



SMOKE-FREE PLAYGROUNDS

- Councils that have agreed to take on this initiative:
 - 66% of County Councils
 - 60% of City Councils

- No legislative or bye-law change is necessary

- ASH Ireland Target – All Irish Playgrounds to be smoke-free by 2015

- Major initiatives taken by Fingal, Dún Laoghaire-Rathdown and Donegal County Councils prior to 2012



SMOKE-FREE COLLEGE CAMPUSES

- ASH made contact by letter to all colleges in 2012
- Seminar held with colleges in late 2012
- In recent months Trinity, UCD and DCU have all taken an interest
- Over 1,000 US college campuses are now smoke-free
- Potential to be a major health initiative for Ireland and the EU