

Ireland
Thinks.

Ireland Thinks poll on attitudes to alcohol consumption
Commissioned by Alcohol Action Ireland
Conducted June 12th to June 16th 2017

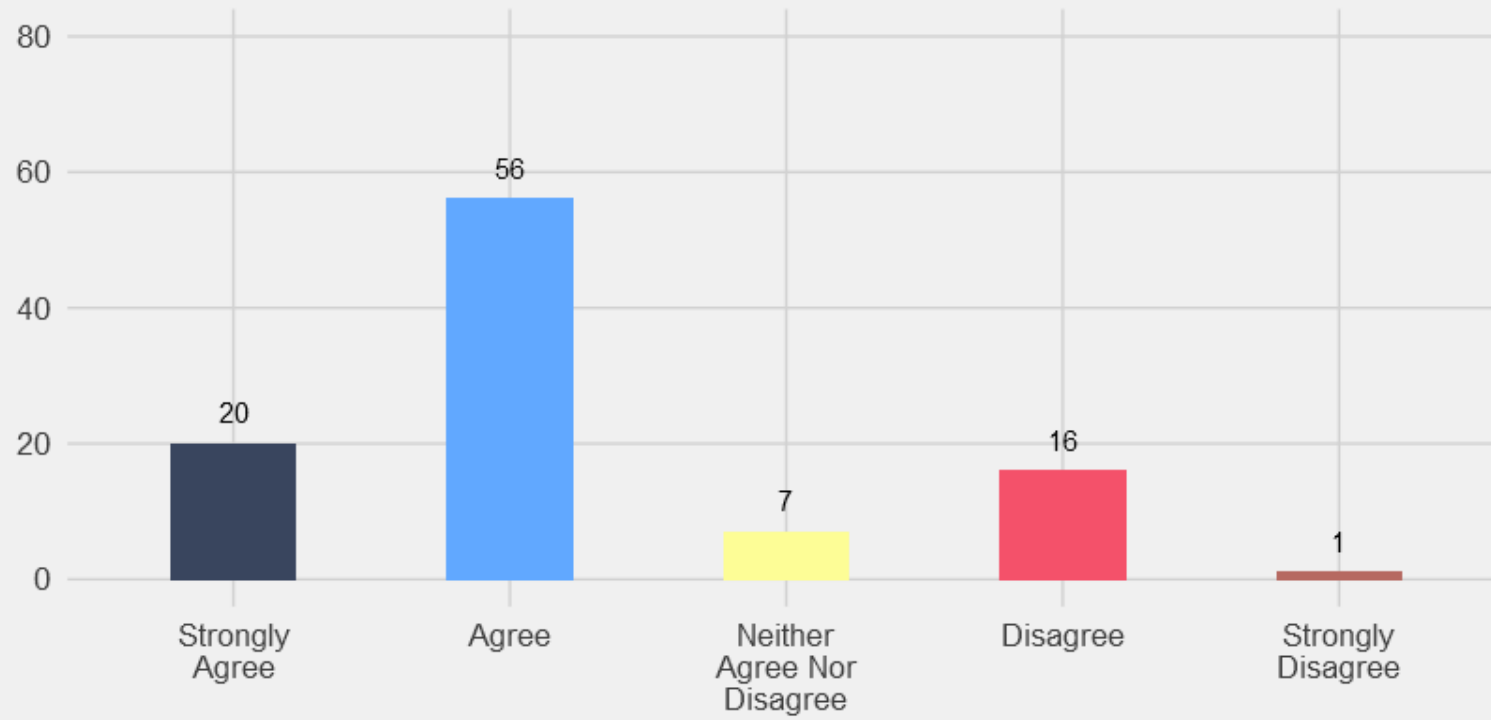
Methodology

- Ireland Thinks interviewed a random sample of 1,300 adults aged 18+ by telephone between Monday 12th June and Friday 16th of June 2017.
- A random digit dial (RDD) method was used to sample telephone numbers this was to ensure a random selection of respondents were contacted
- 80% of the sample was interviewed via their a mobile phone sample with the remainder drawn from a sample of landlines.
