

Your Health is Your Wealth: A Policy  
Framework for a Healthier Ireland  
13 June 2011, Dublin, Ireland

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## Definition of public health

“Public health is the science and art of preventing disease, prolonging life and promoting health through organized efforts of society”

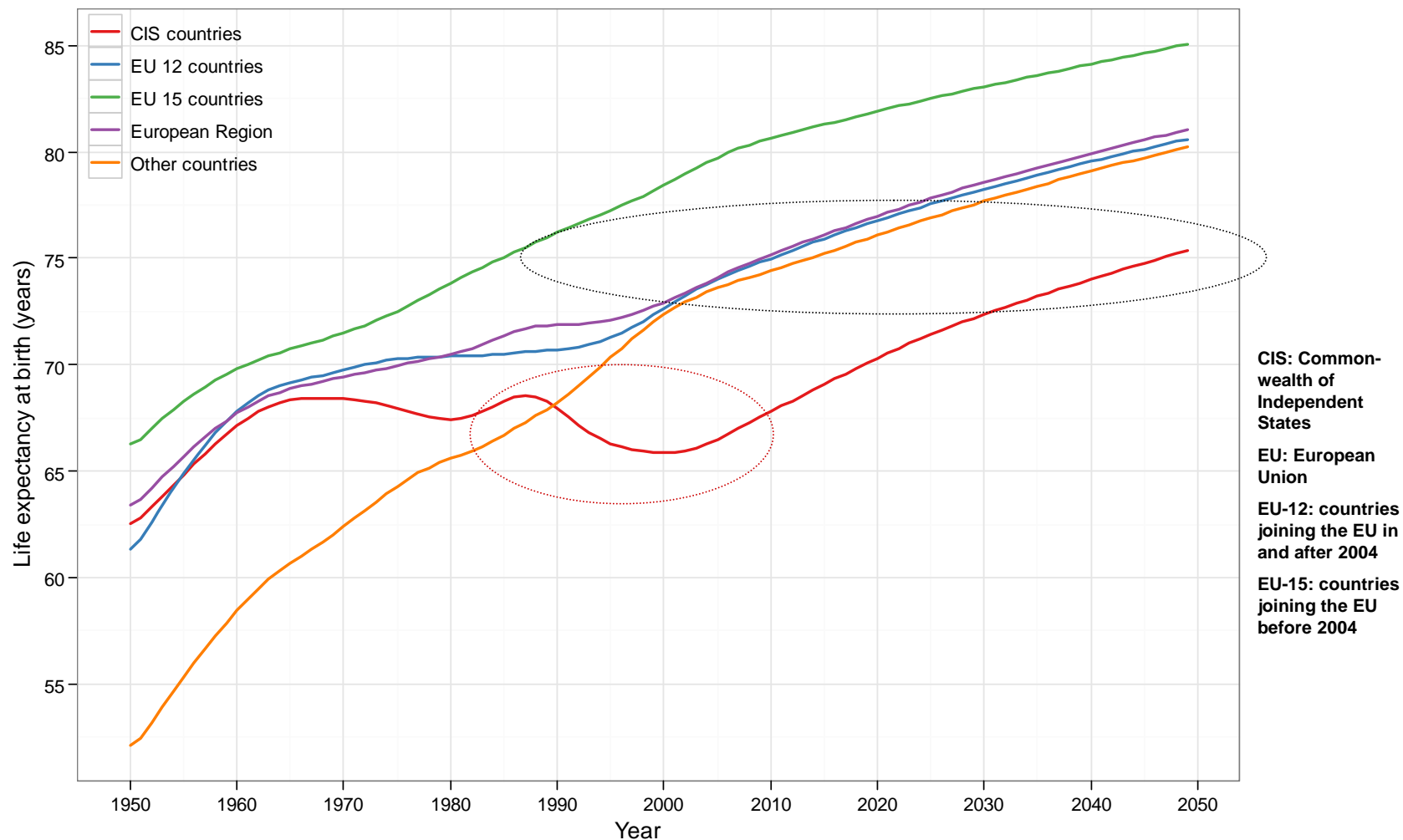
– Sir Donald Acheson, 1988

# 1948 WHO definition of health

“A state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”

