

Directors and other information

Board of Directors

Fr Peter McVerry SJ – Founder & Secretary
Mr James O'Higgins - Chairperson
Mr Liam Connellan – Treasurer
Ms Orla Barry
Mr Peter Birthistle
Dr Philip Crowley
Ms Wenda Edwards
Mr Rod Ensor
Mr Ivan Hammond
Fr Tony O'Riordain SJ

Chief Executive Officer

Mr Pat Doyle

Company Registered Number: 98934

Registered Charity Number: CHY 7256

Registered Office

Peter McVerry Trust 29 Mountjoy Square Dublin 1

Solicitors

Lavelle Coleman Hatch Street Lower, Dublin 2.

Bankers

Ulster Bank Bank of Ireland Allied Irish Bank

Auditors

Donal Ryan & Associates 34 Manor Street Dublin 7



Peter McVerry Trust 29 Mountjoy Square Dublin 1 Ireland T: +353 (0)1 823 0776 F: +353 (0)1 823 0778 E: info@pmvtrust.ie W: www.pmvtrust.ie

VISION, MISSION AND AIMS

Vision

"A society that responds warmly, flexibly and rapidly to the changing needs of those on the margins."

Mission

Peter McVerry Trust is committed to reducing homelessness, the harm caused by drug misuse and social disadvantage through the principles of a housing first model. Peter McVerry Trust provides low-threshold entry services, primarily to younger persons with complex needs, which offer pathways out of homelessness within a framework of equal opportunities, dignity, and respect.

Aims

- To provide a safe, challenging and supportive environment and to target those most marginalised in society through its service provision.
- To treat participants with warmth and respect from the outset and actively encourage them to be involved in all aspects of their own support plan.
- To offer a comprehensive package of support to clients that will provide the best opportunity possible for them and assist them in planning a pathway out of homelessness or drug use, or if they continue to use drugs will assist them towards some level of stabilisation in order to live a life with dignity and opportunity.
- To assist each person to re-establish himself or herself in the community and move towards greater independence.

Peter McVerry Trust is committed to reducing homelessness, the harm caused by drug misuse and social disadvantage through the principles of a housing first model. Peter McVerry Trust provides low-threshold entry services, primarily to younger persons with complex needs, which offer pathways out of homelessness within a framework of equal opportunities, dignity, and respect.



Darren has received support from peter McVerry Trust services for a number of years. In January 2013 Peter McVerry Trust's Housing with Supports team secured an apartment for Darren where he has been living since. The apartment has provided stability which has enabled him to access employment and increase the amount of time he can spend with his daughter.

Mark first came into contact with Peter McVerry Trust though our prison in-reach work with young offenders. After his release from prison he sought the support of the charity and was provided with support and accommodation in our homeless services. He is now residing in a Peter McVerry Trust apartment in Fingal.





Robbie and Annette were one of the first couples to benefit from the newly opened STA facility for couples experiencing homelessness. They moved into the service in November and were receive ongoing support from Peter McVerry Trust at year end.

Frank and his wife became homeless during the recession. During 2013 Peter McVerry Trust placed the couple in one of our apartments and they receive ongoing assistance from the Housing with Supports team.



TABLE OF CONTENTS



1.	Foreword by the CEO, Pat Doyle	4
2.	Message from the Founder, Fr Peter McVerry	5
3.	Overview of 2013	6
4.	Peter McVerry Trust's Services	8
	Prevention Services	8
	Housing Services	9
	Homeless Services	9
	U18s Residential Services	10
	Drug Treatment Services	10
5.	Peter McVerry Trust 1983-2013	12
6.	Communications and Advocacy	14
7.	Fundraising	16
8.	Human Resources	18
9	Directors' Report and Financial Statement	21





Opening doors for homeless people



FOREWORD BY THE CHIEF EXECUTIVE, MR PAT DOYLE

THE ESSENTIAL

DAY-TO-DAY WORK

CONTINUED

THROUGHOUT 2013

WITH A NUMBER

OF SIGNIFICANT

DEVELOPMENTS IN

SERVICE PROVISION.

Welcome to Peter McVerry Trust's annual report for 2013. In a year marked by rising numbers of people presenting as homeless we sought to respond to the growing and varied needs of individuals across our services.

The year was significant for many reasons not least because Peter McVerry Trust reached the milestone of its 30th anniversary. Since it was established in 1983 by Fr Peter McVerry the charity has grown significantly and last year provided support to 3,586 vulnerable young people across a wide range of services.

The strategic development of the organisation continues in line with best practice in homeless service provision and we remain on course to achieve the objectives set down in our Strategic Plan for 2011 -2015. During 2013 I presented the Housing First model to the Board of Peter McVerry Trust (PMVT) and they approved a shift in strategic direction to reflect this model of tackling homelessness. This approach has proved particularly effective in other countries amongst the client group with whom we work.

The essential day-to-day work continued throughout 2013 with a number of significant developments in service provision. These included the acquisition of PMVT's 100th apartment for independent living for homeless persons, the opening of a new 16 bed facility in South Dublin County, a 35 bed facility for young homeless people in Dublin's South Inner City and a new 10 bed facility for couples which is located on Dublin's Northside.

The year was also marked by a number of important advocacy developments for PMVT including becoming a full member of FEANTSA, the European Federation of National Organisations working with the Homeless and the European Anti Poverty Network in Ireland. Membership of these bodies will enable Peter McVerry Trust to input into policy proposals around Irish and EU budgets and work collaboratively with other organisations in Ireland and Europe to advocate for those who are homeless. We also continue our quest to make the right to a home a reality in Ireland.