- Interviews were conducted across the country and the results weighted to the profile of all adults based on their Age, Gender, Nuts 3 Region, and Level of Educational attainment.
- For further information please contact info@irelandthinks.ie

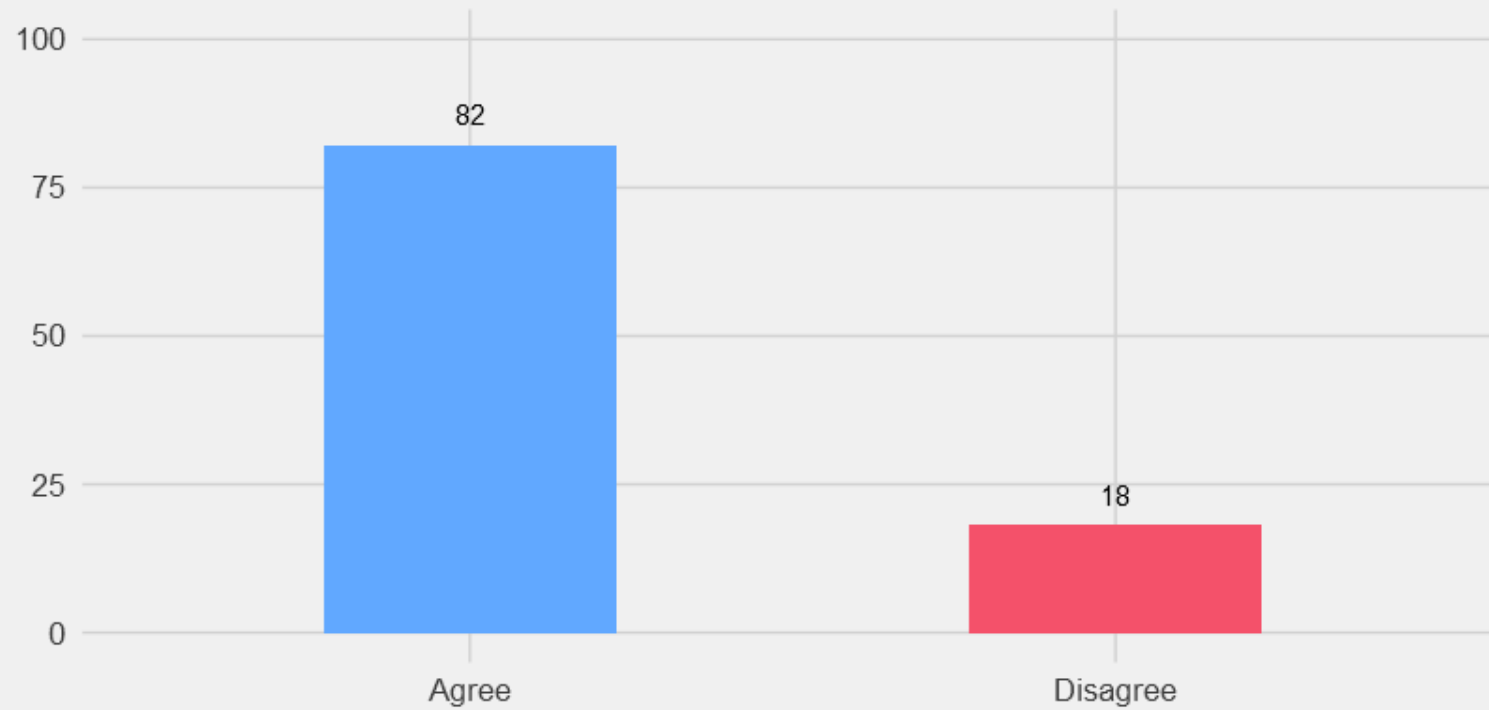
Please state whether you Agree, Disagree, Strongly Agree, Strongly Disagree or