium who are happy to participate in our monthly polls. This is continually topped up through advertisements targeting specific demographics as and when they are needed.



Stage 2: So, these are surely highly engaged people, how are they representative?

No. For our polls our algorithm chooses 5,000 specific individuals to take part. They are chosen on the basis of their demographics and behaviours (age, gender, religious adherence, educational attainment, past voting behaviour, political interest etc.) to ensure that they are an **exact replica** of the census and within that, the most recent general election exit poll. Note: This algorithm minimises design-effect error, meaning that cross-tabs tend to be more reliable.



Stage 3: So how do you contact them? And how do you know the right person is answering?

Participants are sent an SMS message with a unique URL to participate in the opinion poll. Over 90% of the population own a smartphone, far fewer are at-home during the day (for face to face), use land-lines, or respond to unsolicited calls, or emails. Any duplicated entries from the same URL are deleted as is the user. Respondents must also match the data we have on record for the respondent.



Note: Here we minimise social desirability bias and non-response bias.

Stage 4: How long does it take? How do I know they're responding accurately?

We get over 1,000 responses within 3 hours, rising thereafter. The respondents experience is central to ensuring that we have quality responses. The polls are short, enjoyable and participants are rewarded by selecting the charity that we will donate to and results are published in a national newspaper. The responses are weighted to ensure that they are exactly representative of the population in terms of the same demographics above.



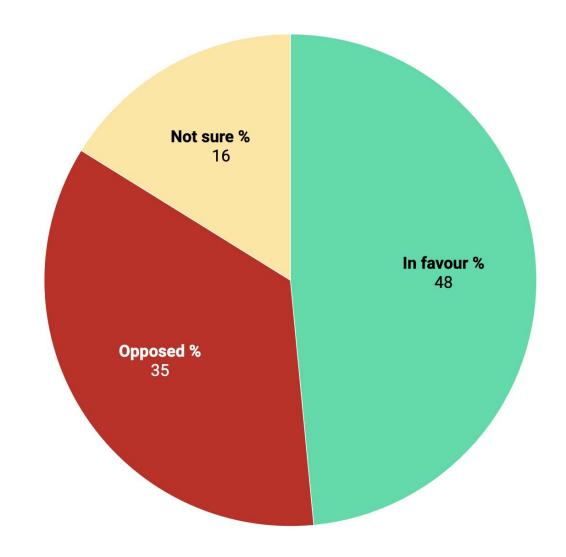
Note: Finally we minimise respondent error and sampling error.

Question list:

- **Q1**. Legislation is being proposed to extend opening hours of bars/restaurants from 11.30pm to 12.30am, facilitating late-night bars to 2.30am and the extension of nightclub hours to 6am. Would you be in favour or opposed to such a legislative change?
- **Q2**. How concerned are you about the potential impact on public services (such as Emergency Departments, ambulances, Gardaí, and transport) due to an extension of opening hours for pubs, late bars, and clubs to later in the night?
- Q3. Would you avail of extended opening hours if licensed premises were open until 6am?
- **Q4**. Do you believe extended late-night hours for places like pubs and clubs will lead to increases in any of the following...?

Question posed:

'Legislation is being proposed to extend opening hours of bars/restaurants from 11.30pm to 12.30am, facilitating late-night bars to 2.30am and the extension of nightclub hours to 6am. Would you be in favour or opposed to such a legislative change?



		Sea	Sex			Age				Reg	ion	
	Total/%	Female	Male	18-34	35-44	45-54	55-64	65+	Dublin	Leinster	Munster	Connacht- Ulster
Unweighted	1305	623	682	113	166	294	415	317	319	368	369	249
Weighted	1304	649	656	247	252	263	242	301	371	357	348	229
In favour %	48%	40%	56%	76%	68%	44%	35%	23%	61%	39%	48%	41%
Opposed %	35%	42%	29%	8%	17%	39%	49%	59%	26%	38%	39%	41%
Not sure %	16%	18%	14%	16%	15%	17%	16%	16%	12%	23%	13%	18%
Not stated %	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%