It was fitting that during the 30th anniversary year the work of Fr McVerry and Peter McVerry Trust was recognised by many. The highlight was an invitation from President Michael D Higgins to a reception in Áras an Uachtaráin where Peter was accompanied by a number of participants, staff as well as the board of directors. President Higgins spoke passionately about whether or not we as a society have the appropriate values and priorities to tackle homelessness. He also paid tribute to Fr Peter McVerry and described the reception as a celebration of the work of an extraordinary organisation and a tribute to the energy and enthusiasm of its staff and supporters.

The news in November from Dublin City Council that Fr Peter McVerry was to be bestowed with the Freedom of the City of Dublin at a joint ceremony with rugby legend Brian O'Driscoll was welcomed by all at Peter McVerry Trust. In nominating Fr McVerry the Lord Mayor of Dublin Oisin Quinn acknowledged his unwavering commitment to vulnerable young people.

As always, our work and achievements is the culmination of the efforts of a wide range of supporters. It would not be possible without the continued support and flexibility of our committed staff, the generosity of our volunteers who gave their time, fundraising efforts by all those who support PMVT including our partners in Welcome Home and the Calcutta Run. We would also like to thank all those corporate partners, grant bodies and people who made a donation, organised a fundraiser, took part in an event or sponsored someone who did - all of this support goes a long way in helping us open doors for young homeless people. None of the work contained in this report would be achievable without the Board of Directors of PMVT who guide and govern all we do. I would like to express my sincere thanks to the dedicated staff for delivering on the ethos of Peter McVerry Trust and for the support and guidance that they provide to participants in our services. Finally, I would like to thank and recognise the contribution and generosity of our volunteers, donors and supporters.





MESSAGE FROM THE FOUNDER, FR PETER MCVERRY SJ

WORKING TO
PREVENT PEOPLE
BECOMING
HOMELESS
IS BECOMING
INCREASINGLY
IMPORTANT AND WE
COMMIT STAFF AND
RESOURCES TO THIS
OBJECTIVE.

Homelessness is not just a political or social problem but a personal tragedy for each person who finds themselves homeless. It is difficult for most of us to understand what it is like to be homeless: like our health, having a home is something we take for granted - until we lose it. Many of those now becoming homeless never thought for one moment that they would ever end up homeless. They seek a bed for the night and find themselves sharing a room with active drug users, and waking up to find all their belongings gone. Frequently they are told there are no beds available and offered a sleeping bag and told they will have to sleep rough. They are rapidly plunged into despair, quickly move into hopelessness, and self-esteem takes a plunge - and may never recover.

Peter McVerry Trust seeks to alleviate the plight of homeless people by offering good quality accommodation and support to as many as we can, within the resources available to us. However, as the problem escalates, we now find ourselves having to turn people away. Nevertheless, we try to treat everyone with the dignity and respect which is their due, even if we cannot solve their homeless problem.

Our Open Access Centre is available to everyone who wants it. There people can get out of the cold, have something to eat, have a shower or wash their clothes. It is a refuge in a harsh world. There, we listen to their stories and come to understand better the difficulties and problems which they face and the inadequacy of the services available to them. No matter how long you work with homeless people, there is always something new to learn, as the situation facing homeless people keeps changing – usually for the worst!

The future looks grim. As home repossessions gather pace, as tenants who live in buy-to-let investments which go into receivership, are evicted, and as

private landlords increasingly turn away, and even evict, social welfare tenants, to replace them with people who can afford the higher rents demanded, a flood of new homeless people and families is coming down the river. Working to prevent people becoming homeless is becoming increasingly important and we commit staff and resources to this objective.

We will also, of course, continue to be available to homeless people, old and new, and to offer what services we can. We can only do this thanks to the support of so many people, from a 7-year old child who contributed from their First Communion money to elderly pensioners who apologise for not being able to give more! We would like to express our appreciation for every contribution, big or small. We are also grateful to all who give their time to help us, and to the very dedicated staff who work in all of our projects. The appreciation and support we get, on a daily basis, from homeless people themselves confirm us in our work. We would also like to acknowledge the funding we receive from the Local Authorities and the HSE which has enabled us to expand our services, even at this time of cutbacks. Tackling homelessness requires a coordinated approach, with statutory bodies, voluntary organisations and the public all working together with a common commitment.



OVERVIEW OF 2013

January

The 30th anniversary year gets off to a fantastic start as Christy Moore & Declan Sinnott play to a sold out Vicar Street to raise funds for Peter McVerry Trust.

A new Cannabis Cessation Programme is launched at the Residential Community Detox.



February

The Homelessness Policy Statement is launched by Minister Jan O'Sullivan TD. It includes a commitment by Government to end long term homelessness and need to sleep rough by the end of 2016.



March

Peter McVerry Trust's first fundraising challenge event for 2013 sees CEO Pat Doyle and 5 other supporters of the charity raise funds by completing a 220km Arctic Dog Sledding Challenge in Norway.



April

Peter McVerry Trust re-launches its website. The new site makes it easier to find information on our wide range of services. The site also provides greater detail on homelessness and how PMVT works to tackle it.





May

The new homeless service, PMVT SDCC STA – Tallaght becomes operational. The facility is the first STA to be operated in South Dublin and provides capacity for 16 people. It is later officially opened by Mayor of South Dublin Cllr. Cathal King.

June

President Michael D Higgins holds a reception to mark the 30th anniversary of Peter McVerry Trust in Áras an Uachtaráin on 26th June. A group of 50 individuals comprising of clients, staff and supporters take part in the visit.



July

The review of the Youth Homelessness Strategy is published. Peter McVerry Trust welcomes recognition that insufficient support and attention is being given to needs of 18-25 year olds. Minister for Justice, Alan Shatter TD announces closure of St Patrick's Institution. The decision came following a recommendation by the Inspector of Prisons in its annual report to close the facility on health and safety grounds.



