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Rapid Evidence Review Digital interventions to reduce alcohol-related harm: a rapid horizon scanning review

Authors: Matt Field, Fiona Campbell, Emma Hock, Ruth Wong, University of Sheffield

Author details

Matt Field, Department of Psychology, University of Sheffield Fiona Campbell, School of Health and Related Research, University of Sheffield Emma Hock, School of Health and Related Research, University of Sheffield Ruth Wong, School of Health and Related Research, University of Sheffield

Contact:

Professor Matt Field, Department of Psychology, Cathedral Court, 1 Vicar Lane, Sheffield, S1 2LT. Email: matt.field@sheffield.ac.uk

Institutional details

Department of Psychology and the School of Health and Related Research, University of Sheffield.

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Conflicts of interest

Matt Field was involved in the development of the INDEX app. He is also currently involved in planned evaluations of the DrinkLess app, although was not involved in development of the app or any of the evaluations that have been conducted to date.

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Find out more at <u>alcoholchange.org.uk</u>.

Opinions and recommendations expressed in this report are those of the authors.

Foreword

In developing its future programme of grant-funded research, Alcohol Change UK wished to explore what is known, and what is yet to be understood, in a series of key areas, as follows:

Topic one	The role of alcohol in intimate partner relationships
Topic two	The impact of alcohol on the human brain
Topic three	Alcohol interventions and the criminal justice system
Topic four	The relationship between alcohol and mental health problems
Topic five	Drinking problems and interventions in black and minority ethnic communities
Topic six	Digital interventions to reduce alcohol related harm

These areas were selected through stakeholder engagement and consultation, as well as 'horizon-scanning' the research, policy and practice environment to identify where particular gaps appeared.

Rapid evidence reviews were commissioned on the six topics and their findings will allow Alcohol Change UK to synthesise knowledge on this particular range of subjects. This will help to inform its work, as well as leading to outward-facing publications that will allow the public, practitioners and policy-makers to better understand the research in these key areas.

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Executive summary

Method

We conducted a rapid horizon scanning review of the published and grey literature on digital interventions to reduce alcohol-related harm covering the period January 2017 to April 2019. We had three broad aims:

- 1 To identify and describe innovations and newly emerging digital interventions that can be used to reduce alcohol-related harm.
- 2 To consider how these compare with existing digital interventions.
- 3 To identify potential gaps in the types of digital interventions that are being developed or subjected to rigorous evaluation.

Findings

There are many randomized controlled trials of digital interventions (at least 72 published between 2017 and 2019), but relatively few studies have used other methods to evaluate those interventions. Populations that are most at risk of alcohol-related harm have been understudied relative to community-dwelling and student populations. There were notable recent trends for digital interventions to be increasingly delivered via the internet and smartphone apps, sometimes in combination with biosensors, and for interventions for delivery in clinical and primary prevention settings. Alcohol reduction apps available in the app stores may increasingly be using interactive features rather than simply providing information.

Conclusions and recommendations

This is an active and rapidly evolving field of research and technological development. It is important to develop and evaluate digital interventions for populations that are most at risk of alcohol-related harm and use a range of research methods to evaluate newly emerging digital technologies. It is also important to ensure that the features of effective digital interventions are identified, and consider how these might differ depending on the population that is receiving the intervention. Given the speed of development in this field there is a need to keep the evidence base regularly updated.

Introduction

What are digital interventions to reduce alcohol-related harm?

Digital interventions are defined as those that are delivered through a computer or mobile device such as a laptop, mobile phone or tablet¹. For example, mobile phone text-message (SMS) interventions, computer-delivered interventions administered on fixed computers or remotely via the internet, and, more recently, mobile phone applications ('apps'). Over the past few decades, a number of digital interventions for the reduction of alcohol-consumption and alcohol-related harm have been developed and evaluated.

Evidence standards for digital interventions

In March 2019, the National Institute for Health and Care Excellence (NICE) published their evidence framework for digital health technologies². This is particularly applicable to digital interventions to reduce alcohol-related harm. In essence, the NICE evidence framework requires a higher standard of effectiveness evidence for digital interventions that pose a greater risk to users. In the case of alcohol digital interventions, those interventions that provide information or enable self-monitoring of alcohol consumption (tier 2) pose the lowest risk to users, and the minimum standard to assess evidence of their effectiveness is ongoing collection of usage and user satisfaction data.

Digital interventions that incorporate behaviour change and self-management techniques for public health issues including harmful and hazardous drinking (tier 3a) pose a higher risk to users, and therefore these types of interventions would *ideally* be assessed with a high-quality intervention study that includes a comparison group, preferably a randomized controlled trial (RCT). However, the *minimum* evidence standard for tier 3a interventions is high-quality observational or quasi-experimental studies. Finally, the highest risk category of digital interventions (tier 3b) includes those that are intended to treat (or form part of a treatment package for) a medical condition, which would include alcohol use disorders. The NICE guidance specifies that the *minimum* evidence standard for tier 3b digital interventions is a high-quality intervention study that demonstrates benefit for the digital intervention (versus control), ideally an RCT.

The NICE recommendation that RCTs are required to evaluate the efficacy of many types of digital interventions is not shared by all researchers who work in this area. This is because RCTs are inflexible, expensive, and they take a long time to complete, which may make them unsuitable for the evaluation of rapidly-evolving interventions such as digital interventions. Alternative methods, such as interrupted time-series, stepped-wedge, regression discontinuity, and N-of-1 designs may be

more appropriate for the evaluation of digital interventions. However, these evaluation methods are not widely used³.

What is already known about the effectiveness of digital interventions to reduce alcohol-related harm?

The literature has been critically evaluated and summarised in a number of systematic and narrative reviews, although each of these reviews has a different focus and inclusion/exclusion criteria. A recent Cochrane review (Kaner et al., 2017¹) of personalized digital interventions for reducing hazardous and harmful alcohol consumption in community-dwelling populations included 57 RCTs. The primary finding was that participants who received a digital intervention drank 23g of alcohol (approximately 3 units) less per week than control participants (who received no or minimal intervention). Furthermore, this effect of digital interventions was indistinguishable from the effect of face-to-face interventions, although the latter conclusion was based on only four studies. Digital interventions also had small but statistically significant beneficial effects on other drinking outcomes including the frequency of drinking, frequency of binge drinking, and the volume of alcohol consumed on drinking days. This review also identified behaviour change techniques (BCTs) that were most frequently used in existing digital interventions, and identified those that were most reliably associated with reduced alcohol consumption: 'behaviour substitution', 'problem solving', and 'credible source' (see also⁴).

An update to this Cochrane review (searches conducted up until March 2018) was recently published online⁵. This update identified an additional 12 studies. This revealed a comparable effect of digital interventions (vs. control) on alcohol consumption to the published Cochrane review, although a slightly different pattern of findings regarding specific BCTs: in this analysis, 'goal setting (behaviour)', 'problem solving', 'social support (unspecified)', 'information about antecedents', and 'credible source' were significantly associated with the beneficial effect of digital interventions on alcohol consumption in unadjusted analyses; in an adjusted analysis, only 'credible source' and 'information about antecedents' emerged as robust predictors of alcohol consumption.

An earlier review (Black *et al.* 2016⁶) also considered RCTs in which digital interventions were compared with alcohol assessment only, but their inclusion criteria were broader than those employed in the Cochrane review: In particular, they included studies in which participants were recruited from school and healthcare settings, thereby including digital interventions that were aimed at primary prevention or the treatment of alcohol use disorders. Their analysis of 93 RCTs revealed small but statistically significant beneficial effects of digital interventions (compared to assessment-only control) on alcohol intake over extended time periods (e.g. weekly or monthly), frequency of drinking and frequency of binge drinking, and the volume of

alcohol consumed on drinking days. This is a similar pattern of results to that reported in the Cochrane review despite the considerably broader inclusion criteria.

In contrast to the Cochrane review, Black *et al.* identified different BCTs that were associated with positive outcomes in participants who received a digital intervention: 'providing normative information', 'prompting commitment and review of goals', and 'providing options for additional support'. An additional BCT, 'providing information on the consequences of alcohol consumption', was negatively associated with drinking outcomes. The discrepant BCT findings between the two studies might be attributed to the characteristics of the studies that were included, and / or the different BCT coding schemes that were used.

Riper et al. (2018)⁷ conducted an individual patient meta-analysis of data from 19 RCTs that compared a digital intervention with a comparator in adults who drank in excess of low-risk drinking guidelines. This analysis also revealed an overall beneficial effect of digital interventions compared to control on alcohol consumption (mean of ~50g of alcohol less per week). Their primary novel findings were that, firstly, 'guided' (human supported) digital interventions yielded superior effects on drinking outcomes compared to 'unguided' (fully automated) interventions, and secondly, digital interventions that were based on personalized normative feedback were less likely to be effective than more comprehensive interventions that were based on integrated therapeutic principles. They also found stronger effects of digital interventions on alcohol intake in men (vs. women), and for lesser (versus higher) educated participants, and that older adults (aged over 55) were more likely to reduce drinking to low risk levels after receipt of a digital intervention than younger participants. However, individual differences in drinking profiles did not moderate the effectiveness of digital interventions. Finally, the beneficial effects of digital interventions were more pronounced when compared with a waitlist control rather than assessment-only or minimal intervention controls.