Neither Agree nor Disagree with the following:

'Alcohol Marketing that appeals to young people should be prohibited in Ireland'

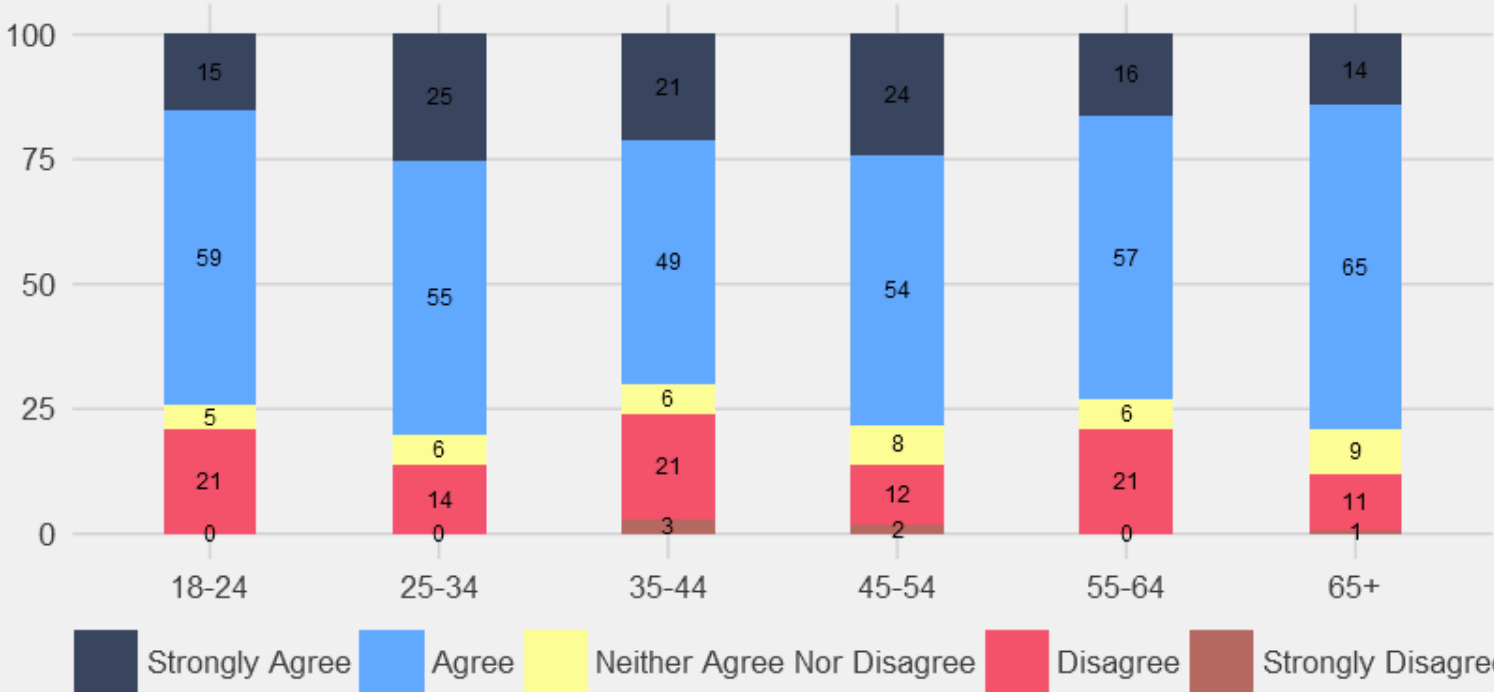