September

Peter McVerry Trust launches its annual report for 2012 in at the Wood Quay venue, in Dublin. The reports highlights that 74% of those accessing homeless services were young males aged from 18-35.



November

The charity's application to join FEANTSA, the European Federation of National Organisations Working with the Homeless is successful.

The Cold Weather Initiative becomes active as the Winter Rough Count reports 139 people sleeping rough in Dublin.

Peter McVerry Trust provides further new beds for the sector by opening a 10 person unit for homeless couples. The organisation's nightly capacity reaches 296 per night.

August

Peter McVerry Trust assumes management of St Catherine's Foyer and begins operating a specialised STA for homeless youths aged 18-26. The service is brought into line with the Pathways model for Dublin.



October

The first Opening Doors Campaign is organised to coincide with World Homeless Day on 10th October. Schools, colleges, libraries, business and individuals across Dublin take part helping to raise €75,000.



December

Peter McVerry Trust secures its 100th residential unit increasing the capacity to provide longer term, stable housing.

The coldest day of Winter 2013/14 is recorded in Dublin on Christmas Day. People sleeping rough face temperatures as low as -1.8c.

The charity ends the year having worked with 3,586 people and helping 126 people to exit homelessness



PETER MCVERRY TRUST'S SERVICES



Peter McVerry Trust continued to respond to the needs of people at risk of, and those experiencing homelessness throughout 2013. Significant capacity was added to our homeless services and the organisation secured its 100th residential unit in late 2013. In all 3,586 individuals engaged with, and received support from, Peter McVerry Trust. There were noted increases in the number of couples and families seeking assistance from Peter McVerry Trust as the year progressed but the vast majority of individuals supported were young single males who accounted for over 60% of the people in our services.

As 2013 progressed the ability of people to secure pathways out of homelessness became constrained as private rents increased and available rental properties decreased. In this context Peter McVerry Trust's strategy of continuing to build up its housing stock became ever more important

as it sought to provide direct access to housing for homeless persons.

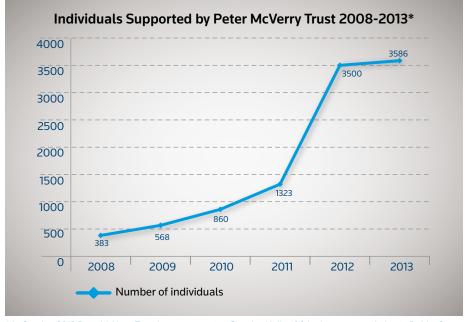
Prevention Services

Peter McVerry Trust was able to increase the resources it dedicated to prevention work in 2013 in an effort to reduce the numbers entering homelessness.

As a result of this increase there was a rise in the number of people that the charity was able to engage with and support during the course of the year. Overall the number of people that it worked with in prevention services rose to 1,001. This was a 17% increase on the 2012 figure.

Open Access Service

The long-established Open Access Service, run by Fr Peter McVerry and supported by PMVT's staff, is the first point of contact for many young people with Peter McVerry



* In October 2012 Peter McVerry Trust began managing Camden Hall, a 90 bed emergency shelter in Dublin 2. This service operated from October 2012 through winter 2012/13 and was gradually scaled down and closed as better facilities became available. The closure of the unit was a condition stipulated by PMVT before agreeing to take over operating the facility due to the inadequate nature of the accommodation. PMVT provided additional supports during its management of the service.



Trust. In addition to the practical supports offered on site such as shower and laundry facilities the centre includes staff that offer ongoing support, information and advice, advocacy for those who are at risk of homelessness, including those exiting prison, or those who have recently become homeless.

Streets to Home Service

The Streets to Home Service marked 10 years in operation in 2013. This service made up of a team of dedicated frontline staff advocates for and supports marginalised young people. It assists individuals through intensive support and case management in areas such as accommodation, legal, health care, and social protection.

Education

Peter McVerry Trust began operating a targeted programme of educational supports across disadvantaged communities in 2013 including school and youth initiatives, and pre- employment programmes. The charity supported individuals and projects in both Dublin and Limerick. Our support for projects in Limerick marked the first time that Peter McVerry Trust operated outside of Dublin.

Housing Services

Peter McVerry Trust has been an approved housing body since June 1991. In recent years it has significantly increased the number of residential units available to it either through direct acquisition or leasing/management arrangements. In late 2013 the charity reached an important milestone by securing its 100th residential unit and ended the year with 106 residential units.

The charity continues to work towards the strategic objective set in 2011 to achieve 200 units by the end of 2015. This will enhance the capacity of the organisation to provide sustainable, long term pathways out of homelessness. This will be important particularly in the context of a reduction in the number rental properties in the private sector and the almost complete absence of social and affordable housing units.



Despite the situation becoming increasingly more challenging throughout 2013 Peter McVerry Trust was able to ensure that 126 individuals exited homelessness with ongoing support from Peter McVerry Trust.

Housing First

Peter McVerry Trust is committed to delivering a Housing First approach in Ireland. In 2013 the Board of Directors approved adoption of the model following a proposal by the CEO on the Housing First Pathways Model. Our Housing First team housed 10 individuals through this model. This was in addition to our work through the Dublin Housing First Demo Project where Peter McVerry Trust continues to provide staffing, properties, logistical support and leadership to the Dublin Region Homeless Executive Housing led project. Peter McVerry Trust's work in this area in 2013 will allow our Housing First work to increase significantly in 2014.

Support to Live Indepdently (SLI)

PMVT, in partnership with Focus Ireland, continues to deliver a second SLI (Support to Live Independently) contract on behalf of the local authorities to support homeless persons to fully establish their independent living skills in newly acquired accommodation.

