



Feidhmeannacht na Seirbhíse Sláinte
Health Service Executive



Smoking Prevalence Tracker Half Year - 2018 Infographic

(This information relates to data collected in the months of March & June)

Survey carried out by Ipsos MRBI on behalf of the HSE

Headline Data

Smoking Prevalence: 18.8%

E Cigarette Use: 6.2%

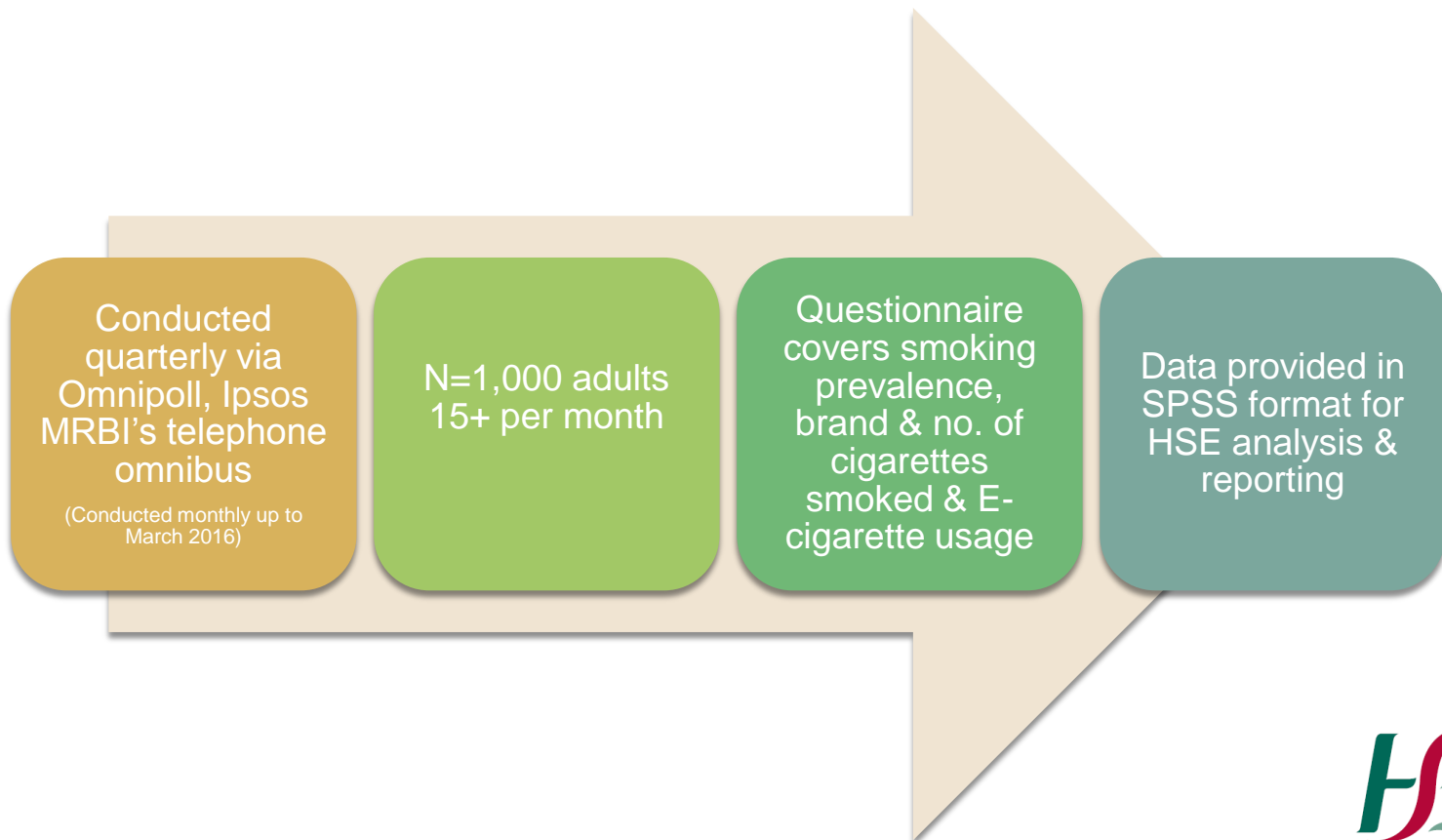
Roll Your Own (RYO): 30.3%
(% of Smokers using RYO)



Smoking Prevalence Tracker - Methodology

Tracker Commenced in July 2002

(Conducted monthly up to March 2016, now quarterly; results relate to surveys conducted in March & June 2018)

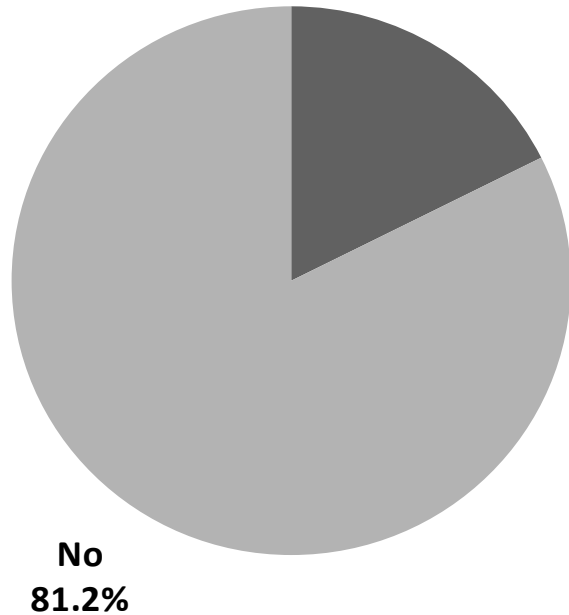


Cigarette Smoking Prevalence

Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?