Alcohol marketing that appeals to young people should be prohibited in Ireland



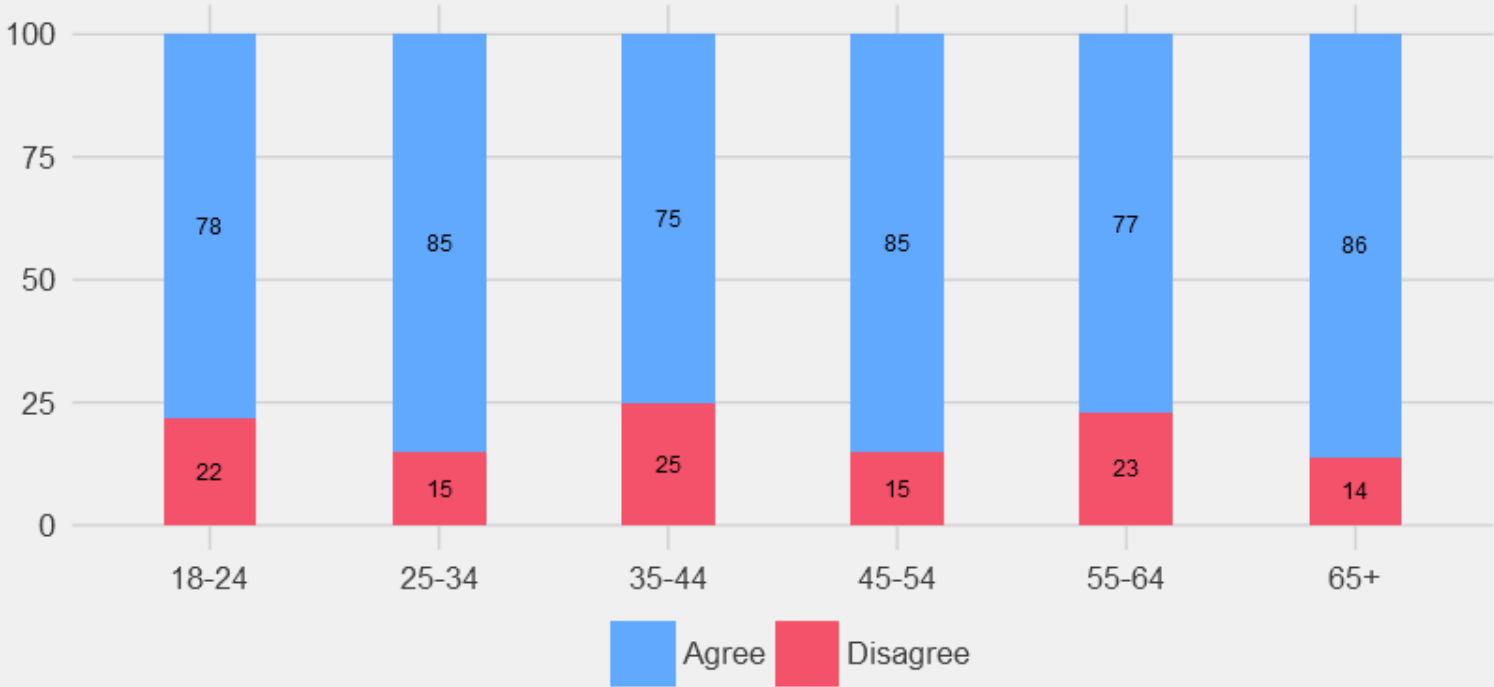
Alcohol marketing that appeals to young people should be prohibited in