Nesvag & McKay (2018)⁸ conducted a review and narrative synthesis of digital interventions that were intended to help people in recovery from substance use disorders, including alcohol use disorders. Their review included 43 articles that described and / or evaluated 28 unique digital interventions. Like the earlier reviews, they found evidence of small to medium sized beneficial effects of digital interventions on alcohol consumption, compared to control interventions. Although this review was limited by the absence of a quantitative synthesis, the broader pattern of findings is consistent with those reported in the other systematic reviews. This and other reviews with narrative summaries of the literature also considered other issues relevant to digital interventions aside from their effects on alcohol consumption and alcohol-related harm, including user satisfaction⁸, engagement⁹, integration with GPS devices and wearable sensors¹⁰ and content analyses of publicly available smartphone apps^{11,12}.

Aims of the current review

The existing systematic reviews of the alcohol digital interventions literature were limited to RCTs, so they may have omitted many important studies that used other methods. Furthermore, this is a rapidly evolving field, so even the most recent reviews (published in 2018) are already out of date. This is a field in which technological developments that determine the modality of digital interventions are so rapid that novel approaches to evidence reviewing are required. Some promising digital interventions may have emerged in the last few years, but they will not yet have been subjected to rigorous or even preliminary evaluation. In the present review, we summarised the breadth of digital interventions might be evolving. We did not attempt to summarize the effectiveness or usability of different interventions, because these issues have been the subject of many other systematic reviews, all of which require regular updating given the pace at which new findings emerge.

Our specific review questions were:

- 1 To **identify** and **describe** innovations and newly emerging digital interventions that can be used to reduce alcohol-related harm.
- 2 To **consider how these compare** with existing digital interventions.
- 3 To **identify potential gaps** in the types of digital interventions that are being developed or subjected to rigorous evaluation.

Methods

Rapid Reviewing and Horizon Scanning Methods

Rapid reviews adapt and accelerate systematic review processes in order to meet shorter timescales. The extent to which these approaches compromise rigour by introducing bias and risk of error is not entirely clear from the literature¹³, though there are risks that not all relevant studies will be located, and errors may arise in screening and data extraction. We also used horizon scanning methods that allowed us to look at the most recent developments in digital interventions.

Identifying the literature

Population: Alcohol consumers anywhere in the world. We took an inclusive approach, for example not including or excluding participants with a diagnosed alcohol use disorder and not including or excluding participants based on their self-reported alcohol consumption.

Intervention: Digital interventions to reduce alcohol-related harm that are emerging or are at the development stage.

Study Design: We included all types of study designs.

Comparator: For comparative studies (e.g. RCTs) we extracted information about the type of comparator.

Literature Searching

First, we updated the Cochrane review¹ search strategy in Medline (via Ovid) using relevant medical subject headings and free-text terms for 'alcohol drinking' and the various intervention keywords, initially with a randomized controlled trials search filter, and then repeated without that filter. Our search was limited to literature in English that was published between January 2017 and February 2019.

The decision on types of 'grey literature' to search beyond electronic databases was informed by reviewing existing and published Horizon scanning methodology approaches by health technology agencies such as CADTH Horizon Scanning in Canada (https://www.cadth.ca/about-cadth/what-we-do/products-services/horizon-scanning) and AHRQ Horizon Scans

(https://effectivehealthcare.ahrq.gov/topics/horizon-scan/overview) in the US. Grey literature searches were conducted on the following sources and evidence types:

- trials registries
- grants
- patents
- new alerts
- app stores

The Dimensions AI Platform (Digital Science) was searched using terms for 'alcohol' and various intervention keywords to identify current grants, patents and trials (ongoing or completed but unpublished) from 2018 onwards.

Targeted keyword searches informed by previous reviews of the app stores^{11,12} were performed in both Apple App Store and Google Play Store.

Weekly PubMed database and Google email alerts were set up to notify the team of new content between February and April 2019.

For the second stage search, high precision search strategies informed by the records retrieved in Stage 1 were developed in Medline to identify additional relevant

studies. The strategy included relevant medical subject headings and free-text terms for various interventions that were identified in the stage 1 search but not present in the Cochrane review, including transdermal alcohol sensors and ecological momentary intervention studies. The search was limited to retrieve literature published in English between February and April 2019.

Full search strategies for both published and grey literatures are shown in Appendices 1 and 2.

Evidence Selection

Published literature: Titles and abstracts were initially screened by one reviewer. All studies that were excluded at the full-text stage were checked by a second reviewer. See Appendix 3 for details of included and excluded studies, and reasons for exclusion.

Grey literature: Grants, patents and trials were screened by one reviewer on the basis of the title and the abstract/summary, Records were further screened during data extraction (see below).

Apps identified by the targeted keyword searches in the Apple App Store and Google Play Store were recorded in an Excel spreadsheet. The first 50 apps identified for each keyword/phrase within each app store were included in the review.

Data Extraction

A data extraction tool was developed, informed by the TIDieR checklist¹⁴ for reporting of interventions. Due to the number of results identified we designed the data extraction tool to ensure we were able to provide a comprehensive map of the newly emerging interventions and their stage of evaluation. The data extraction process was undertaken in Excel. For both published and grey literatures, data was extracted from the full text by one reviewer. We also tabulated the findings from a search of the Apple App Store and Google Play Store on a separate Excel sheet. We did not download the apps so our description noted the name, source, purpose and as much detail as was available in the app description.

Data synthesis

We used a narrative synthesis approach to data analysis. First, we characterized the features of the published research including features of the interventions themselves, the population studied, the setting, and the type of evaluation. Where appropriate, we contrasted these features with those identified in the recent Cochrane review of the alcohol digital interventions literature¹ and with those features identified in the

grey literature (grants, trials and patents), in order to identify how digital interventions and research methods in this area may be evolving.

Findings

Characteristics of extracted data, including study design

Published literature

We identified and extracted data from 150 published studies. The majority of these were RCTs or RCT protocols that examined the effectiveness of digital technologies to reduce alcohol consumption. Relatively few mixed methods evaluations or qualitative studies have been undertaken or are described in published protocols (see Figure 1). This has implications for a more in depth understanding of the factors that may enhance or limit the effectiveness of digital interventions. We also noted the relative absence of alternative evaluation methods such as interrupted time-series, stepped-wedge, regression discontinuity, and N-of-1 designs. Finally, we also note the lack of studies that explore ways to increase engagement with digital interventions, or to improve their implementation.



Grey literature

We identified and extracted data from 32 grants, 20 of which described development and preliminary evaluation (e.g. feasibility studies or pilot RCTs) of novel digital interventions, 10 described comparative studies (typically full RCTs), and two were focused on improving engagement with digital interventions rather than developing new apps or testing their effectiveness. We identified and extracted data from 32 registered trials, the majority of which (25) described RCTs with the remainder (7) describing development and preliminary evaluation work.

We identified and extracted data from five patents, three for alcohol biosensors including those that can detect alcohol in interstitial space or through sweat. The others were for a behaviour change app that sends subliminal messages to the user, and another that uses smartphone location data to advise the user on the location of local treatment services.

Results of second stage search

The second stage high precision search identified a further 45 records. Following title and abstract screening of these records we would have extracted data from nine records (three RCTs, six non-RCTs). The update of the search using the search terms used in the Cochrane review, without the RCT filter and covering the period February to April 2019 identified a further 67 records, of which we would have extracted data from 19 (12 RCTs and 7 non-RCTs) after title and abstract screening.

Unfortunately, we did not have time to extract information from the records that were screened during the second stage search. The number of additional records identified in the Cochrane review update search (that spans a period of only two months) highlights the rapid pace at which research on digital alcohol interventions is being published. A consequence of this is that systematic reviews of this literature are likely to be out of date by the time that they are published in peer-reviewed journals. A solution to this problem could be the commissioning of a 'living systematic review'¹⁵.

The setting: where is research on digital alcohol interventions conducted?

We identified the countries where published studies were conducted (or are proposed to be conducted, in the case of published protocols). The majority of the research on digital alcohol interventions was undertaken in the USA and Canada, followed by the UK, mainland Europe, and Australasia (see Figure 2). Aside from one study in Brazil, there were no studies undertaken in low and middle income countries (LMIC), and no evidence of research being undertaken in Africa or the Middle East. These trends are consistent with those reported in the Cochrane review ¹, in which almost 60% of the studies were carried out in North America, and 28% in mainland Europe. The grey literature shows the same pattern with the majority of grants (87%) and registered trials (65%) being undertaken in North America, with a much smaller proportion being undertaken in the UK, mainland Europe, Asia and Australasia.



Target population: who receives digital alcohol interventions?