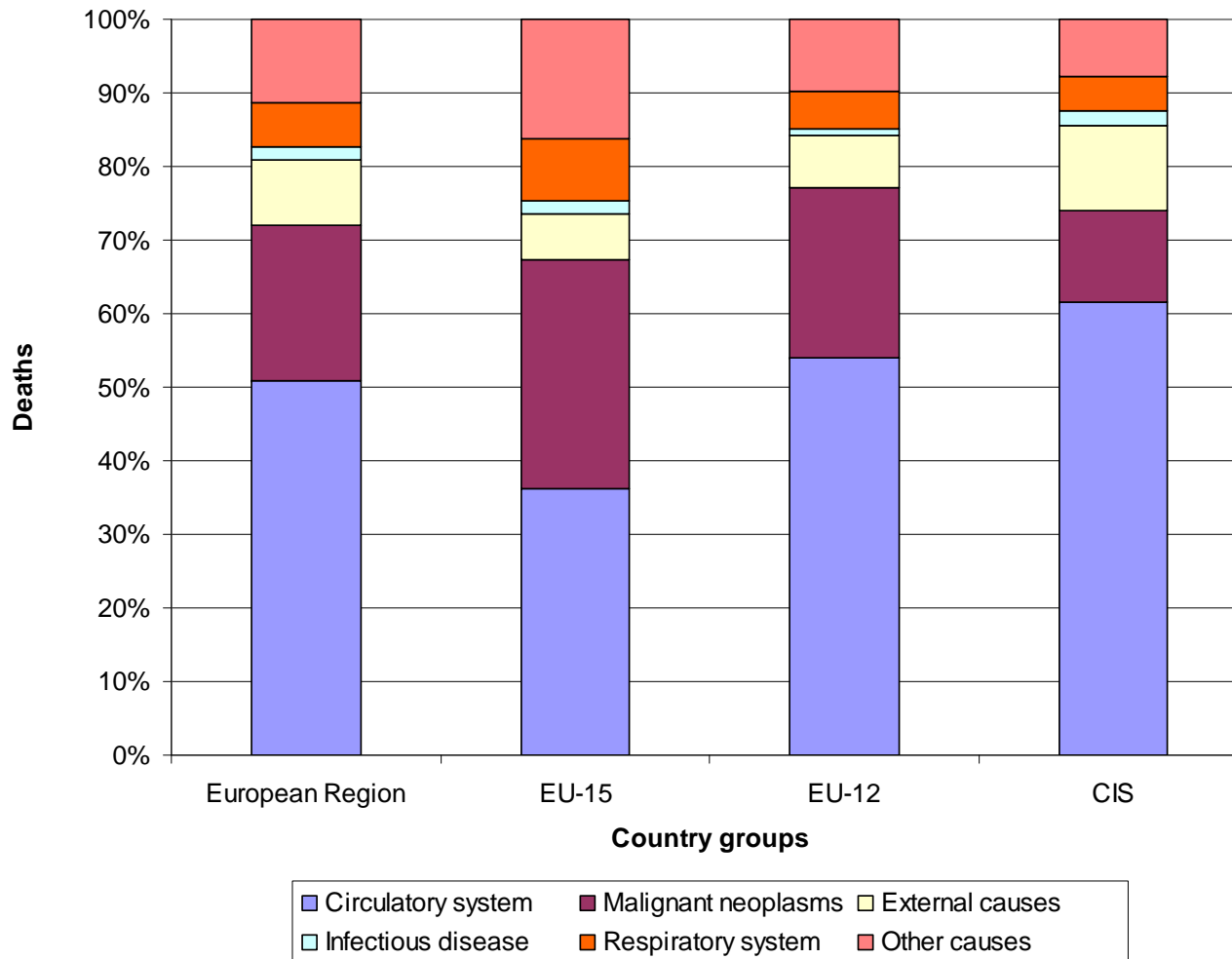
– WHO Constitution

# Life expectancy in European country groups in 1950–2045: population health improvement and