		Religious			Class			Educ	ation	
	Never	Irregular	Weekly	Middle Class	Working Class	Don't know	Less than LC	Leaving cert	Post-LC qualif.	Third level degree
Unweighted	388	672	210	734	517	54	94	183	333	695
Weighted	346	493	429	625	621	59	191	314	303	497
In favour %	70%	47%	33%	52%	46%	37%	36%	38%	45%	61%
Opposed %	15%	34%	52%	32%	39%	29%	42%	44%	41%	24%
Not sure %	15%	19%	14%	15%	16%	34%	22%	17%	14%	15%
Not stated %	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%



			Tenure					Inco	me		
	Own outright	Own mortgage	Rent council	Rent privately	Parents/ Other	Under 20k	20-30k	30-50k	50-80k	Over 80k	Not said
Unweighted	684	386	36	131	68	120	185	358	330	197	115
Weighted	504	427	73	195	106	166	215	339	304	154	126
In favour %	28%	54%	52%	74%	68%	46%	33%	56%	54%	64%	24%
Opposed %	54%	29%	28%	10%	21%	43%	50%	29%	30%	24%	43%
Not sure %	17%	16%	20%	16%	11%	11%	15%	15%	17%	13%	33%
Not stated %	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%

		Vote												
	Sinn Fein	Fine Gael	Fianna Fail	Green Party	Labour Party	Social Democrats	Solidarity- PBP	Aontu	Indep & Oths	Unsure/No nvote				
Unweighted	259	286	183	42	36	73	35	81	126	184				
Weighted	316	243	218	38	37	58	51	44	148	153				
In favour %	53%	44%	41%	71%	45%	75%	77%	45%	43%	36%				
Opposed %	33%	39%	47%	19%	44%	13%	4%	33%	33%	42%				
Not sure %	14%	18%	11%	10%	11%	12%	19%	22%	24%	22%				
Not stated %	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%				

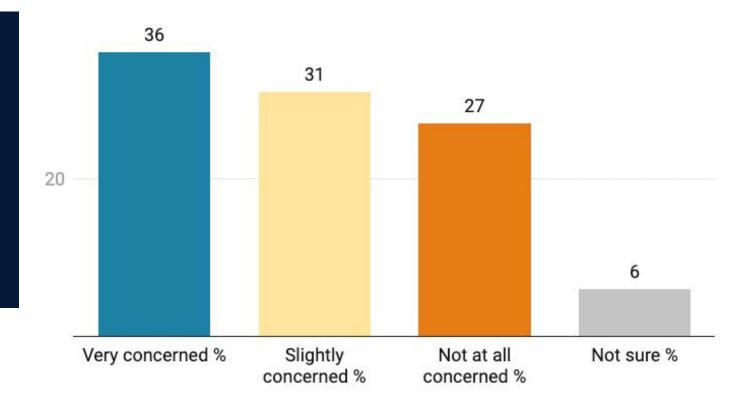


	News Consumption														
	Don't pay attention to	RTÉ TV/Radio	Virgin Media	The Journal	Irish Times	Irish Indep.	Daily Mail	Newstalk radio	Examiner	Other Tabloid	Other online	My Local Newspaper	UK Source	Gript	Other radio
Unweighted	29	727	180	267	333	344	59	245	97	16	269	100	313	118	129
Weighted	52	696	203	297	270	371	62	214	96	28	272	88	282	88	127
In favour %	58%	42%	44%	49%	57%	45%	45%	48%	53%	23%	54%	45%	57%	50%	40%
Opposed %	26%	41%	41%	34%	26%	41%	37%	37%	38%	28%	27%	39%	23%	31%	42%
Not sure %	15%	16%	15%	17%	17%	14%	18%	15%	9%	49%	19%	16%	19%	19%	18%
Not stated %	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%

	Social Media Consumption												
	Twitter	Facebook	Instagram	TikTok	Reddit	YouTube	LinkedIn	Pinterest	Snapchat	None of these			
Unweighted	505	1011	644	238	125	611	307	78	105	55			
Weighted	501	958	679	261	148	584	298	61	142	57			
In favour %	59%	42%	57%	62%	72%	51%	59%	43%	63%	41%			
Opposed %	26%	40%	30%	25%	9%	30%	24%	36%	22%	40%			
Not sure %	14%	17%	13%	13%	19%	18%	16%	15%	15%	19%			
Not stated %	1%	0%	0%	0%	0%	1%	1%	6%	0%	0%			



Question posed:
'How concerned are you about the potential impact on public services (such as Emergency Departments, ambulances, Gardaí, and transport) due to an extension of opening hours for pubs, late bars, and clubs to later in the night?'