General characteristics of target populations

In the published literature, the most frequently targeted group were young adults, particularly University students, followed by the general population (see Figure 3). This trend mirrors that seen in existing reviews of the digital alcohol interventions literature^{1,6}. The next most commonly represented groups were younger adolescents or people who were receiving specialist alcohol treatment. Small numbers of studies involved specific populations that may be particularly vulnerable to alcohol-related harm, including pregnant women, military veterans, and people with comorbid mental health conditions. There were no studies of digital interventions that were intended for people with disabilities. It appears that **the focus of much current research may be influenced by accessibility of participants rather than directed at those groups in whom the burden of alcohol use and associated harm are greater.**

However, this situation may be changing: the grey literature reveals an increasing proportion of digital alcohol interventions for people receiving specialist treatment for alcohol dependence and associated physical health problems, such as liver disease (34% of both grants and registered trials). There are also a number of planned or ongoing studies that explore the impact of digital interventions on minority groups, including people with hearing difficulties, people who are HIV positive, ethnic minority groups, and the homeless. As the findings from these studies are published, it will be appropriate to conduct systematic reviews of the characteristics and effectiveness of digital interventions for these populations who may disproportionately experience alcohol-related harm.



Gender

The majority of published studies (132 of 150) included both men and women, whereas relatively few recruited females only (11 studies) or males only (7 studies). These ratios are consistent with earlier reviews^{1,6}.

Type of drinker

Considering the published research, the majority of interventions were directed at people who had been identified as hazardous or harmful drinkers. This includes people who were screened and identified as hazardous or harmful drinkers after completing the AUDIT as well as people who attended accident and emergency as a result of drinking alcohol, those who were seeking help to reduce their drinking, and pregnant women. The next largest category of studies (unscreened or any alcohol consumption) included studies that directed the intervention at adults who consumed any alcohol (with the goal to prevent the development of harmful or hazardous drinking), or primary prevention interventions aimed at adolescents. As noted above, a relatively small proportion of studies targeted dependent drinkers. See Figure 4.

Regarding the grey literature, as noted previously, 34% of registered trials and grants were evaluating interventions for people with alcohol use disorders. Given that this population were excluded from the Cochrane review¹ and there were very few studies with this population in the earlier systematic review⁶, it would be valuable to conduct a systematic review of the effectiveness of digital interventions specifically for this population of dependent drinkers in treatment settings. It was also noticeable that there were few trials of digital

interventions with young adolescents for primary prevention purposes in the grey literature (3 trials, 4 grants), which highlights a further gap in the evidence base that could be addressed.



Features of the intervention

Type of intervention / delivery mode

Regarding the published literature (see Figure 5), only 12 of 150 (8%) interventions were delivered on a fixed computer (location-specific). The majority were delivered via the internet, followed by smartphone apps and text message interventions, or some combination of these (e.g. internet or smartphone apps supplemented by text messages). We also noted the emergence of smartphone apps in combination with biosensors: two with cellular breathalysers, and one with a sensorband that provide the user with feedback on physiological changes. This contrasts with the type of interventions included in the Cochrane review ¹, 35% of which were location-specific whereas 65% were delivered completely online, primarily via the internet.



Evolution of the types of digital interventions being studied is also apparent from inspection of the grey literature. The majority of registered trials (Figure 6) were investigations of internet or smartphone app interventions. Grants (Figure 7) were also dominated by internet and smartphone app interventions, but the notable trend here was for research on biosensors, in particular cellular breathalyzers, transdermal alcohol monitors, and other alcohol biosensors including those that detect alcohol in interstitial space. Many of the funded projects seek to optimize and validate these biosensors, although an increasing number of projects aim to combine smartphone apps with biosensors in order to monitor and provide feedback on alcohol consumption, either to the user or to clinical / research teams.





This trend was also mirrored in the patent search. Of five relevant records, three were for alcohol biosensors (including those that can detect alcohol in interstitial space, or through sweat (transdermal)). The others were for a behaviour change app

that sends subliminal messages to the user, and another that uses smartphone location data to advise the user on the location of local treatment services.

These observations about the types of interventions raise a number of questions for future research. Firstly, most of the existing RCTs of digital interventions evaluated interventions delivered on fixed computers, via the internet or text message. However, interventions are increasingly being delivered via the internet or smartphone apps, sometimes in combination with alcohol biosensors. This raises the question of whether interventions developed for delivery in one format (e.g. on a fixed computer) can be implemented in other formats that may be more acceptable to users (e.g. smartphone apps). The increasing use of biosensors raises a number of intriguing possibilities, including can alcohol biosensors improve the validity of self-reported alcohol consumption, or increase compliance with scheduled assessments? Biosensors also raise the possibility of delivering personalized interventions based on changes in blood alcohol content. The latter was recently highlighted as a future research priority¹⁰.

Primary purpose of the intervention

Considering the published literature, the majority of interventions were intended to help people to reduce their drinking, with minorities having a specific focus on relapse prevention (for dependent patients seeking specialist alcohol treatment) or primary prevention (for young adolescents). This mirrors the findings described above regarding the type of drinkers that have been targeted by digital interventions. It was also notable that 5% of interventions target a specific aspect of alcohol-related harm such as drink-driving or sexual risk-taking, or are intended to have an indirect effect on alcohol consumption by influencing a comorbid symptom such as sleep disturbance. See Figure 8.



Consideration of the grey literature reveals increasing diversity in the primary purpose of the digital interventions that are being studied. Although interventions to help people to reduce their drinking are still in the majority, there are increasing numbers of registered trials (Figure 9) and grants (Figure 10) of interventions that target specific aspects of alcohol-related harm (e.g. drink-driving), or comorbid mental health conditions. There are also several examples of **digital interventions that specifically aim to aid self-monitoring of alcohol consumption (largely attributable to alcohol biosensors, which are not currently being evaluated for their effects on alcohol consumption) and other digital interventions that aim to increase engagement in more conventional treatment. We recommend that these emerging interventions may be worthy of more intensive study.**





Personalisation

In the published literature, approximately two thirds of digital interventions provided some personalisation of intervention content. Similarly, in the grey literature, the majority of interventions appeared to include some kind of personalisation. It was not possible to systematically code the type or extent of personalisation, but this may be worth considering in the future.

Use of theory

In the published literature, the theory or theories that underpinned the digital intervention were mentioned in the majority of published studies. This compares favourably with the 50% of trials that reported underpinning theory in the Cochrane review¹. It was not possible to code the theoretical underpinnings of the grey literature, and it is beyond the scope of the current review to systematically code the type of theories that were most frequently cited in the published literature. However, coding of underpinning theory has been undertaken in previous systematic reviews of this literature^{1,6}. It is important to update these findings in order to track the influence of different theoretical perspectives over time.

Behaviour Change Techniques (BCTs)

This is important because published systematic reviews^{1,6} and a recent update of the Cochrane review⁵ reached conflicting conclusions regarding which BCTs were associated with beneficial effects of digital interventions on drinking outcomes. Although it was beyond the scope of the present review to systematically code the presence of different BCTs, we conducted some superficial coding of probable BCTs in the published literature (this was not possible for the grey literature), and our sense is that the BCTs that occurred most frequently were the same as those that occurred most frequently in the published reviews^{1,6}: social comparison / normative feedback, feedback on behaviour, feedback on outcomes of behaviour, and information about consequences. Given the conflicting findings in the published literature, some important questions for a future focused systematic review are: has the popularity of specific BCTs changed over time? Is the presence of specific BCTs different types of digital interventions, that are directed at different populations?

Other features of digital interventions

Guided vs. unguided: A recent review concluded that digital interventions may be more effective if guided⁷. However, this is heavily confounded by other features such as the population and setting: interventions are more likely to be guided if administered to dependent drinkers in a clinical setting rather than if downloaded by hazardous drinkers from the internet. Given the pace at which research is being published, this seems an important question for a future systematic review: To what extent do guided interventions reduce alcohol-related harm more than unguided interventions, and does this depend on the population, setting, and type of intervention? It would also be desirable to quantify the extent of 'guidance', i.e. the duration and frequency of contact between the user of the digital intervention and clinical / research staff, and investigate whether this is

associated with the beneficial effects of digital interventions on drinking outcomes.

Frequency of engagement: This was not considered in the existing reviews because most of the included studies only had a single session^{1,6}. However, with the move to app-based interventions, with their inherent variability in frequency of engagement¹⁶, this is an important topic for further study. A related question is the optimal method to increase engagement with digital interventions, for example with text messages, in-app prompts, or in response to feedback from biosensors, and how these techniques might be differentially effective for different populations etc⁹.

Features of the evaluation (limited to RCTs, including pilot RCTs and protocols)

Type of control

The majority of comparative studies compared digital interventions with another intervention (which could have been a face-to-face or another digital intervention), with no or minimal intervention, or with some form of 'active' control condition. See Figure 11. The number of comparative studies that included an active control or another intervention is an improvement on the characteristics of the studies included in the Cochrane review¹, most of which compared digital interventions with no intervention or a minimal intervention control. Similarly, in the earlier but more inclusive meta-analysis, all control conditions were assessment only or assessment plus an intervention for unrelated health behaviour⁶.