ageing

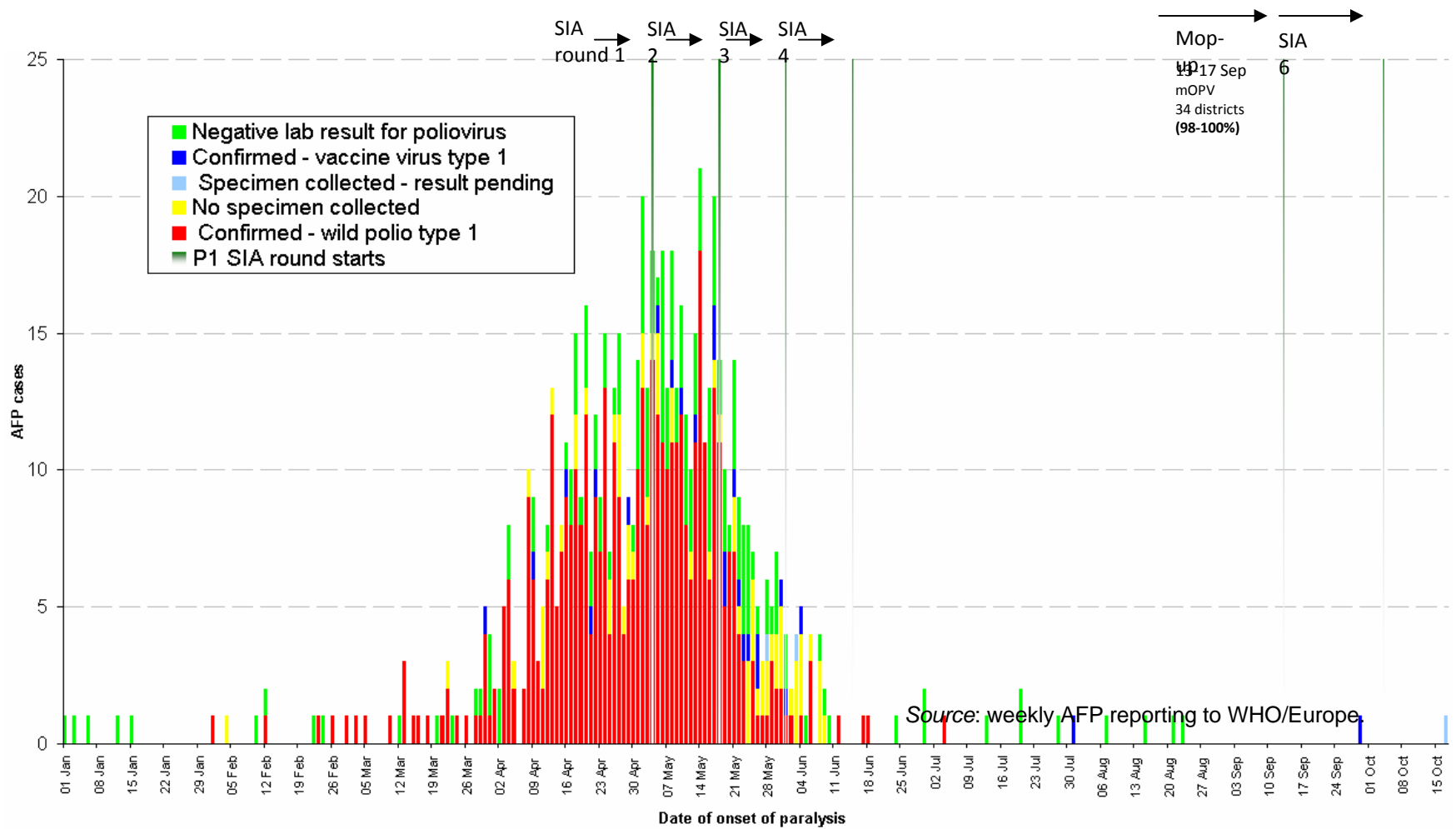


Source: World population prospects: the 2008 revision. New York, United Nation Population Division, 2008.