		Sex	t			Age				Reg	ion	
	Total/%	Female	Male	18-34	35-44	45-54	55-64	65+	Dublin	Leinster	Munster	Connacht- Uister
Unweighted	1305	623	682	113	166	294	415	317	319	368	369	249
Weighted	1306	649	656	247	252	263	242	301	371	357	348	229
Very concerned %	36%	43%	29%	14%	19%	37%	44%	60%	25%	42%	36%	45%
Slightly concerned %	31%	30%	31%	33%	29%	31%	37%	26%	38%	29%	28%	26%
Not at all concerned %	27%	19%	36%	43%	48%	26%	16%	8%	32%	21%	32%	23%
Not sure %	6%	7%	5%	10%	5%	6%	4%	4%	5%	8%	5%	6%
Not stated %	0%	1%	0%	0%	0%	0%	0%	2%	1%	1%	0%	0%

		Religious			Class			Educ	ation	
	Never	Irregular	Weekly	Middle Class	Working Class	Don't know	Less than leaving cert	Leaving cert	Post-LC qualif.	Third level degree
Unweighted	388	672	210	734	517	54	94	183	333	695
Weighted	346	493	429	625	621	59	191	314	303	497
Very concerned %	17%	36%	51%	31%	42%	22%	45%	47%	38%	24%
Slightly concerned %	36%	33%	23%	36%	27%	18%	32%	25%	27%	36%
Not at all concerned %	40%	25%	20%	29%	27%	19%	14%	23%	30%	33%
Not sure %	6%	7%	5%	4%	4%	40%	8%	4%	4%	6%
Not stated %	0%	0%	1%	0%	1%	1%	0%	2%	0%	0%

			Tenure					Incor	me		
	Own outright	Own mortgage	Rent council	Rent privately	Parents/ Other	Under 20k	20-30k	30-50k	50-80k	Over 80k	Not said
Unweighted	684	386	36	131	68	120	185	358	330	197	115
Weighted	504	427	73	195	106	166	215	339	304	154	126
Very concerned %	54%	28%	33%	15%	21%	47%	52%	31%	30%	22%	39%
Slightly concerned %	26%	31%	41%	34%	38%	26%	33%	33%	31%	30%	29%
Not at all concerned %	14%	36%	19%	46%	28%	22%	13%	31%	34%	42%	13%
Not sure %	4%	5%	7%	5%	13%	2%	3%	5%	5%	7%	19%
Not stated %	1%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%

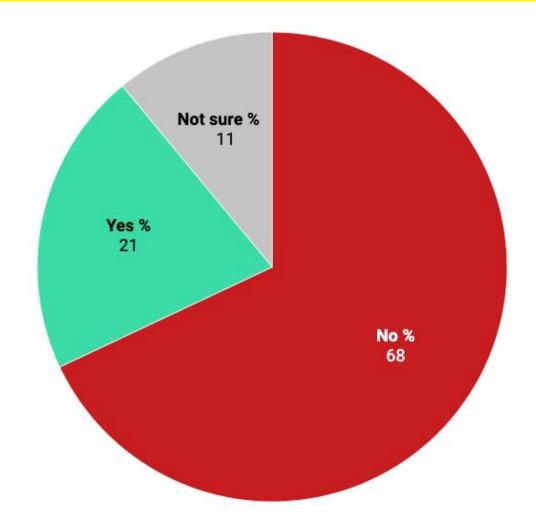
	Vote												
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Unweighted	259	286	183	42	36	73	35	81	126	184			
Weighted	316	243	218	38	37	58	51	44	148	153			
Very concerned %	41%	34%	48%	9%	46%	13%	5%	34%	26%	44%			
Slightly concerned %	31%	34%	30%	23%	20%	39%	46%	38%	20%	30%			
Not at all concerned %	23%	27%	22%	50%	34%	29%	44%	27%	44%	18%			
Not sure %	5%	5%	1%	18%	0%	18%	5%	0%	8%	7%			
Not stated %	0%	0%	0%	0%	0%	0%	0%	0%	2%	2%			