The grey literature reveals a trend to increasingly favour comparisons between digital interventions and other interventions rather than minimal or no intervention controls. The increasing variation in the types of control condition that are employed in comparative studies makes it desirable to **evaluate to what extent the choice of control condition could be obscuring or exaggerating any beneficial effect of digital interventions, as is the case for other types of interventions¹⁷. In addition, as more findings emerge in which digital interventions are compared with other interventions, it will be important to conduct a cost effectiveness analysis of digital (versus non-digital) interventions based on this information.**





Duration of follow-up

In the published literature, the median follow-up time was 6 months (range 0-84 months). Regarding the grey literature, the median follow-up time was 6 months for registered trials and 7.5 months for grants. This is an improvement on the earlier published literature: in the Cochrane review ¹, the median follow-up time was 3 months (range 1-24 months). This is an encouraging trend, and it highlights the importance of systematically investigating the longevity of beneficial effects of digital interventions and comparing these with the longevity of other types of interventions.

Characteristics of smartphone apps available in the App stores

In order to examine changing trends in features of freely available alcohol apps, we obtained information about apps that are currently available in the Apple and Google Play stores and compared this with Crane *et al*'s (2015)¹¹ search and categorization of alcohol-related apps available on the Apple App and Google Play Stores, and Hoeppner *et al*'s (2017)¹² similar study that was limited to the Google Play store. Crane *et al*. searched app stores for the terms "alcohol" and "drink", classified the first 200 apps from each term and each store, then downloaded those apps related to alcohol reduction in order to code the app content and functionality based on Michie *et al*'s taxonomy of behaviour change techniques (BCTs) for the reduction of excessive alcohol consumption¹⁸. Hoeppner *et al*. searched the Google Play store using the terms "drinking", "drink", "alcohol", "alcoholism" and "sobriety" and downloaded apps designed to support recovery from and prevention of problematic

alcohol use. They coded apps based on three overall domains: basic descriptors; functionality of the app; and use of dynamic features.

Our search, classification and coding differed from those of the previous studies in that our search terms were more specific (in an attempt to identify alcohol reduction apps only). We searched both app stores but, given our rapid review timescales, we coded apps based on their descriptions on the app store (rather than downloading them in order to systematically code BCTs). We examined the first 50 apps that triggered each search term in each app store. Thus, while our app review findings are not directly comparable with those of the earlier reviews, they will give some insight into trends over time. It is worth noting that Crane *et al.* classified breath alcohol content (BAC) calculators as distinct from alcohol reduction apps, whereas we included them in the category of alcohol reduction apps because they are a form of consumption monitoring, and also because BAC calculators were sometimes included as one of a number of components in some apps.

Of 1106 apps identified by searching the Apple App store and Google Play store, 543 were discrete apps (563 were duplicates). Of these, 276 (50.8%) focused on alcohol reduction and 69 (12.7%) focused on increasing alcohol consumption, including drinking games, recipes, ordering/delivery, drink ratings and bar/club finders. The remaining apps were not related to alcohol consumption. Twelve of the 276 apps that focused on alcohol reduction were also identified in the Crane *et al.* review. Some of the apps that were identified were also captured by our search of the published and grey literature. Table 1 compares the data across studies.

Category/BCT	Crane <i>et al</i> . (2015)	Hoeppner e <i>t al</i> . (2017)	Current app review
Alcohol reduction	91	266	276 (50.8%) ^{a,c}
	(13.7%) ^{a,b}		
Alcohol increase	357	-	69 (12.7%)
	(53.9%) ^a		
BAC measurement	125	98 (36.8%)	45 (16.3%)
	(18.9%) ^a		
Facilitate self-recording	33 (54.1%)	63 (23.7%) ^d	Consumption tracker:
			20 (18.1%)
			Sobriety counter: 79
			(28.6%)
			Both: 3 (1.1%)
Provide information on	26 (42.6%)	72 (27.1%)	3 (1.1%)
consequences of			
excessive alcohol use			

Table 1: Comparison of numbers and percentages of categories/BCTs in Craneet al. (2015), Hoeppner et al. (2017) and the current app review

Provide feedback on	25 (41.0%)	59 (22.2%) ^e	43 (15.6%)
performance			
Give options for additional	15 (24.6%)	-	16 (5.8%)
and later support			
Offer/direct towards	14 (23.0%)	-	2 (0.7%)
appropriate written			
materials			
Social support	4 (6.6%)	-	Peer support: 38
			(13.8%)
			Expert support: 7
			(2.5%)
			Both: 2 (0.7%)
Facilitate action planning	3 (4.9%)	-	6 (2.2%)
Both action planning and	0	-	2 (0.7%)
feedback			
Provide normative	3 (4.9%)	5 (1.9%)	3 (1.1%)
information about others'			
behaviour and experiences			
Facilitate goal setting	7 (11.5%)	-	30 (10.9%)
Reminders or prompts	-	-	28 (10.1%)
Meditation/mindfulness/rel	-	-	34 (12.3%)
axation			
Gamification	-	5 (1.9%) ^f	7 (2.5%)
Geolocation	-	-	3 (1.1%)

^a Percentage relates to percentage of all unique apps identified

^b Not including BAC calculators

^c Including BAC calculators

^d Tracking calendar

^e Drinking behaviour summaries

^f Includes other distractions from craving

Observations

In Crane *et al*'s review of BCTs present in apps¹¹ the most frequently-occurring BCTs were (1) 'facilitate self-recording', (2) 'provide information on consequences of excessive alcohol use', (3) 'provide feedback on performance', (4) 'give options for additional and later support', and (5) 'offer / direct towards appropriate written materials'. Based on our search of the app stores, 'facilitate self-recording' and 'provide feedback on performance' continue to be relatively popular features of apps, although 'provide information on consequences of excessive alcohol use', 'give options for additional and later support', and 'offer / direct towards appropriate written

materials' now appear to be less common (see Table 1). Overall, it seems that the proportion of apps with educational/informational and passive features is lower than at the time of the Crane *et al.* review.

Crane *et al.* observed that many BCTs that feature frequently in other health behaviour change interventions were rarely used in the alcohol reduction apps. For example, 'social support' is a BCT that is frequently found in other interventions but was only used in 7% of alcohol apps in their review. By contrast, in our app review, we identified 38 apps (13.8%) that included peer support functionality, seven (2.5%) that provided support from an 'expert' and two (0.7%) included functionality for both types of support, indicating a trend towards increasing use of social support within alcohol reduction apps. Action planning combined with feedback is an effective behaviour change technique¹⁸, but none of the apps in the Crane *et al.* review included both techniques. We identified two (0.7%) apps that appeared to combine action planning functionality with feedback relating to some element of alcohol consumption. Finally, 'provide normative information about others' behaviour and experiences', a BCT that is effective for the reduction of alcohol consumption¹⁸, was identified in less than 5% of the apps identified by Crane *et al.* and only 1% of apps that we screened. Given that personalized normative feedback interventions have been intensively studied in the published digital alcohol interventions literature, as described elsewhere in this report, it is important to understand why this feature does not regularly feature in commercially available apps.

We also identified some novel features of apps that did not feature in the Crane *et al.* review, for example reminders or prompts (28 apps, 10.1%) and meditation, mindfulness or relaxation (34 apps, 12.3%). Crane *et al.* did not report if any apps included an element of gamification or geolocation, whereas we found that seven apps used some form of gamification (2.5%), and three (1.1%) used geolocation. It is important to systematically code BCTs and features of existing apps in order to investigate if these apparent trends are robust, and if so to reconcile this with the broader literature on the effectiveness of these techniques for behaviour change, particularly the reduction of alcohol consumption.

Limitations of our review

Rapid evidence reviews adapt and accelerate systematic review processes in order to meet shorter timescales. These adaptations may compromise rigour and increase the risk of errors and omissions¹³. For example, there is a risk that not all relevant studies were identified, and errors may have arisen in data screening, extraction, and quantitative synthesis. For this reason, many of our recommendations for future research relate to the importance of conducting rigorous systematic reviews in order to quantify and understand many of the characteristics and trends that we have identified.

In the process of conducting the review, we identified the following specific limitations. First, there was some overlap in the grey literature between grants and registered trials, which is why we reported summary details for them separately, where appropriate. Second, we originally planned to screen, extract and synthesize information from published abstracts from recent relevant conferences and records from the second stage searches, but we did not have the time to do this due to the high yield of relevant studies in the first stage searches. Third, we were unable to properly code behaviour change techniques (BCTs) in the published or grey literatures or on results from the app stores, so our observations and recommendations related to BCTs should be interpreted with caution.

The most important limitation of our review is that, given the volume of research, the pace of development of technology, and the rate at which new research is being funded, registered, and reported, our observations provide a snapshot of the current situation, but this snapshot will soon be out of date. However, our juxtaposition of findings from the published and grey literatures means that we were able to capture the nature of developments in this field and identify important trends.

Summary and recommendations

This is a rapidly evolving field in which new findings are being published, research is being funded and commissioned, and technology is constantly changing, to the extent that it was not possible for us to screen and extract data from all of the sources that we intended to. For this reason, **this literature is well-suited to a** 'living systematic review'¹⁵, which you might consider commissioning (recommendation 1).