Homeless Services

Our homeless services provide Supported Temporary Accommodation (STA), Temporary Accommodation (TA) and Temporary Emergency Accommodation (TEA) across a number of small to medium sized units in the Dublin region. In 2013, our homeless services worked directly with 1,485 individuals.

Supported Temporary Accommodation

Peter McVerry Trust significantly increased our capacity to provide STA placements by securing three additional STA units during the course of 2013. This brought the total number of STA units operated by the charity to seven by year end.

The first of the new units to become operational was PMVT's South Dublin STA in Tallaght. This is a 16 bed facility that begun operating in early May.

The largest of the new STA units to become operational in 2013 was St Catherine's Foyer in Dublin 8. This facility came under the management of Peter McVerry Trust in August 2013 following discussions between Cara Housing Association, DRHE and Peter McVerry Trust. Following our takeover of this facility it was brought into line with the Pathways Model for Dublin. The facility is now a specialised STA unit for 18-26 year olds with the facility operating as a 35 bed service. This is the largest residential facility operated by Peter McVerry Trust. The final STA unit to be opened in 2013 was a 10 person unit in Dublin City. This was opened in November 2013 as we responded to the growing number of couples presenting as homeless by in Dublin. This ensures that couples who experience



Exiting Homelessness

126

The number of people we helped exit homelessness including 10 through a Housing First model.

"ITS A LOVELY HOME, A GREAT HOME. IT CAN HAVE ITS TIMES LIKE EVERY HOME CAN BUT YOU JUST HAVE TO GET ON WITH IT" MARK homelessness do not risk relationship breakdown and added trauma of having to access separate male and female services.

PMVT SDCC STA - Tallaght



Temporary Emergency Accommodation

Peter McVerry Trust provides TEA services in Fingal and Dublin City. In Fingal all participants are referred directly from the central placement service with residents being supported to progress to private rented accommodation as rapidly as possible. In 2013 a total of 25 individuals received support from Peter McVerry Trust through our TEA placements.

In Dublin City our provision of TEA placements involved emergency residential placements being made available for homeless persons which were accompanied by an assertive engagement programme to support access to more stable accommodation.

Temporary Accommodation

Peter McVerry Trust provides TA services in Fingal. This consists of one dedicated residential unit for TA placements along with capacity for TA placements in other PMVT residential units in Fingal. TA placements meet a specific niche need for people that may require placements for between 1-3 months.

Cold Weather Initiative

In addition to those services which operate throughout the year Peter McVerry Trust's homeless services also participate in the Cold Weather Initiative from November to March. As an active partner in the homeless sector's Cold Weather Initiative we made a number of emergency bed placements available to support people sleeping rough during the months of November and December 2013.

U18s Residential Services

Peter McVerry Trust continued to operate three U18s residential services for out of home children during the year. These services also engage in aftercare support services for young adults leaving children's services. This provides an important support to young people who often have a lack of alternative support networks and can have a positive impact on supporting young

people to manage in designated move on options, thus reducing the risk of adult homelessness.

In 2013 a total of 24 residential placements were provided and aftercare support was offered to a further 35 young people who have moved on from these services.

All three services are located in Dublin and operated under registration from the HSE's Registration and Inspection Service and offered up to 17 placements at any one time. Two of the units also have an adjoined semi-independent flat.

At year end 2013 Peter McVerry Trust was progressing plans to deliver a fourth under 18s service to offer special care arrangements and/or respite care to young persons requiring particular levels of support.

Drug Treatment Services

Residential Community Detox Service

In 2013, there were 63 admissions to the residential community detox service. The majority of placements, 39, were seeking support to detox from methadone. A further 24 individuals accessed the cannabis cessation programme which was initiated in January 2013. This programme was developed in response to the increasing number of young people presenting to Peter McVerry Trust services expressing concerns about the impact that cannabis use was having on their lives.

Stabilisation and Recovery Services

Peter McVerry Trust continued to operate two stabilisation and recovery services located in Dublin City and Fingal. These services provide a safe and stable environment for young people over 18 years of age wishing to stabilise problematic drug use.

Participants engage in psycho-educational and process groups to enhance drug and health awareness against a backdrop of ongoing peer and one-to-one support. A total of 423 individuals availed of these services in 2013.

"HOME IN A WORD, IT MEANS SECURITY. IT MEANS THE ABILITY TO FUNCTION" FRANK

Gareth's Story

Since I've started in McVerry's it has helped me in more ways than I could have wished for. Now I am not saying everything was rosy but I will say this, when I fell down I would come to group and get a lift from someone else in group. I would have the chance to talk about what was what was on my mind and when I needed a talking to about things the staff would explain things to me in simple terms and make them not seem half as bad as I felt they were.

So for me the one thing I can say is that I am glad that I knocked on the door that day and everything in life is a lot better for me now. I am still living in a hostel but things are and will come together for me in my housing situation, I just have to stay focused and participate and it will come together in the end.

I am still staying away form street drugs and plan to aim for a detox service in the future. My goal is to be drug free from everything, but for now Ill stay strong and keep my head up and keep moving forward as they say in my group in McVerry's take each day as it comes and stay strong. Finally I'll finish by saying I have got a lot of help both inside and out from this programme and it is working for me, long may it last.

5

PETER MCVERRY TRUST 1983 - 2013

Fr McVerry establishes a hostel for homeless children aged between 12-16, which becomes known as Tabor U18s Residential Service.

1979

The charity known as the Arrupe Society is founded by Fr Peter McVerry and formally registered in the winter of 1983.