							Nev	ws Consumpti	on						
	Don't pay attention to	RTÉ TV/Radio	Virgin Media	The Journal	Irish Times	Irish Indep.	Daily Mail	Newstalk radio	Examiner	Other Tabloid	Other online	My Local Newspaper	UK Source	Gript	Other radio
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Very concerned %	28%	40%	40%	36%	24%	43%	46%	41%	31%	38%	30%	43%	26%	25%	37%
Slightly concerned %	16%	32%	37%	30%	37%	28%	25%	30%	29%	28%	33%	20%	32%	26%	27%
Not at all concerned %	38%	24%	19%	29%	33%	25%	27%	25%	34%	23%	33%	25%	33%	47%	27%
Not sure %	18%	4%	2%	6%	6%	3%	3%	4%	6%	10%	4%	12%	9%	2%	7%
Not stated %	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%

	Social Media Consumption												
	Twitter	Facebook	Instagram	TikTok	Reddit	YouTube	LinkedIn	Pinterest	Snapchat	None of these			
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Very concerned %	24%	39%	30%	30%	16%	34%	26%	37%	33%	43%			
Slightly concerned %	36%	30%	32%	30%	34%	29%	29%	26%	21%	29%			
Not at all concerned %	34%	25%	35%	32%	45%	30%	37%	29%	40%	17%			
Not sure %	5%	5%	4%	7%	5%	7%	8%	8%	6%	11%			
Not stated %	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%			



Question posed:
'Would you avail of extended
opening hours if licensed premises
were open until 6am?'



Ireland Thinks.

		Sex	1			Age				Regi	on	
	Total/%	Female	Male	18-34	35-44	45-54	55-64	65+	Dublin	Leinster	Munster	Connacht- Ulster
Unweighted	1305	623	682	113	166	294	415	317	319	368	369	249
Weighted	1305	649	656	247	252	263	242	301	371	357	348	229
No %	68%	77%	58%	45%	53%	65%	84%	87%	56%	76%	68%	75%
Yes %	21%	13%	28%	46%	34%	17%	6%	4%	30%	11%	22%	18%
Not sure %	11%	9%	14%	9%	13%	18%	9%	8%	14%	13%	9%	6%
Not stated %	0%	1%	0%	0%	0%	0%	2%	1%	0%	0%	1%	1%

			Religious			Class			Educ	ation	
	Total/%	Never	Irregular	Weekly	Middle Class	Working Class	Don't know	Less than leaving cert	Leaving cert	Post-LC qualif.	Third level degree
Unweighted	1305	388	672	210	734	517	54	94	183	333	695
Weighted	1305	346	493	429	625	621	59	191	314	303	497
No %	68%	55%	66%	79%	66%	68%	77%	76%	77%	69%	58%
Yes %	21%	33%	19%	12%	22%	20%	18%	10%	11%	20%	32%
Not sure %	11%	12%	14%	8%	12%	11%	5%	14%	11%	10%	11%
Not stated %	0%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%



			Tenure					Inco	me		
	Own outright	Own mortgage	Rent council	Rent privately	Parents/ Other	Under 20k	20-30k	30-50k	50-80k	Over 80k	Not said
Unweighted	684	386	36	131	68	120	185	358	330	197	115
Weighted	504	427	73	195	106	166	215	339	304	154	126
No %	85%	62%	73%	42%	50%	78%	73%	65%	57%	63%	83%
Yes %	6%	24%	14%	45%	40%	18%	13%	25%	24%	25%	12%
Not sure %	8%	14%	13%	13%	10%	4%	14%	8%	19%	12%	4%
Not stated %	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%