We identified a number of characteristics of digital interventions to reduce alcohol consumption and alcohol-related harm, and ways in which this research appears to be evolving. Regarding *methods of evaluation*, we note that there are many RCTs of digital interventions, and several systematic reviews of those RCTs, but a relative lack of research that uses other methods including mixed methods evaluations, qualitative studies, interrupted time-series, stepped-wedge, regression discontinuity, and N-of-1 designs, and research on engagement with digital interventions and their implementation. The high financial cost of RCTs may make it unfeasible for Alcohol Change to fund them, so we recommend that you prioritize research on the development, evaluation and implementation of digital interventions that use some of these alternative methods, or combinations of them (recommendation 2). We also recommend that you commission systematic reviews on the longevity of the effects of digital interventions on alcohol consumption and alcohol-related harm, and on the extent to which beneficial effects of digital interventions might be obscured or exaggerated depending on the type of control / comparison condition (recommendation 3).

Regarding the target population, we highlight the importance of conducting a systematic review of digital interventions for alcohol-dependent patients in treatment settings (recommendation 4), and for the need to develop and evaluate digital interventions for populations who are most at risk of alcohol-related harm, for example adolescents, and people who are HIV positive or homeless (recommendation 5).

Regarding **types of interventions and their mode of delivery**, we note the trend to deliver interventions via the internet and smartphone apps, often in combination with biosensors, rather than via fixed computers or text messages. It is important to **investigate whether interventions with demonstrable effectiveness when delivered in one format (e.g. fixed computer) can be implemented and are equally effective if delivered in another format (e.g. smartphone app) (recommendation 6). The increasing use of biosensors, including transdermal alcohol sensors and cellular breathalysers raises a number of intriguing possibilities, including can alcohol biosensors improve the validity of self-reported alcohol consumption, or increase compliance with scheduled assessments**?

Biosensors also raise the possibility of delivering personalized interventions based on changes in blood alcohol content. These research questions should be prioritized in future research (recommendation 7).

The vast majority of existing digital interventions have the intended purpose of helping people to reduce their alcohol consumption, but emerging trends are for **digital interventions that have a different primary purpose, for example to prevent specific instances of alcohol-related harm (e.g. drink-driving), promote engagement in treatment, or that facilitate self-monitoring of alcohol consumption. Research into these types of digital interventions should be prioritized (recommendation 8).**

Previous systematic reviews have considered the theories that underpin digital interventions and the type of behaviour change techniques (BCTs) used, and the relationship between these features and the effectiveness of digital interventions, but those reviews have yielded conflicting conclusions. It is important to understand which underpinning theories and associated BCTs are most effective for the reduction of alcohol consumption and alcohol-related harm, how this affects acceptability of interventions and engagement with them, and how this might vary depending on the type of intervention, its mode of delivery, and the target population, because this will minimize duplication of effort and ensure that resources are targeted at the interventions that are most likely to be effective for specific populations. Therefore, it is important to regularly update these systematic reviews as new evidence emerges (recommendation 9).

We note the importance of establishing the effectiveness of guided versus unguided digital interventions and how this might differ depending on the mode of delivery and the population under study, something that might best be achieved by regularly-updated focused systematic reviews (recommendation 10). Finally, as more evidence is published it will be important to systematically investigate the relationship between engagement with digital interventions and their effectiveness, and identify factors that may increase engagement in different populations (see ⁹) (recommendation 11).

Our final recommendation concerns research on **mobile phone apps that are available to the public in app stores.** First, it is important to build on previous research that has coded the BCTs that are used in apps, in order to identify how this may be changing and to **identify discrepancies in the BCTs that are known to be effective for the reduction of alcohol-related harm, those that have been studied in RCTs of digital interventions, and those that are available in publicly available apps. A similar exercise could be conducted for other features that are appearing in commercially available apps such as geolocation, gamification, and techniques such as mindfulness, that do not appear to have** been subjected to rigorous scrutiny in the published research (recommendation 12).

Appendix 1: Stage 1 search strategies

MEDLINE and Epub Ahead of Print, In-Process & Other Non-Indexed Citations 10th April 2019

672 records

#	Searches
1	exp Alcohol-Related Disorders/
2	exp Alcohol Drinking/
3	(alcohol* adj2 (drink* or intoxicat* or use* or abus* or misus* or risk* or
	consum* or withdraw* or detox* or treat* or therap* or excess* or reduc* or
	cessation or intervention*)).tw.
4	(drink* adj2 (excess or heavy or heavily or harm or harmful or hazard* or
	binge or harmful or problem [^])).tw.
5	("alcohol use" or alcoholic*).tw.
6	or/1-5
7	Internet/
8	Blogging/
9	Social Media/
10	Computers/
11	exp Microcomputers/
12	Minicomputers/
13	Therapy, Computer-Assisted/
14	Computer-Assisted Instruction/
15	exp Cellular Phone/
16	Electronic Mail/
17	((email* or e-mail* or electronic mail* or text messag* or SMS or MMS or
	phone? or cellphone? or cell-phone? or smartphone? or smart-phone? or
	digital tablet? or pda or personal digital assistant? or social media or social
	networking or facebook or twitter or skyp* or app?) adj3 (deliver* or
	generat [®] or based or provid [®] or facilitat [®] or support [®] or treatment? or therap [®]
10	(Intervention? of program of reedback)).it,ab.
10	computer* or laptop? or software or web* or weblog* or blog* or CD? or
	CD-ROM?) adi3 (deliver* or generat* or based or provid* or facilitat* or
	support* or treatment? or therap* or intervention? or program* or
	feedback)).ti,ab.
19	(e-BI or e-SBI or ehealth or e-health or electronic health or mhealth or m-
	health or mobile health or virtual health or digital health or technological
	aid?).ti,ab.
20	or/7-19
21	6 and 20
22	limit 21 to (english language and yr="2016 -Current")
23	letter/
24	editorial/

25	news/
26	exp historical article/
27	anecdotes as topic/
28	comment/
29	case report/
30	(letter or comment*).ti.
31	or/23-30
32	randomized controlled trial/ or random*.ti,ab.
33	31 not 32
34	animals/ not humans/
35	exp animals, laboratory/
36	exp animal experimentation/
37	exp models, animal/
38	exp rodentia/
39	(rat or rats or mouse or mice).ti.
40	or/33-39
41	22 not 40
42	clinical trial.mp.
43	clinical trial.pt.
44	random:.mp.
45	tu.xs.
46	42 or 43 or 44 or 45
47	41 and 46
48	41 not 47

Dimensions AI search (<u>https://www.dimensions.ai/</u>) 20th February 2019

20th February 2019 211 Trials 194 Grants 226 Patents

#	Searches
1	email
2	e-mail
3	text message
4	SMS
5	MMS
6	phone
7	cellphone
8	cell-phone
9	smartphone
10	smart-phone
11	digital tablet
12	pda
13	personal digital assistant

14	social media
15	social network
16	king
17	facebook
18	twitter
19	skype
20	арр
21	Internet
22	electronic
23	digital
24	technology
25	online
26	on-line
27	computer
28	laptop
29	software
30	web
31	weblog
32	blog
33	CD
34	CD-ROM
35	e-Bl
36	e-SBI
37	ehealth
38	e-health
39	electronic health
40	mhealth
41	m-health
42	mobile health
43	virtual health
44	digital health
45	technological aid

App store search

Apple App Store and Google Play Store 29th March to 9th April 2019

#	Searches
1	Alcohol tracker
2	Drink less
3	Sober
4	Sobriety
5	Quit drinking
6	Dry January
----	-------------------
7	Alcohol units
8	Alcohol diary
9	Alcohol coach
10	Alcohol addiction
11	Alcohol use
12	Alcohol reduction
13	Alcohol counter
14	Alcohol meter

PubMed Weekly Alert (<u>https://www.ncbi.nlm.nih.gov/pubmed/</u>)

#	Searches	
#1	Search (((((alcohol*[Title]) OR drink*[Title]) OR "alcohol use"[Title]) OR	
	alcoholic*[Title])) AND ((((email*[Title] OR e-mail*[Title] OR electronic	
	mail*[Title] OR text messag*[Title] OR SMS[Title] OR MMS[Title] OR	
	phone*[Title] OR cellphone*[Title] OR cell-phone*[Title] OR	
	smartphone*[Title] OR smart-phone*[Title] OR digital tablet*[Title] OR	
	pda[Title] OR personal digital assistant*[Title] OR social media[Title] OR	
	social networking[Title] OR facebook[Title] OR twitter[Title] OR	
	skyp*[Title] OR app[Title])) OR (Internet*[Title] OR electronic*[Title] OR	
	digital*[Title] OR technolog*[Title] OR online[Title] OR on-line[Title] OR	
	computer*[Title] OR laptop*[Title] OR software[Title] OR web*[Title] OR	
	weblog*[Title] OR blog*[Title] OR CD[Title] OR CD-ROM*[Title])) OR (e-	
	BI[Title] OR e-SBI[Title] OR ehealth[Title] OR e-health[Title] OR electronic	
	health[Title] OR mhealth[Title] OR m-health[Title] OR mobile health[Title]	
	OR virtual health[Title] OR digital health[Title] OR technological	
	aid*[Title])) AND ((Clinical Trial[ptyp] OR Controlled Clinical Trial[ptyp] OR	
	Observational Study[ptyp]) AND ("2016/01/01"[PDat] :	
	"3000/12/31"[PDat]) AND English[lang])	