Ireland ([strongly] agree versus [strongly] disagree excluding neither)



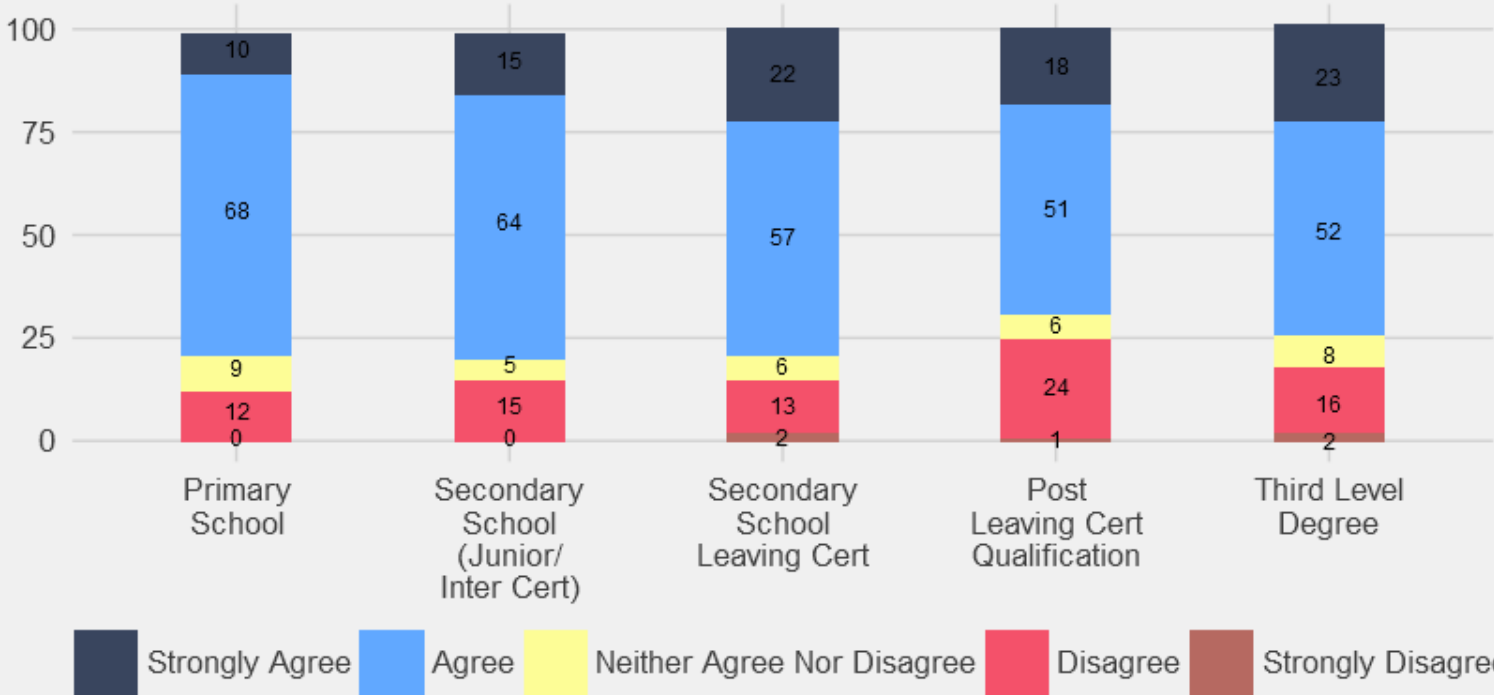
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