# Proportionate mortality by broad group of causes of death in the European Region by country groups, 2008

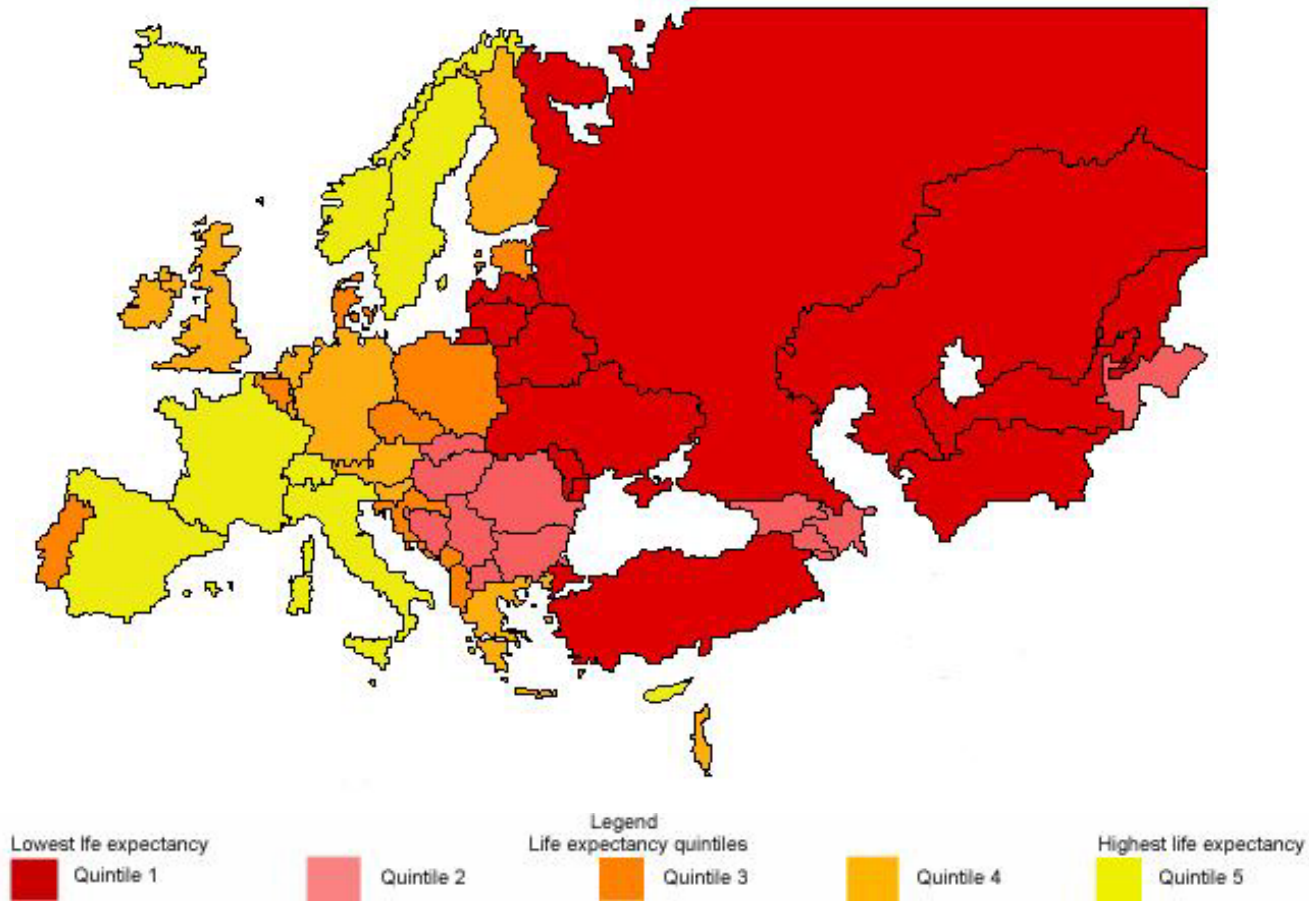


# Poliomyelitis: laboratory-confirmed polio cases, acute flaccid paralysis (AFP) cases negative for poliovirus, and AFP cases pending results by date of paralysis onset, Tajikistan, 2010 (SIA: supplementary immunization activity)



Source: weekly AFP reporting to WHO/Europe

# Inequities between countries: life expectancy, in years, for countries in the WHO European Region



Source: European Health for All database [online database].  
Copenhagen, WHO Regional Office for Europe, 2011.

# WHO European review on social determinants and the health divide

Provide evidence on the nature and magnitude of health inequities across the Region and their relationship to social determinants.

Investigate gaps in capacity and knowledge to improve health through action on social determinants

Synthesize evidence on the most promising policy options and interventions for addressing social determinants and reducing health inequities in diverse country contexts





In the WHO European Region, 46 countries have ratified the WHO Framework Convention on Tobacco Control

# INVESTING IN HEALTH



A Summary of the Findings  
of the Commission on Macroeconomics  
and Health





World Health Organization  
REGIONAL OFFICE FOR Europe

## Better Health for Europe HEALTH 2020

The New European Policy for Health

### Улучшить здоровье жителей Европы Здоровье-2020

Новая европейская политика здравоохранения



Addressing global drivers  
Учет глобальных факторов



Tackling the chronic  
disease epidemic

Борьба с  
эпидемией  
хронических  
болезней



Ensuring high-performing  
health systems

Обеспечение высокой  
эффективности  
систем  
здравоохранения



Dealing with emergencies

Преодоление  
чрезвычайных  
ситуаций



The whole-government and  
whole-society approach

Общегосударственный и  
общенародный подход



Solidarity  
Солидарность



The right to health  
Право на здоровье



Creating health-  
conducive conditions

Создание условий  
для укрепления здоровья



Empowering care

Расширение  
прав и  
возможностей  
пациентов

Helping people achieve their full health potential  
and well-being

Оказание поддержки в полной реализации всеми  
людьми их потенциала здоровья и благополучия

Tackling the health divide between and  
within countries

Сокращение неравенств в отношении здоровья  
между странами и внутри стран

Improving governance for health, ensuring  
that all sectors understand and act on their  
responsibility for health