Google News Alert (<u>https://www.google.co.uk/alerts</u>)

To search for keyword: 'Alcohol' How often: At most once a week Sources: News Language: English

Appendix 2: Stage 2 search strategy

MEDLINE and Epub Ahead of Print, In-Process & Other Non-Indexed Citations 10th April 2019

58 records

#	Searches	
1	exp Alcohol-Related Disorders/	
2	exp Alcohol Drinking/	
3	(alcohol* adj2 (drink* or intoxicat* or use* or abus* or misus* or risk* or consum* or withdraw* or detox* or treat* or therap* or excess* or reduc* or cessation or intervention*)).tw.	
4	(drink* adj2 (excess or heavy or heavily or harm or harmful or hazard* or binge or harmful or problem*)).tw.	
5	("alcohol use" or alcoholic*).tw.	
6	or/1-5	
7	Internet/	
8	Blogging/	
9	Social Media/	
10	Computers/	
11	exp Microcomputers/	
12	Minicomputers/	
13	Therapy, Computer-Assisted/	
14	Computer-Assisted Instruction/	
15	exp Cellular Phone/	
16	Electronic Mail/	
17	((email* or e-mail* or electronic mail* or text messag* or SMS or MMS or phone? or cellphone? or cell-phone? or smartphone? or smart-phone? or digital tablet? or pda or personal digital assistant? or social media or social networking or facebook or twitter or skyp* or app?) adj3 (deliver* or generat* or based or provid* or facilitat* or support* or treatment? or therap* or intervention? or program* or feedback)).ti,ab.	
18	((Internet* or electronic* or digital* or technolog* or online or on-line or computer* or laptop? or software or web* or weblog* or blog* or CD? or CD-ROM?) adj3 (deliver* or generat* or based or provid* or facilitat* or support* or treatment? or therap* or intervention? or program* or feedback)).ti,ab.	
19	(e-BI or e-SBI or ehealth or e-health or electronic health or mhealth or m- health or mobile health or virtual health or digital health or technological aid?).ti,ab.	
20	or/7-19	
21	6 and 20	
22	letter/	
23	editorial/	
24	news/	
25	exp historical article/	

26	anecdotes as topic/	
27	comment/	
28	case report/	
29	(letter or comment*).ti.	
30	or/22-29	
31	randomized controlled trial/ or random*.ti,ab.	
32	30 not 31	
33	animals/ not humans/	
34	exp animals, laboratory/	
35	exp animal experimentation/	
36	exp models, animal/	
37	exp rodentia/	
38	(rat or rats or mouse or mice).ti.	
39	or/32-38	
40	21 not 39	
41	clinical trial.mp.	
42	clinical trial.pt.	
43	random:.mp.	
44	tu.xs.	
45	or/41-44	
46	40 and 45	
47	limit 46 to yr="2019 -Current"	
48	*Wearable Electronic Devices/	
49	*Big Data/	
50	*Machine Learning/	
51	(wearable* or transdermal or gps or "big data" or "machine learning" or "internet of things" or "ecological momentary" or achess or "addiction chess project" or "mobile serious" or Ibmia or "location based monitoring").ti.	
52	or/48-51	
53	6 and 52	
54	53 not 39	
55	45 and 54	
56	limit 55 to yr="2017 -Current"	
57	limit 54 to yr="2017 -Current"	

Appendix 3: Details of Included and excluded studies and records

Study/record	Туре
Bernstein 2018 ¹⁹	RCT
Bertholet 2017 ²⁰	Pilot study
Bertholet 2018a ²¹	RCT
Bertholet 2018b ²²	RCT
Birrell 2018 ²³	Cluster RCT (protocol)
Bos 2018 ²⁴	RCT
Bountress 2017 ²⁵	RCT (secondary analyses)
Boyle 2018 ²⁶	RCT
Braitman 2018 ²⁷	RCT
Bratti-van der Werf 2018 ²⁸	RCT (protocol)
Brendryen 2017 ²⁹	Pilot RCT
Brick 2017 ³⁰	cluster RCT
Brief 2018 ³¹	Cohort study from an RCT
Byrnes 2019 ³²	RCT
Cadigan 2018 33	RCT
Carey 2018 ³⁴	RCT
Caudwell 2018 ³⁵	RCT
Chow 2017 ³⁶	RCT
Coughlin 2017 ³⁷	Development and testing of an app
Crombie 2017 ³⁸	Pilot (feasibility)
Crombie 2018a 39	RCT
Crombie 2018b ⁴⁰	RCT
Cunningham 2018a 41	RCT protocol
Cunningham 2018b 42	RCT protocol
Cunningham 2017 ⁴³	RCT
Davies 2017 44	RCT
DeMartini 2018 45	Pilot (feasibility)
Diestelkamp 2019 46	RCT protocol
Doumas 2017 47	RCT
Dvorak 2017 48	RCT
Earle 2018 49	RCT (pilot)
Elison-Davies 2018 50	RCT protocol
Ellis 2017 ⁵¹	RCT
Frohlich 2018 ⁵²	RCT protocol
Gajecki 2017 ⁵³	RCT
Ganz 2018 ⁵⁴	RCT
Gilbertson 2018 55	RCT
Gilmore 2018 ⁵⁶	Secondary data analysis of RCT data
Glass 2017 57	Secondary data analysis of RCT data
Gordon 2017 58	Cluster RCT
Guillemont 2017 59	RCT
Hamamura 2018 ⁶⁰	RCT protocol

Table A1: Included studies and records

Hamilton 2017 ⁶¹	Randomized controlled feasibility trial
Hamilton 2018 62	Randomized controlled feasibility trial
Hartnett 2017 ⁶³	RCT
Haskins 2017 ⁶⁴	RCT
Haug 2017a ⁶⁵	Cluster RCT
Haug 2017b 66	Cluster RCT
Haug 2018 67	Cluster RCT
Heitman 2017 ⁶⁸	RCT
Hides 2018 ⁶⁹	RCT
Ingersoll 2018 70	RCT (pilot)
Irvine 2017 71	Cohort study using data from an RCT
Jaffe 2018 72	RCT (engagement and evaluation)
Johnson 2018a 73	RCT (pilot)
Johnson 2018b ⁷⁴	RCT
Jones 2018 ⁷⁵	RCT
Kahler 2017 ⁷⁶	RCT
Kiluk 2018 77	RCT
Lewis 2018 ⁷⁸	RCT
Lima-Serrano 2018 79	RCT protocol
McKay 2018 ⁸⁰	RCT - protocol
Mellentin 2017 ⁸¹	RCT - description of app
Miller 2018 82	RCT
Milward 2018 ⁸³	RCT - qual interviews
Muench 2017 ⁸⁴	RCT pilot study
Mujcic 2018 ⁸⁵	RCT - protocol
Müssener 2018 ⁸⁶	RCT
Neale 2018 87	Non-RCT
Neighbors 2018a ⁸⁸	RCT
Newton 2017 89	RCT
Newton 2018 90	RCT
Ngo 2018 ⁹¹	RCT
Norman 2018 ⁹²	RCT
Osilla 2018 93	RCT
Paz Castro 2017 94	RCT
Pedersen 2017a ⁹⁵	RCT
Pedersen 2017b ⁹⁵	RCT
Possemato 2018 96	Pilot RCT
Rabbi 2018 ⁹⁷	RCT - protocol
Radtke 2017 ⁹⁸	RCT
Ramo 2018 99	Protocol for RCT
Ranney 2017 ¹⁰⁰	RCT
Riordan 2018 ¹⁰¹	Protocol
Satre 2017 ¹⁰²	Protocol and pilot
Schaub 2018 ¹⁰³	Protocol
Schwinn 2018 ¹⁰⁴	Pre and post test
Scott 2017 ¹⁰⁵	RCT
Shin 2018 ¹⁰⁶	RCT
Suffoletto 2018 ¹⁰⁷	Non-RCT
	•