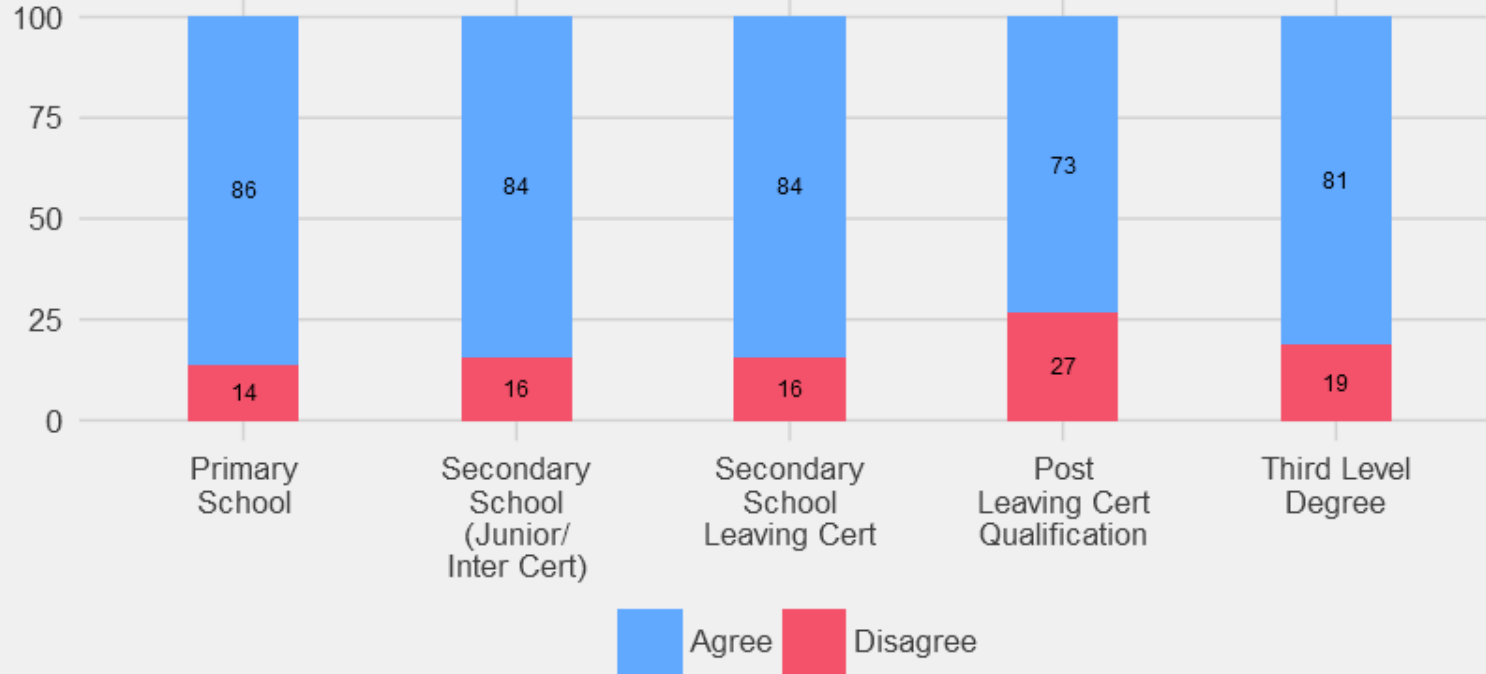
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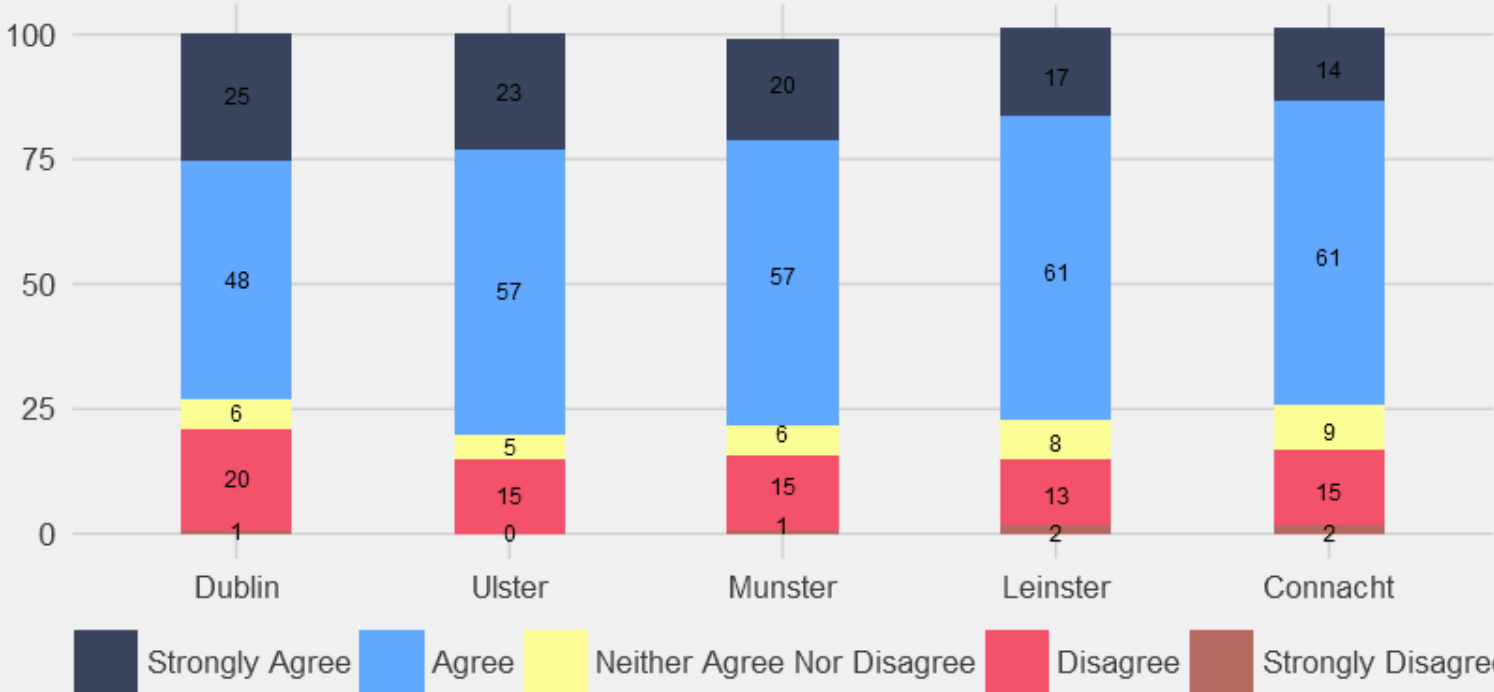
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