

# Country Laws Regulating E-cigarettes, Heated Tobacco Products and Nicotine Pouches

Comprehensive interactive listing of country-level laws that regulate e-cigarettes, other electronic nicotine delivery systems, heated tobacco products and nicotine pouches.

## 130+ countries reviewed



# 109

countries with active  
e-cigarette legislation

At least 109 countries have national laws regulating e-cigarettes including laws related to the sale (including minimum age), advertising, promotion, sponsorship, packaging (child safety packaging and health warning labeling), product regulation (nicotine volume/concentration, safety/hygiene, ingredients/flavors), reporting/notification, taxation, use (vape-free) or classification of e-cigarettes.

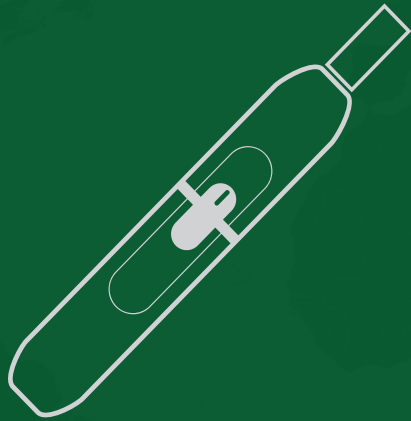
56 countries have  
stated minimum age  
requirements

28 countries ban  
e-cigarettes

51 countries require  
health warning labels

66 countries prohibit  
or restrict use in public  
spaces

39 countries regulate  
nicotine concentration/  
volume



**76** countries with active heated tobacco products legislation

Fewer countries regulate heated tobacco products. At least 76 countries have national laws regulating heated tobacco products. However, many countries still report uncertainty around how to regulate heated tobacco products. Most countries regulate heated tobacco products as a tobacco product or a novel product, rather than an e-cigarette. The European Union Tobacco Products Directive (Article 19), specifies regulations and reporting requirements for novel tobacco products, of which heated tobacco is included.

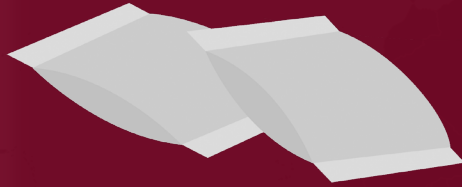
20 countries regulate as a tobacco product

23 countries regulate e-cigarettes and HTPs in the same manner

26 countries tax heated tobacco products

10 countries ban heated tobacco products

9 countries regulate as a novel product



**30** countries with active nicotine pouch legislation

At least 30 countries regulate nicotine pouches. Some of these countries regulate all forms of nicotine pouches, while others only regulate nicotine pouches derived from tobacco. Tobacco-free nicotine pouches are increasingly marketed throughout the world by the tobacco industry. At the same time, more countries are establishing new regulations to cover these products or amending existing legislation. Countries classify nicotine pouches under a variety of categorizations, including classifying these as tobacco products, smokeless tobacco, tobacco for oral use, nicotine products, or medicine.

**8 countries banning or otherwise preventing the sale of nicotine pouches in their jurisdiction**

**19 countries regulate tobacco-derived and tobacco-free nicotine pouches**

**5 countries implementing new regulations that specifically address tobacco-free nicotine pouches**

**30 countries with active nicotine pouch regulations**

**13 countries regulate nicotine pouch marketing**