Suffoletto 2019 ¹⁰⁸	Pilot/Feasibility Study
Sundstrom 2017 ¹⁰⁹	Pilot/Feasibility Study
Tahaney 2017 ¹¹⁰	RCT-preliminary
Tait 2018 ¹¹¹	RCT
Teeters 2018 ¹¹²	RCT
Thomas 2018 ¹¹³	RCT
Thompson 2018 ¹¹⁴	RCT
Tzilos Wernette 2018 ¹¹⁵	Pilot/Feasibility Study
Verbiest 2018 ¹¹⁶	Protocol
Viskovich 2018 ¹¹⁷	Pilot/Feasibility Study
Wallace 2017 ¹¹⁸	RCT
Walton 2017 ¹¹⁹	RCT
Washio 2017 ¹²⁰	Pilot
Wild 2018 ¹²¹	RCT - protocol
Wilks 2018 ¹²²	RCT
Wray 2019 ¹²³	RCT
Wright 2018 ¹²⁴	RCT
Attwood 2017 ¹²⁵	Mixed methods - sequential explanatory
	design (routinely collected app usage data
	followed by in-depth interviews)
Bradshaw 2018 ¹²⁶	Before and after study
	Text analysis of blog posts on HSM
Carah 2017 127	website
	Proof of concept pilot study (mixed qual
	and quant)
Chambers 2017 129	Qualitative (in-depth interviews)
0	I wo usability studies - think aloud and
	semistructured interviews.
	Acceptability, usability (uncontrolled)
Davies 2017	I nink aloud Interview approach
Dulin 2017 133	Before and after study (pilot of a
Dulin 2017 134	Smanphone Intervention)
	offectiveness of strategies for dealing with
	a cued craving on reducing subsequent
	drinking)
Ferguson 2017 ¹³⁵	Intervention development
Garnett 2018 ¹³⁶	Intervention development
Garnett 2017 ¹³⁷	Comparative study of users of different
	interventions and general population of
	drinkers (using data from the app/website
	use)
Hamamura 2018 ¹³⁸	Piot non-randomized controlled trial
Han 2018 ¹³⁹	Cross-sectional study
Hickman 2018 ¹⁴⁰	Evaluate responses and satisfaction
Johansson 2017 ¹⁴¹	Observational study (before and after
	study)
Kazemi 2018 ¹⁴²	App development and testing
Kirkman 2018 ¹⁴³	Before and after study

Kizakevich 2018 ¹⁴⁴	Useability and health assessment
	research
Knight 2018 ¹⁴⁵	Repeated measures (TAU first then
	intervention)
Kuerbis 2017 ¹⁴⁶	Quasi-experimental pilot study
Lee 2018a ¹⁴⁷	App development study
Leightley 2018a ¹⁴⁸	Development and feasibility study
Leightley 2018b ¹⁴⁹	This paper just contains more detailed
	information about the app
Leonard 2017 ¹⁵⁰	Acceptability and feasibility study
Mello 2018 ¹⁵¹	Acceptability and feasibility study
Nehlin 2018 ¹⁵²	Interviews about using the technology
Parackal 2017 ¹⁵³	Assess engagement in a Facebook
	advertising based intervention
Paz Castro 2017 ¹⁵⁴	Non-randomized controlled trial
Pennay 2018 155	Content analysis of blog data
Riordan 2017 ¹⁵⁶	RCT
Robinson 2018 ¹⁵⁷	Cross-sectional study
Shell 2018 ¹⁵⁸	Comparative cohort study
Smith 2017 ¹⁵⁹	App development & preliminary feasibility
	study
Suffoletto 2018a ¹⁶⁰	Study to examine feasibility of collecting
	gait-related data
Tello 2018 ¹⁶¹	RCT
Urbanoski 2017 ¹⁶²	Cross-sectional/retrospective - content
	analysis
Wilson 2017 ¹⁶³	Programme piloting and evaluation
You 2017 ¹⁶⁴	Before and after study
Zhang 2018 ¹⁶⁵	Protocol for feasibility study
ANZCTR ¹⁶⁶ (Effectiveness of a	Trial
Combined Web-Based and	
Ecological Momentary Intervention	
for Incoming First Year University	
Students: A three-armed	
Randomized Controlled Trial)	
ANZCTR ¹⁶⁷ (An internet-delivered,	Trial
evidenced-based treatment program	
for mental health and alcohol use in	
contemporary Veterans - SHADE)	
ANZCTR	Trial
Newton ¹⁶⁸ (The Climate Schools	
Plus (CSP) intervention: An online,	
combined student-parent substance	
use program to prevent substance	
use and related harms in Australian	
adolescents, aged 13 to 16 years.)	
Clinical I rials.gov 169 (Cognitive	Inal
Behavioral Treatment by Phone to	

Promote Use of Alcohol-Related Care	
and Reduce Drinking)	
ClinicalTrials.gov ¹⁷⁰ (Reducing Risky	Trial
Alcohol Consumption Using Skills-	
training in the App-form: A	
Randomized Controlled Study in the	
General Population)	
ClinicalTrials.gov ¹⁷¹ (Feasibility of a	Feasibility study
Smart-phone Based Support System	
for Hazardous Drinkers)	
ClinicalTrials.gov 172 (Development	Trial
and Testing of a Just-in-Time	
Adaptive Smart Phone Intervention)	
ClinicalTrials.gov ¹⁷³ (Using Addiction	Pilot study
Comprehensive Health Enhancement	
Support System (ACHESS) in an	
Alcoholic Liver Disease Population)	
ClinicalTrials.gov ¹⁷⁴ (Integrating	Trial
Contingency Management Into	
Routine Care for Alcohol Use	
Disorder)	
ClinicalTrials.gov ¹⁷⁵ (Ambulatory	Feasibility study
Alcohol Detoxification With Remote	
Monitoring)	
Clinical I rials.gov 1/6 (Understanding	Irial
and Intervening With Heavy Drinking	
Among Patients With HIV and HCV:	
Clinical Irial)	
Clinical I rials.gov ''' (Personalized	Inal
Booster Feedback After Alconol	
Health Education)	Trial
Clinical I hals.gov "" (Using	Inal
Assistance From a Realth Educator	
to increase Effectiveness of an	
Broblema A Bandomized Controlled	
Clinical Trials doy ¹⁷⁹ (Mindfulness	Pilot study
Mobile App to Reduce Adolescent	F not study
Substance Use)	
Clinical Trials q_{0V} ¹⁸⁰ (Evaluation of an	Trial
Interactive Text-Message Based Brief	
Intervention to Reduce Substance-	
Impaired Driving Among College	
Students)	
ClinicalTrials.gov ¹⁸¹ (Alcohol and	Pilot study
Implicit Process in Sexual Risk	
Behavior in MSM Supplement)	
ClinicalTrials.gov ¹⁸² (A Targeted	Trial
Real-Time, Technology-Supported	

Intervention for Patients With Alcohol	
Oliginal Trials, page 183 (Tailang d	Trial
Clinical I rials.gov 100 (Tallored	Inal
Adaptive Mobile Messaging to	
Reduce Problem Drinking)	
Clinical I rials.gov ¹⁶⁴ (Does Providing	Irial
a Brief Internet Intervention for	
Hazardous Alcohol Use to People	
Seeking Online Help for Depression	
Reduce Both Alcohol Use and	
Depression Symptoms Among	
Participants with These Co-occurring	
Disorders? Randomized Controlled	
Clinical Trials, new 185 (Adapting on	Trial
Clinical I rials.gov 100 (Adapting an	Inal
Effective CBT for Comorbidity to a	
Computer-Delivered Format)	Development
Clinical hals.gov (Development of	Development
Rissonsor for Detecting Aleshol in	
Interstitial Eluid)	
Clinical Trials dov ¹⁸⁷ (Development of	Trial
a Multimodal Sleep Intervention	
Using Wearable Technology to	
Reduce Heavy Drinking in Young	
Adults)	
Clinical Trials.gov ¹⁸⁸ (An Emotion	Development and trial
Regulation Intervention for Early	
Adolescent Risk Behavior	
Prevention)	
ClinicalTrials.gov 189 (Validation of a	Trial
Computer-based Training Program	
for Patients With Alcohol Use	
Disorder)	
Clinical Trials.gov 190 (Computer-	Trial
based Alcohol Reduction Intervention	
for Alcohol-using HIV/HCV+ Russian	
Women in Clinical Care)	
ClinicalTrials.gov ¹⁹¹ (Enhancing the	Trial
Efficacy and Duration of a Brief	
Alcohol Intervention Using Self-	
Affirmation)	
ClinicalTrials.gov ¹⁹² (Efficacy of a	Unclear
Web-Based Alcohol Intervention for	
High School Students)	
ClinicalTrials.gov ¹⁹³ (RealConsent: A	Trial
Web-based Program to Reduce	
College Women's Risk of Sexual	
Violence by Targeting Alcohol Use	