1983

Fr McVerry publishes a critique of the criminal justice system "Spike Island: The answer to what? Criminal justice system reviewed"

1985

Rent controls are abolished in Ireland following a successful legal challenge by a local authority councillor.

1986

1974

Fr McVerry moves to the north inner city and begins working with vulnerable young people. 1980

Fr McVerry moves from Summerhill to MacDonagh Tower, Ballymun. 1984

Fr McVerry moves the Open Access Service from Hatch Street to 26 Upper Sherrard Street, Dublin 1. 1985

The Government publishes the National Youth Policy. It is the first recognition by Government that youth and adult homelessness are distinct and separate issues and require different types of interventions. Fr McVerry opens an adult homeless service in Dublin City.

Peter McVerry Trust launches a new Drug Stabilisation Service in Fingal. It also agrees to take over management of Camden Hall on the provision that alternative and better facilities are made available so that the unit is closed. PMVT works with 3,500 people during 2012.

2012

Peter McVerry Trust opens 3 new STA services, located in Fingal and Dublin City. PMVT's Board of Directors introduce a new corporate governance startegy. The 2010 deadline to end rough sleeping and long term homelessness is missed.

201C

The Government publishes 'The Way Home' it aims to eliminate long term homelessness and the need to sleep rough by the end of 2010. Homeless services in Dublin are reconfigured.

2008

A housing price index published by Permanent TSB and the ESRI shows that the average cost of a home in Ireland rose 207% in the 10 years from 1996-2006.

2006

The charity purchases its first 2 apartments as an approved housing body. The Children's Ombudsman office becomes fully operational.

2004



Peter McVerry Trust opens the first Supported Temporary Accommodation service in South Dublin and becomes the only organisation to operate STA services in 3 of the 4 Dublin local authorities.

Peter McVerry Trust works with 3,586 people and opens a number of new services. Peter McVerry Trust secures its 100th residential unit and the Board of Directors formally adopt the Housing First model.

2011

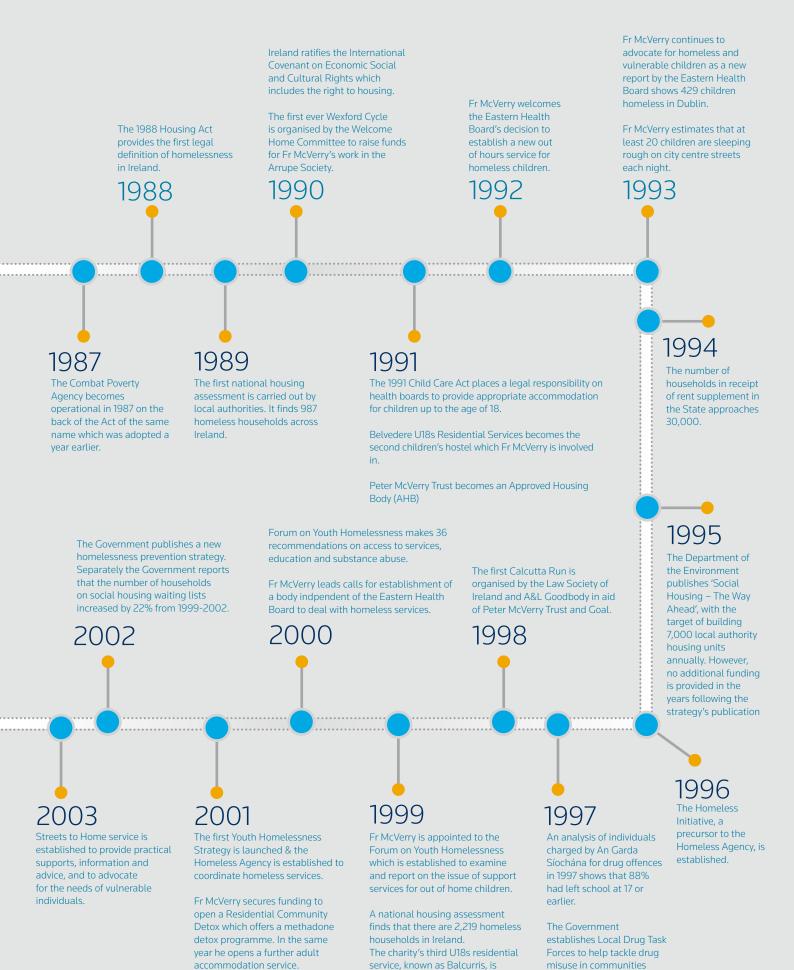
Balcurris U18s service moves to a new purpose built unit in Ballymun. PMVT also opens a new STA service in Dublin City. Our second strategic plan is launched for 2011-2015. The first Minister for Children and Youth Affairs is appointed in a year when 3,808 people are recorded as homeless. 2009

The Housing Act 2009 is adopted, creating a Homelessness Consultative Forum and a Statutory Management Group. The Homeless Agency becomes Dublin Region Homeless Executive. Peter McVerry Trust and Focus Ireland begin operating the Support to Live Independently (SLI) programme to assist people recently housed.

2007

Peter McVerry Trust launches its first strategic plan. The Homeless agency publishes 'A key to a home' based on partnership with voluntary agencies. 2005

The first CEO, Pat Doyle, is appointed to the charity. The charity appoints a new Board of Directors and later changes its name to Peter McVerry Trust.



opened.

across Ireland.



COMMUNICATIONS AND ADVOCACY



B

THE PETER MCVERRY
TRUST FACEBOOK
PAGE (FACEBOOK.
COM/PETERMCVERRYTRUST) GREW SUBSTANTIALLY DURING
2013. ON JANUARY 1ST
2013 THE TOTAL
NUMBER OF LIKES
STOOD AT 721, BY YEAR
END IT HAD REACHED
6,744 LIKES.