					Vo	te				
	Sinn Fein	Fine Gael	Fianna Fail	Green Party	Labour Party	Social Democrats	Solidarity- PBP	Aontu	Indep & Oths	Unsure/Non vote
Unweighted	259	286	183	42	36	73	35	81	126	184
Weighted	316	243	218	38	37	58	51	44	148	153
No %	65%	77%	75%	36%	62%	56%	29%	65%	68%	74%
Yes %	20%	13%	13%	41%	34%	27%	63%	31%	22%	17%
Not sure %	15%	9%	11%	24%	3%	17%	9%	4%	9%	10%
Not stated %	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%

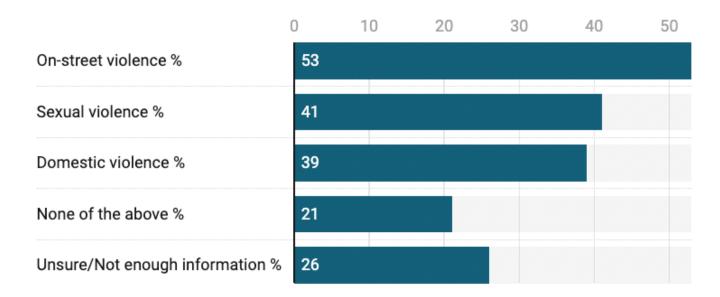


	News Consumption														
	Don't pay attention to	RTÉ TV/Radio	Virgin Media	The Journal	Irish Times	Irish Indep.	Daily Mail	Newstalk radio	Examiner	Other Tabloid	Other online	My Local Newspaper	UK Source	Gript	Other radio
Unweighted	29	727	180	267	333	344	59	245	97	16	269	100	313	118	129
Weighted	52	696	203	297	270	371	62	214	96	28	272	88	282	88	127
No %	55%	70%	69%	67%	56%	70%	78%	71%	64%	81%	60%	70%	63%	65%	70%
Yes %	38%	17%	17%	20%	33%	20%	15%	18%	17%	19%	26%	19%	23%	27%	16%
Not sure %	8%	12%	14%	12%	11%	10%	7%	11%	14%	0%	14%	11%	14%	8%	15%
Not stated %	0%	1%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%

	Social Media Consumption												
	Twitter	Facebook	Instagram	TikTok	Reddit	YouTube	LinkedIn	Pinterest	Snapchat	None of these			
Unweighted	505	1011	644	238	125	611	307	78	105	55			
Weighted	501	958	679	261	148	584	298	61	142	57			
No %	57%	72%	59%	53%	36%	66%	57%	83%	53%	68%			
Yes %	31%	17%	28%	34%	45%	23%	30%	10%	34%	20%			
Not sure %	11%	11%	13%	12%	19%	11%	13%	7%	11%	11%			
Not stated %	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%			



Question posed:
'Do you believe extended late-night hours for places like pubs and clubs will lead to increases in any of the following...?'



		Sex Age								Regi	ion	
	Total/%	Female	Male	18-34	35-44	45-54	55-64	65+	Dublin	Leinster	Munster	Connacht- Ulster
Unweighted	1305	623	682	113	166	294	415	317	319	368	369	249
Weighted	1305	649	656	247	252	263	242	301	371	357	348	229
On-street violence %	53%	60%	46%	35%	34%	52%	66%	75%	40%	58%	56%	62%
Sexual violence %	41%	49%	33%	24%	27%	43%	48%	61%	30%	45%	47%	46%
Domestic violence %	39%	49%	30%	16%	19%	44%	51%	61%	31%	42%	44%	41%
None of the above %	21%	16%	26%	33%	35%	19%	11%	8%	25%	18%	22%	18%
Unsure/Not enough information %	26%	24%	29%	35%	36%	30%	21%	11%	34%	23%	23%	22%