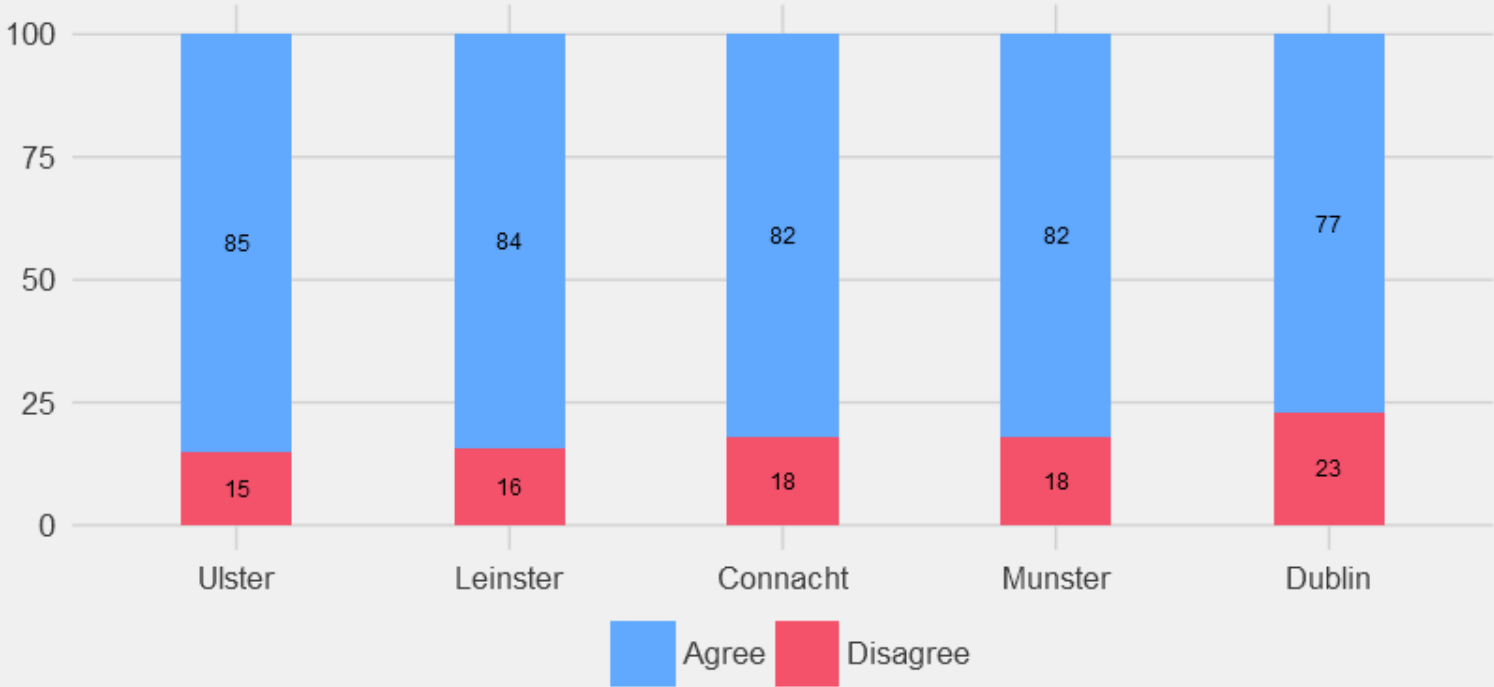
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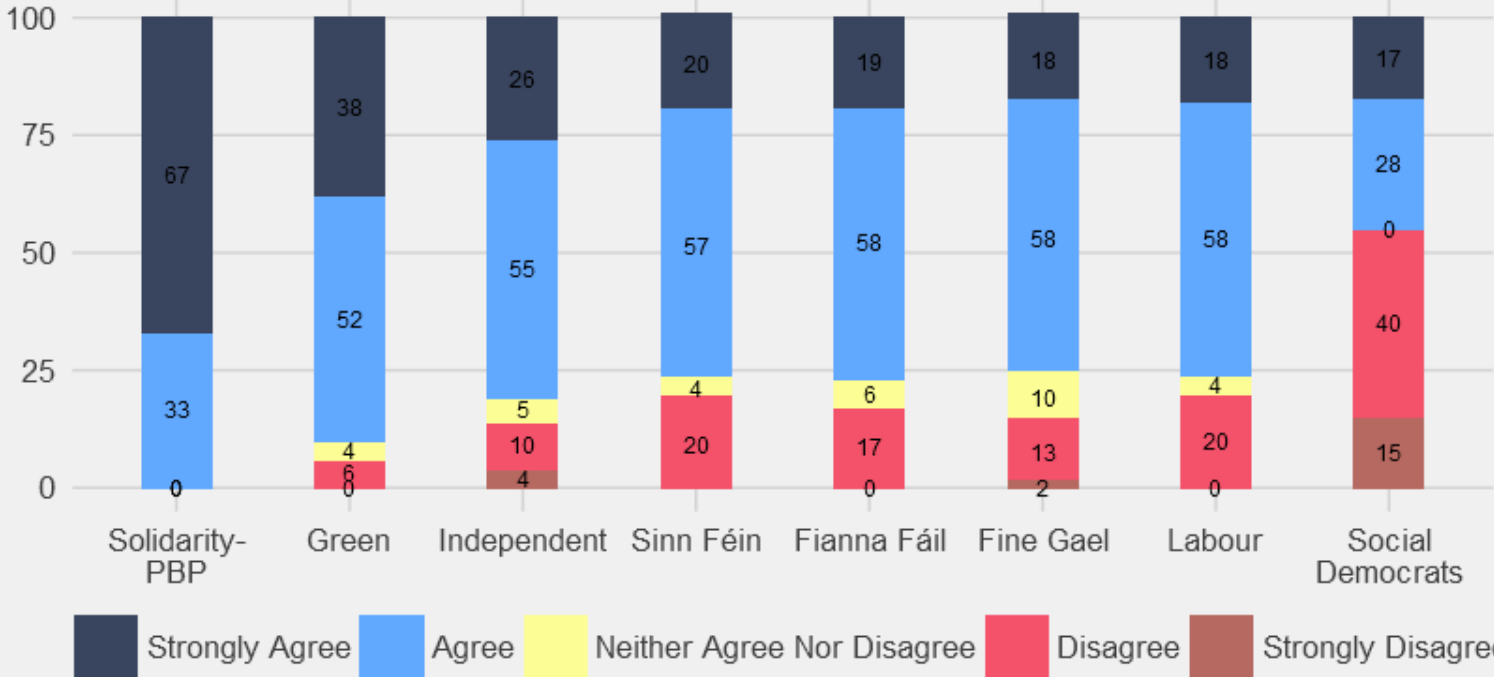
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