The Right to a Home

Peter McVerry Trust has long advocated for the right to a home to be recognised in Ireland. In 2013 it campaigned for the right to a home to be recognised in the Constitution and for it to become a central pillar in the development of a national housing strategy. As part of the campaign a submission was made to the Constitutional Convention on the right to a home along with the need to strengthen the reference to all Economic, Social and Cultural rights. Peter McVerry Trust also engaged with public representatives and the Minister for Housing and Planning throughout the campaign.

"The right to adequate housing does not simply mean that an individual has a right to shelter but should, according to the UN Special Rapporteur for the right to adequate housing, be interpreted much more broadly. It should, in effect, be the right to a home and all that evokes for each individual."

Youth Homelessness

As a specialist in meeting the complex needs of vulnerable young people Peter McVerry Trust continues to advocate at all levels to ensure that their needs are met. During 2013 Peter McVerry Trust met with the Minister for Children and Youth Affairs to raise the need to improve services for those leaving state care, including recognition of the specific needs of young people leaving care and a commitment to improve the availability and quality of aftercare supports.

Homelessness Policy

Peter McVerry Trust continued to input into the development of homelessness policy in Ireland through active participation in the Dublin Homeless Network. Peter McVerry Trust also worked closely with the DRHE and local authorities to shape responses to the rising numbers of people entering homeless services. We were also invited to join the National Consultative Forum on Homelessness by Minister Jan O'Sullivan in 2013 which allows us to input into discussions at a national level.

FFANTSA

In November 2013 Peter McVerry Trust became a full member of the European Federation of National Organisations Working with the Homeless (FEANTSA). Peter McVerry Trust attaches significant importance to this development and hopes that it will assist in delivery innovative responses to homelessness through shared learning and access to research and funding opportunities.

Website and Social Media

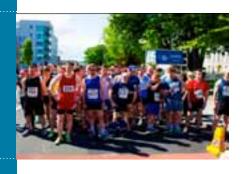
The launch of the new Peter McVerry Trust website and the growth of all social media platforms helped to significantly strengthen the charity's online presence in 2013. The main goals of the online strategy are to create awareness of homelessness and the work of Peter McVerry Trust in tackling the issue.

The new website, launched in April 2013, has delivered significantly in terms of design and content. It is now much easier for persons seeking information on homeless services to do so and the services section of the website had the highest visitor numbers. We have also created new content with information on homelessness and Peter McVerry Trust, the facts and figures section has proven to be extremely popular. We hope it helps to inform and educate people on the issues. The new website performed significantly stronger than the old site with average daily visitor numbers up by 50% on 2012 figures.

Peter McVerry Trust's social media presence also went from strength to strength. The Peter McVerry Trust Facebook page (facebook.com/petermcverrytrust) grew substantially during 2013. On January 1st 2013 the total number of likes stood at 721, by year end it had reached 6,744 likes. Similarly there was an 84% increase in the number of twitter followers for the account @pmvtrust and views of Peter McVerry Trust's videos on our YouTube channel increased by 208%.



FUNDRAISING



Peter McVerry Trust would like to recognise the many individual donors who contribute a vital part of our fundraising income. We continue to be amazed at the generosity of so many wonderful people from the 7 year old child donating their communion money to those that choose to leave a lifelong legacy after they pass.

A sell-out show by Christy Moore and Declan Sinnott at Vicar Street in January was a fantastic way to kick start Peter McVerry Trust's 30th anniversary year. Before the year was out we had returned to Vicar Street on two further occasions for events that would benefit our work.

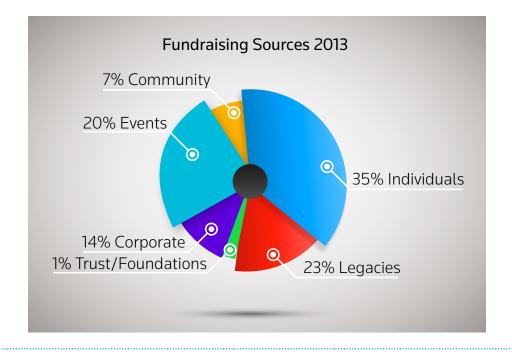
A host of comedians, including Barry Murphy, Tommy Tiernan, Neil Delamere, Tary Flynn, Dara Ó Brian and Eddie Izzard performed at Vicar Street to mark 25 Years of the Comedy Cellar. All proceeds from the evening went to Peter McVerry Trust and we'd like to thank the performers for agreeing to waive their fees to enable us to benefit from the evening.

The final gig in aid of Peter McVerry Trust was performed by Glen Hansard and Mark Geary, in November and saw Glen, Mark and their bands play a fantastic extended show to a packed Vicar Street.

In total, the three gigs raised more than €75,000 to go towards our work and we are indebted to all the performers and those who bought tickets for the events. During 2013 hundreds of individuals and businesses made donations, took part in our challenge events and overseas treks, volunteered and partnered with us to help as many people as possible to exit homelessness.

Through the amazing generosity of all our friends and supporters more than €2.7 million was generated in unrestricted

PETER MCVERRY
TRUST CONTINUED
TO INPUT INTO THE
DEVELOPMENT OF
HOMELESSNESS
POLICY IN IRELAND
THROUGH ACTIVE
PARTICIPATION
IN THE DUBLIN
HOMELESS
NETWORK.



funding. This included 20% through legacy income, while individual donors increased by 20% and corporate support by 12%.

We also acknowledge those that donated restricted funds that will enable Peter McVerry Trust achieve its strategic objectives for the period 2011 -2015. Peter McVerry Trust would like to thank all those who supported and contributed to our fundraising efforts during 2013. In a year that ended with many organisations in the charity sector facing extra scrutiny we were heartened to see that members of the public appreciated the robust governance structures that we have in place and continued to support our work.