Стратегическое руководство охраной здоровья,  
с тем чтобы каждый сектор осознал свою  
ответственность и действовал в интересах  
здоровья людей

Investing in solutions that address the public  
health challenges of the Region

Инвестирование в эффективные меры,  
направленные на решение задач общественного  
здравоохранения в Регионе

Anticipating change and fostering innovation

Прогнозирование изменений и содействие  
инновациям

# Strengthening public health: guaranteeing delivery of 10 essential public health operations (EPHOs)

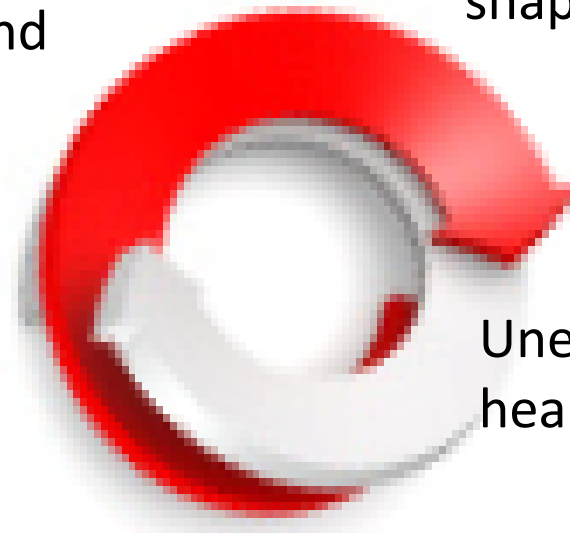
EPHOs vary according to institution, but constitute the backbone of the proposed public health operations for Europe (pilot-tested for the last four years)

1. Surveillance and assessment of the population's health and well-being
2. Identification of health problems and health hazards in the community
3. Health protection services (environment, occupational health, food safety)
4. Preparedness for and planning of public health emergencies
5. Disease prevention
6. Health promotion
7. Assurance of a competent public health and personal health care workforce
8. Leadership, governance, financing and evaluation of quality and effectiveness of PHS
9. Health-related research
10. Communication for PH

# New challenges, old problems, new opportunities

New era, with rapidly developing global and European trends

Increasing complexity of drivers that shape health and the determinants of health inequities: “wicked issues”



Uneven progress in achieving health goals to date

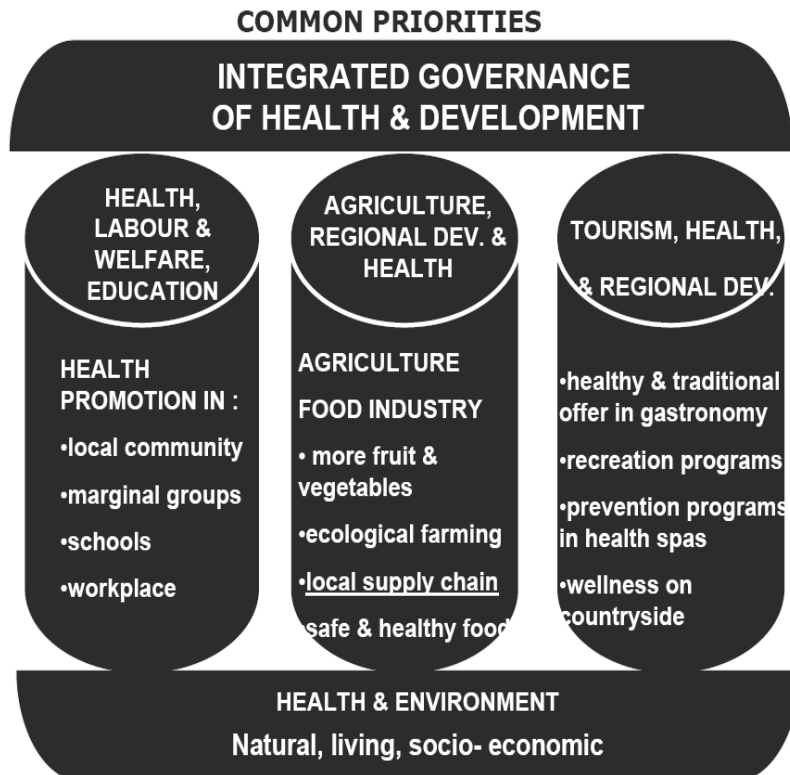
Ongoing and new challenges to health as a human right, a public good and an asset for development

**These demand a new approach to health governance in the 21st century**



# Examples of success in the health-in-all-policies approach

**Integrated health and development plans: e.g. Promurje Region, Slovenia**



**Whole-of-government approach: Scotland, United Kingdom**