		Religious			Class			Educa	ation	
	Never	Irregular	Weekly	Middle Class	Working Class	Don't know	Less than leaving cert	Leaving cert	Post-LC qualif.	Third level degree
Unweighted	388	672	210	734	517	54	94	183	333	695
Weighted	346	493	429	625	621	59	191	314	303	497
On-street violence %	36%	52%	67%	51%	58%	28%	62%	60%	54%	45%
Sexual violence %	26%	41%	54%	41%	43%	19%	49%	46%	44%	34%
Domestic violence %	19%	43%	51%	35%	45%	22%	48%	47%	41%	30%
None of the above %	33%	16%	17%	21%	19%	38%	15%	19%	18%	26%
Unsure/Not enough information %	32%	33%	14%	29%	23%	37%	20%	18%	28%	33%



			Tenure					Incor	ne		
	Own outright	Own mortgage	Rent council	Rent privately	Parents/ Other	Under 20k	20-30k	30-50k	50-80k	Over 80k	Not said
Unweighted	684	386	36	131	68	120	185	358	330	197	115
Weighted	504	427	73	195	106	166	215	339	304	154	126
On-street violence %	67%	44%	77%	35%	41%	64%	69%	50%	47%	37%	57%
Sexual violence %	55%	32%	52%	28%	30%	50%	46%	40%	38%	33%	42%
Domestic violence %	56%	32%	40%	19%	24%	37%	59%	34%	34%	30%	49%
None of the above %	13%	24%	12%	33%	30%	18%	12%	23%	28%	22%	15%
Unsure/Not enough information %	16%	35%	11%	36%	32%	17%	18%	27%	27%	44%	26%

					Vo	ote				
	Sinn Fein	Fine Gael	Fianna Fail	Green Party	Labour Party	Social Democrats	Solidarity- PBP	Aontu	Indep & Oths	Unsure/Non vote
Unweighted	259	286	183	42	36	73	35	81	126	184
Weighted	316	243	218	38	37	58	51	44	148	153
On-street violence %	54%	54%	66%	25%	49%	36%	25%	57%	41%	65%
Sexual violence %	44%	42%	56%	22%	47%	27%	18%	32%	31%	42%
Domestic violence %	37%	42%	56%	12%	40%	22%	7%	24%	32%	50%
None of the above %	16%	23%	12%	38%	22%	24%	47%	27%	30%	13%
Unsure/Not enough information %	29%	24%	18%	47%	31%	40%	29%	13%	29%	22%

		News Consumption													
	Don't pay attention to	RTÉ TV/Radio	Virgin Media	The Journal	Irish Times	Irish Indep.	Daily Mail	Newstalk radio	Examiner	Other Tabloid	Other online	My Local Newspaper	UK Source	Gript	Other radio
Unweighted	29	727	180	267	333	344	59	245	97	16	269	100	313	118	129
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On-street violence %	25%	59%	63%	54%	41%	60%	59%	58%	49%	70%	46%	54%	47%	40%	61%
Sexual violence %	14%	46%	47%	43%	33%	51%	53%	48%	45%	49%	38%	44%	40%	25%	39%
Domestic violence %	14%	44%	46%	41%	31%	47%	53%	39%	47%	66%	36%	40%	34%	22%	43%
None of the above %	44%	16%	7%	24%	24%	19%	18%	18%	29%	12%	24%	20%	23%	31%	11%
Unsure/Not enough information %	34%	25%	27%	24%	36%	24%	15%	24%	21%	15%	30%	28%	28%	33%	27%

	Social Media Consumption												
	Twitter	Facebook	Instagram	TikTok	Reddit	YouTube	LinkedIn	Pinterest	Snapchat	None of these			
Unweighted	505	1011	644	238	125	611	307	78	105	55			
Weighted	501	958	679	261	148	584	298	61	142	57			
On-street violence %	45%	59%	49%	47%	39%	51%	41%	49%	45%	50%			
Sexual violence %	32%	45%	38%	34%	31%	38%	36%	41%	38%	46%			
Domestic violence %	27%	44%	35%	32%	23%	33%	31%	36%	29%	42%			
None of the above %	27%	19%	24%	21%	35%	22%	27%	15%	20%	20%			
Unsure/Not enough information %	31%	21%	30%	34%	35%	29%	34%	27%	36%	25%			



Ireland Thinks.

Research services
Est 2016