Fundraising highlights

Calcutta Run

The annual Calcutta Run organised by A&L Goodbody and the Law Society of Ireland celebrated its 15th anniversary in May 2013. We'd like to thank the organisers and runners who help make this such a successful event each year.

Welcome Home

Peter McVerry Trust remains indebted to the ongoing support and commitment shown to our work by members of the Welcome Home Committee. Once again they organised a series of major fundraising events in 2013 including the business lunch, the golf classic and the Wexford Cycle all of which helped to raise funds to go towards the work of Peter McVerry Trust.



Opening Doors Appeal

Peter McVerry Trust launched our Opening Doors Campaign, a fundraising and awareness raising initiative to coincide with World Homeless Day on 10th October. The campaign saw schools, libraries, businesses and individuals take part in education and fundraising events. A total of €75,000 was raised through the campaign.

Among the events that took place during the campaign was a rugby blitz involving Ireland's 5 Jesuit schools who competed for the inaugural Fr Peter McVerry Cup. The tournament, hosted by Belvedere College, was won by Crescent College, Limerick.

Christmas Carol Concert

St Patrick's Cathedral was filled to capacity for our Christmas Carol Concert, hosted by Pat Kenny with special guest Mary Black. Other acts included Gardiner Street Gospel Choir and the Ossia Youth Choir.



Corporate Christmas Campaign

Our annual Corporate Christmas
Campaign hit record levels, with more
than €200,000 generously donated by
businesses and individuals. The funds
aided Peter McVerry Trust's efforts
respond to the needs of homeless people
during the winter months.

Belvedere College Sleep-out – 30th Anniversary

The 30th annual Belvedere College Sleepout in aid of Dublin's homeless took place in the days leading up to Christmas. The students, staff and past pupils once again braved the elements and helped to raise €60,000 for Peter McVerry Trust.



HUMAN RESOURCES

NINE OF OUR
STAFF GRADUATED
FROM THE DCU
CERTIFICATE
IN HOMELESS
PREVENTION AND
INTERVENTION

The Peter McVerry Trust Human Resources (HR) team is committed to providing professional and timely services to the management team and staff of Peter McVerry Trust in relation to recruitment, selection, training and staff development. All supports and interventions are underpinned by the ethos of Peter McVerry Trust as well as best practice HR management and compliance with the employment legislation framework.

Staffing Complement in 2013

At year end the total number of staff across all of Peter McVerry Trust's services stood at 191. Of this total, 104 were employed on a full-time basis and 15 on a part-time basis. Individuals employed as relief/ temporary workers accounted for a further 72 staff at year end.

Training and Staff Development

Our training and staff development programme continued in 2013 with a focus on core areas such as Therapeutic Crisis Intervention (TCI), Manual Handing and Occupational Health, Emergency First aid and Fire Warden Training. A number of staff also completed Children First Training and others completed Alcohol and Drug awareness Training.

In 2013, nine of our staff graduated from the Dublin City University Certificate in Homeless Prevention and Intervention and three managers participated in the Innovative Management Practice in Homeless Services Programme 2013-2014. This brings the total number of graduates in the organisation to 65 (53 staff and 12 managers). A further 5 staff also benefited from our educational assistance and study leave programme and 110 study leave days were allocated to PMVT staff in support of their ongoing professional development in 2013. In 2014 the HR department plan to launch a new online booking system for training. Plans to introduce a graduate programme for May 2014 are in progress to support new entrants into the social care field to be mentored and developed by our top social care professionals.

Peter McVerry Trust continued their rollout of a comprehensive induction plan for recently hired staff, with a particular focus on ensuring staff fully understand and appreciate the ethos of the charity. HR policies and procedures which provide guidance on and support staff in their daily jobs were reviewed, updated and revised. A comprehensive rollout plan, including training workshops on the policies is planned for 2014.

Our HR team worked closely with staff and managers to build upon the high levels of satisfaction within the organisation in respect of management and employee relations. They will continue to work with PMVT's management and staff to ensure the effective implementation of the Strategic plan.









DIRECTORS' REPORT AND FINANCIAL STATEMENTS

Corporate Governance Structures

Peter McVerry Trust is committed to maintaining the highest standards of Corporate Governance. We believe that setting and maintaining these high standards is a key element in demonstrating accountability to all stakeholders, funders and supporters. It also ensures that we continue to provide the highest quality service to those in our care.

Our Board comprises of 10 directors with backgrounds in business, finance, law, social inclusion, health and pastoral care. Fr Peter McVerry is a founding company director and holds the office of company secretary.

All directors are voluntary and receive no remuneration. This includes the founder

ALL DIRECTORS ARE VOLUNTARY AND RECEIVE NO REMUNERATION. THIS INCLUDES THE FOUNDER FR PETER MCVERRY WHO RECEIVES NO SALARY, EXPENSES OR ALLOWANCES, NOR EVER HAS, FOR HIS CONTINUED AND VALUABLE CONTRIBUTION TO PETER MCVERRY TRUST AND ITS CHALLENGE TO REDUCE HOMELESSNESS.

Fr Peter McVerry who receives no salary, expenses or allowances, nor ever has, for his continued and valuable contribution to Peter McVerry Trust and its challenge to reduce homelessness.

The Board meets a minimum of 6 times per year and holds its AGM annually each summer. It has overall responsibility to ensure that the governance of the organisation is in line with best practice and that all operational functions meet all

requirements under current legislation, charitable and company law and health and safety standards. Accordingly, the Board mandates the CEO to bring before it an annual health and safety statement and annual risk audit for its approval and to carry out regular reviews of all policies and procedures.