Smoke one or more cigarettes each week?

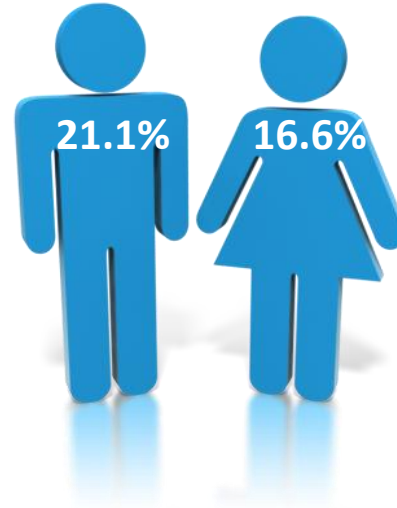
Smokers ■



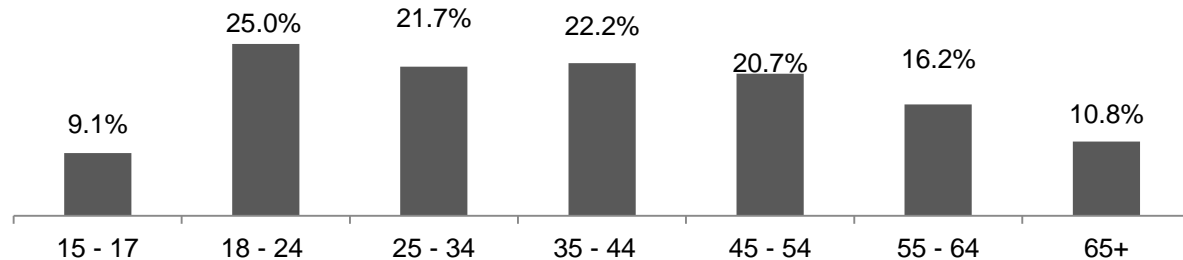
Yes
18.8%



Gender

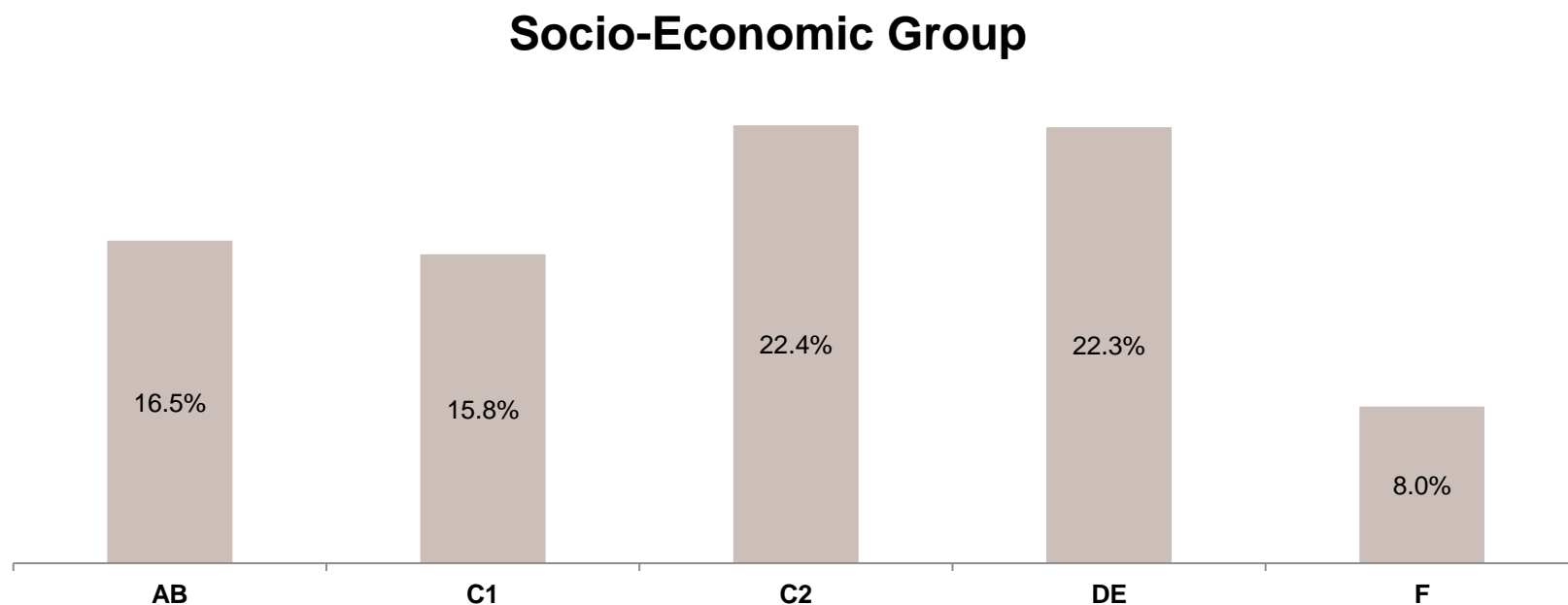


Age Group



Cigarette Smoking Prevalence by Socio-Economic Group

Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?



Smoking prevalence is highest amongst those in the C2 and DE socio-economic groups, with those in the F & C1 categories being least likely to smoke.

Social Class Categorisation Source: AIMRO Standard Guide for Social Class
– Further details available on HSE website