Communication and Consent, and	
Building Supportive Networks)	
GCTR 2018 ¹⁹⁴ (Reducing stress,	Trial
alcohol and tobacco use in pregnant	
women to improve the children's later	
mental health)	
GCTR 2018 ¹⁹⁵ (Effectiveness of a	Trial
self-help approach (Retraining in	
vivo) to reduce alcohol consumption)	
GCTR 2018 ¹⁹⁶ (Combining	Irial
avoidance training and go/no-go	
training to prevent relapse in alcohol-	
dependent patients)	Trial
UMIN-CTR 2018 ¹³⁷ (Development	Inal
and a pilot that of an internet-based	
educational program for reducing	
Alvaraz 2018 ¹⁹⁸	Developing tool
Anderson 2019 ¹⁹⁹	Developing and pilot trial
	Developing and pilot that
Anekio 2010-00 Borgmon 2019201	Filot
Bergman 2010-00	Exploring ways to use social networking
Bortholot 2018 ²⁰²	Development and then PCT
$\frac{1}{2010}$	Evaluato
Coppor 2018 ²⁰⁴	Evaluate Evaluate
DiCarmine 2018 ²⁰⁵	Development
DiMartini 2018 ²⁰⁶	Evaluation (pilot RCT)
Dulin 2018 ²⁰⁷	Eurther app development and evaluation
	(pilot)
Dworkin 2018 ^{208,209}	Development and evaluation (pilot)
Fucito 2018	Development and evaluation (pilot)
Gustafson 2018 ²¹⁰	Development and evaluation (pilot)
Haug 2018 ²¹¹	Evaluation (RCT)
Johnson 2018 ²¹²	Evaluation
Kaufman 2018 ²¹³	Development and evaluation (pilot and
	RCT)
Koffarnus 2018 ²¹⁴	Post-evaluation development (for wider
	dissemination)
Labrie 2018a ²¹⁵	Evaluation
Labrie 2018b ²¹⁶	Development and evaluation (RCT and
	feasibility of the intervention)
Lauckner 2018 ²¹⁷	Development and evaluation (pilot trial)
Litt 2018 ²¹⁸	Development, refinement and evaluation
	(piloting)
Maier 2018 ²¹⁹	Evaluation (pilot RCT)
Pedersen 2018 ²²⁰	Development (including beta-testing and
	feasibility) and evaluation (RCT)
Petillo 2018 ²²¹	Development

Quanbeck 2018 ²²²	Evaluation (RCT)
Sanchez 2018 ²²³	Development/refinement
Schmidle 2018 ²²⁴	Development
Soltis 2018 ²²⁵	Evaluation (pilot RCT)
Walsh 2018 ²²⁶	Evaluation
Walters 2018 ²²⁷	Development
Wang 2018 ²²⁸	Validation (of the technology for research
	use)
Wernette 2018 ²²⁹	Evaluation
GLASS ARTHUR 2018 ²³⁰	Patent application
3M INNOVATIVE PROPERTIES CO	Patent application
2018 ²³¹	
DELTA TOOLING CO LTD 2018 ²³²	Patent application
KAPPELER MATTHIAS 2018 ²³³	Patent application
Richards, Scott Albert MR 2018 ²³⁴	Patent application

Table A2: Studies and records excluded at full text

Study/record	Reason for exclusion
Bauman 2018a ²³⁵	Not a digital intervention
Bauman 2017a ²³⁶	Not a digital intervention
Bauman 2017b ²³⁷	Not a digital intervention
Bauman 2018b ²³⁸	Not a digital intervention
Brooks 2018 ²³⁹	Not alcohol-related intervention
Cougle 2017 ²⁴⁰	Not alcohol-related intervention
Dickson 2017 ²⁴¹	Not alcohol-related intervention
Freyer-Adam 2018 ²⁴²	Not a digital intervention
Fucito 2017 ²⁴³	Not alcohol-related intervention
Glass 2018 ²⁴⁴	Not a digital intervention
Hunter 2017 ²⁴⁵	Cost effectiveness analysis only
Lee 2018 ²⁴⁶	Not alcohol-related intervention
McFadyen 2018 ²⁴⁷	Intervention not targeted at individuals
Minian 2017 ²⁴⁸	Intervention not targeted at individuals
Neighbors 2018b ²⁴⁹	Study focused on recruitment
Newton 2018 ⁸⁹	Superseded by RCT published in 2017
Nyamathi 2017 ²⁵⁰	Not a digital intervention
Palacio - Vieira 2018 ²⁵¹	Assessing accuracy of AUDIT-C
Palmer 2017 ²⁵²	Systematic review
Prabhakaran 2018 ²⁵³	Intervention not targeted at individuals
Puijk-Hekman 2017 ²⁵⁴	Not alcohol-related intervention
Rodriguez 2017 ²⁴⁹	Not targeting drinking behaviours
	among participants
Santo 2018 ²⁵⁵	Not alcohol-related intervention
Shulman 2018 ²⁵⁶	Not alcohol-related intervention
Suffoletto 2017 ²⁵⁷	Not a digital intervention
Thomas 2017 ²⁵⁸	Protocol for a published study
Toomey 2017 ²⁵⁹	Intervention not targeted at individuals
Wilks 2017 ¹²²	Protocol for a published study

Woodall 2018 ²⁶⁰	Intervention not targeted at individuals
Wright 2017 ²⁶¹	Protocol for a published study
Bachhuber 2017 ²⁶²	Intervention not targeted at individuals
Bacidore 2017 ²⁶³	Can't access full text
Barbieri 2018 ²⁶⁴	Focus on drinking games increasing
	consumption
Benitez 2018 ²⁶⁵	Intervention not targeted at individuals
Beyer 2018 ²⁶⁶	Review and meta-analysis
Burdick 2017 ²⁶⁷	Intervention not targeted at individuals
Connolly 2018 ²⁶⁸	Not alcohol-related intervention
Dermody 2018 ²⁶⁹	Not alcohol-related intervention
Gullo 2018 ²⁷⁰	Not alcohol-related intervention
Hargraves 2017 ²⁷¹	Not a digital intervention
Haug 2017 ²⁷²	Not alcohol-related intervention
Hoggatt 2018 ²⁷³	Not a digital intervention
Jensen 2018 ²⁷⁴	Focuses on digital tools to facilitate not
	reduce alcohol consumption
Jernigan 2017 ²⁷⁵	Focuses on exposure to alcohol
	marketing
Lee 2018b ¹⁴⁷	Correction (to an author's name)
Lelutiu-Weinberger 2018 ²⁷⁶	Not alcohol-related intervention
McFadyen 2017 ²⁷⁷	Intervention not targeted at individuals
Nattala 2018 ²⁷⁸	Not a digital intervention
Nesvag 2018 ²⁷⁹	Systematic review
Osilla 2018 ²⁸⁰	Intervention not targeted at individuals
Pedersen 2017 ²⁸¹	Not a digital intervention
Perski 2017 ²⁸²	No details on intervention/s reported
Petticrew 2017 ²⁸³	Not a digital intervention
Rossa-Roccor 2017 ²⁸⁴	Not a digital intervention
Sharpe 2018 ²⁸⁵	No details on intervention/s reported
Suffoletto 2018b ²⁸⁶	Narrative review/commentary
Swabri 2018 ²⁸⁷	Not a digital intervention
Theall 2018 ²⁸⁸	Use of GPS tracking as a research
	tool, not a digital intervention
Thompson 2019 ²⁸⁹	Intervention not targeted at target
	population
Wright 2017 ²⁹⁰	No details on intervention/s reported
ClinicalTrials.gov ²⁹¹ (Improving	Not a digital intervention
Outcomes Among Medical/Surgical	
inpatients with Alcohol Use Disorders)	
ClinicalTrials.gov (Identification of	Not a digital intervention
Excessive Substance Use to Encourage	
Behaviour Change Among Young People	
in Primary Care: Pilot Study in	
Preparation for a Randomized Trial)	
ClinicalTrials.gov ²⁹² (The Heroes Circle	Not alcohol-related intervention
Opioid Project)	
ClinicalTrials.gov ²⁹³ (Strategies for	Not a digital intervention
Preventing Underage Drinking and Other	

Substance Use in Native American Tribal	
Communities)	
ClinicalTrials.gov ²⁹⁴ (Phased Multisite	Not a digital intervention
Cluster Randomized Trial Testing	0
Screening, Brief Intervention, Referral to	
Treatment for People That Use Tobacco.	
Alcohol, and Non-prescription Drugs)	
ClinicalTrials.gov ²⁹⁵ (Long-term Follow-	Not a digital intervention
up Study of Substance Abuse Screening	C C
and Intervention in Multi Primary Care	
Centers)	
CTRI 2018 ²⁹⁶ (Efficacy of Body-Mind-	Not a digital intervention
Spirit based relapse prevention among	C C
individuals with alcohol use)	
GCTR 2018 ²⁹⁷ (Prevention of Alcohol	Not a digital intervention
and Tabacco Consumption Using	
Interventions Based on Mindfulness in	
Boys with Mild to Borderline Intellectual	
Disabilities (MBID))	
GCTR 2018 ²⁹⁸ (ProHEAD: Promoting	Not alcohol-related intervention
Help-seeking using E-technology for	
Adolescents with Mental Health	
Problems; Sub-Project No. 1: Online	
intervention)	
GCTR 2018 ²⁹⁹ (Testing a proactive	Not a digital intervention
expert system intervention to prevent and	
to quit at-risk alcohol use)	
Anderson 2018 ³⁰⁰	Not a digital intervention
Carson-Chahhoud 2018 ³⁰¹	Not alcohol-related intervention
Epstein 2018 ³⁰²	Not alcohol-related intervention
Hyde 2018 ³⁰³	Not alcohol-related intervention
Janssen 2018 ³⁰⁴	Not a digital intervention
Lof 2018 ³⁰⁵	Not alcohol-related intervention
Smith & van Ryzin 2018 ³⁰⁶	Intervention not targeted at target
	population
Snider 2018 ³⁰⁷	Intervention not targeted at target
	population
So 2018 ³⁰⁸	Not an intervention
Wong 2018 ³⁰⁹	Not an intervention

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