There are 4 committees that also report directly to the Board on a regular basis. These are:

- Audit and Finance
- Fundraising
- Remuneration
- Research and Services

The Audit and Finance Committee meets 7 times per year. The Research and Services Committee also meets 7 times per year. The Fundraising Committee aims to meet 3 times per year while the Remuneration Committee meets twice yearly.

Accounts and Audits

The Board views the financial governance of Peter McVerry Trust as one of its central functions and has a strict code of practice in relation to all fundraising practices and all income and expenditure within Peter McVerry Trust. The Board also produced a financial procedures manual and corporate governance document both of which are reviewed annually.

Peter McVerry Trust publishes its accounts on an annual basis and makes annual returns to the Company Registration Office (CRO). The charity's accounts and financial reports also comply with the principles of the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP), a legal standard for UK charities



which leading Irish charities adopt in the absence of similar legal requirements in Ireland. We also comply with the Statement of Guiding Principles for Fundraising created by the organisation Irish Charities Tax Research ICTR.

The Board of Directors have appointed Donal Ryan and Associates, 34 Manor Street, Dublin 7 as auditors of Peter McVerry Trust for 2013.

Further to our own auditing procedures Peter McVerry Trust is also subject to periodic and random audits by external organisations such as local authorities and other state agencies from which we receive funding. Peter McVerry Trust has a number of service level agreements with several Government Departments and is required to make quarterly and annual returns for funding received.

Peter McVerry Trust is a company limited by guarantee Registration Number 98934 and a registered charity CHY7256.

Operational Standards

Several of the operational functions of Peter McVerry Trust have additional standards that must be met in order to run approved services. Peter McVerry Trust currently holds clinical governance approval from the HSE for its addiction services and approval from the HSE Under 18s Childcare Inspectorate for its residential childcare facilities. It also measures itself against Children First legislation, Putting People First Standards and QUADS.

Salaries

Fr Peter McVerry founded the charity now known as Peter McVerry Trust in 1983. He receives no salary, expenses or allowances, nor ever has, for his continued and valuable contribution to Peter McVerry Trust in its challenge to reduce homelessness. In 2005

Fr McVerry and the then Board of Directors took a strategic decision to appoint the charity's first CEO who was tasked with growing the organisation in response to the needs of people experiencing homelessness.

The CEO has overseen significant growth since then and in 2013 Peter McVerry Trust worked with 3,586 people. The charity provides 300 residential placements per night.

There are no top ups paid to the CEO, senior management team or indeed any Peter McVerry Trust staff member and no employee of Peter McVerry Trust is paid a six figure salary. The CEO's salary is in line with HSE pay scales and is aligned to point 1 (entry point) for a Director Regional Health Office post. The CEO's salary has been frozen on point 1 since 2009.

All salaries paid to staff of Peter McVerry Trust are in line with HSE pay scales. In light of the current economic climate and in an effort to maintain service provision the CEO, senior management team and staff of Peter McVerry Trust took a voluntary pay cut in 2009 and all staff salaries have undergone a pay freeze since then.

The Board of Directors of Peter McVerry Trust appoints a Remuneration Committee that meets twice yearly to monitor and review all staff salaries.

Financial Review

The results for the year are set out on page 24

Against the backdrop of a difficult economic climate and insecurities over funding, it has continued to be a challenge to plan or develop services. Nevertheless the company, with the aid of sound financial management and the support of both

its staff and volunteers generated a very satisfactory financial outcome.

Principal Funding Sources

Aside from the grant income received from Public Sector, the principal funding sources for the charity are currently by way of donations and fundraising from members of the public and corporate sponsorship.

Investment Policy

Aside from retaining a prudent amount in reserves each year most of the charity's funds are to be spent in the short term so there are few funds for long term investment. Having considered the options available, the Board of Directors invest whatever amount that it has available on term deposits.

Reserves Policy

In line with best practice in accounting and reporting by charities, the Board of Directors have adopted the Statement of Recommended Practice (SORP) which requires a charity to state its reserves policy within its annual report. The Board have examined the charity's requirements for reserves in light of the main risks to the organisation and also making allowance for the charity's ability to respond quickly to any crisis situations that may arise without the need to wait for third party funding.

The board have established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be at least 13 weeks of the budgeted future annual expenditure. This is in line with minimum recommended levels for the sector. The reserves are needed to meet the working capital requirements of the charity, to deal with emergency situations and to fund the expansion of the charities services

going forward. The Board of Directors are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding while allowing time to raise other funding while at the same time not holding excessive reserves that would unnecessarily limit the amount spent on current charitable activities.

The Board of Directors have developed the reserves policy to assist in strategic planning, to inform a balanced budget process and to inform the risk management process by identifying any uncertainty in future income streams.

Books of Account

The measures taken by the directors to ensure compliance with the requirements of Section 202, Companies Act, 1990, regarding proper books of account are the implementation of necessary policies and procedures for recording transactions, the employment of competent accounting personnel and appropriate expertise and the provision of adequate resources to the financial function. The books of account of the company are maintained at the Registered Office.

Auditors

The auditors, Donal Ryan & Associates, will continue in office in accordance with the provisions of Section 160(2) of the Companies Act, 1963.

This report was approved by the Board on 15th May 2014.

Income and Expenditure Overview for the year ended 31 December 2013

	€
Income	
PMVT Generated Funding	3,590,192
State Funding	5,636,519
Total Income	9,226,411
Expenditure	
Total Costs	9,222,551
Surplus/(deficit) for the year	4,160
Reserves	
	2,036,731
Unrestricted Cumulative Reserves	•
Unrestricted Cumulative Reserves Major Restricted Investment Reserves (MRIR)	100,000









Follow us:







